

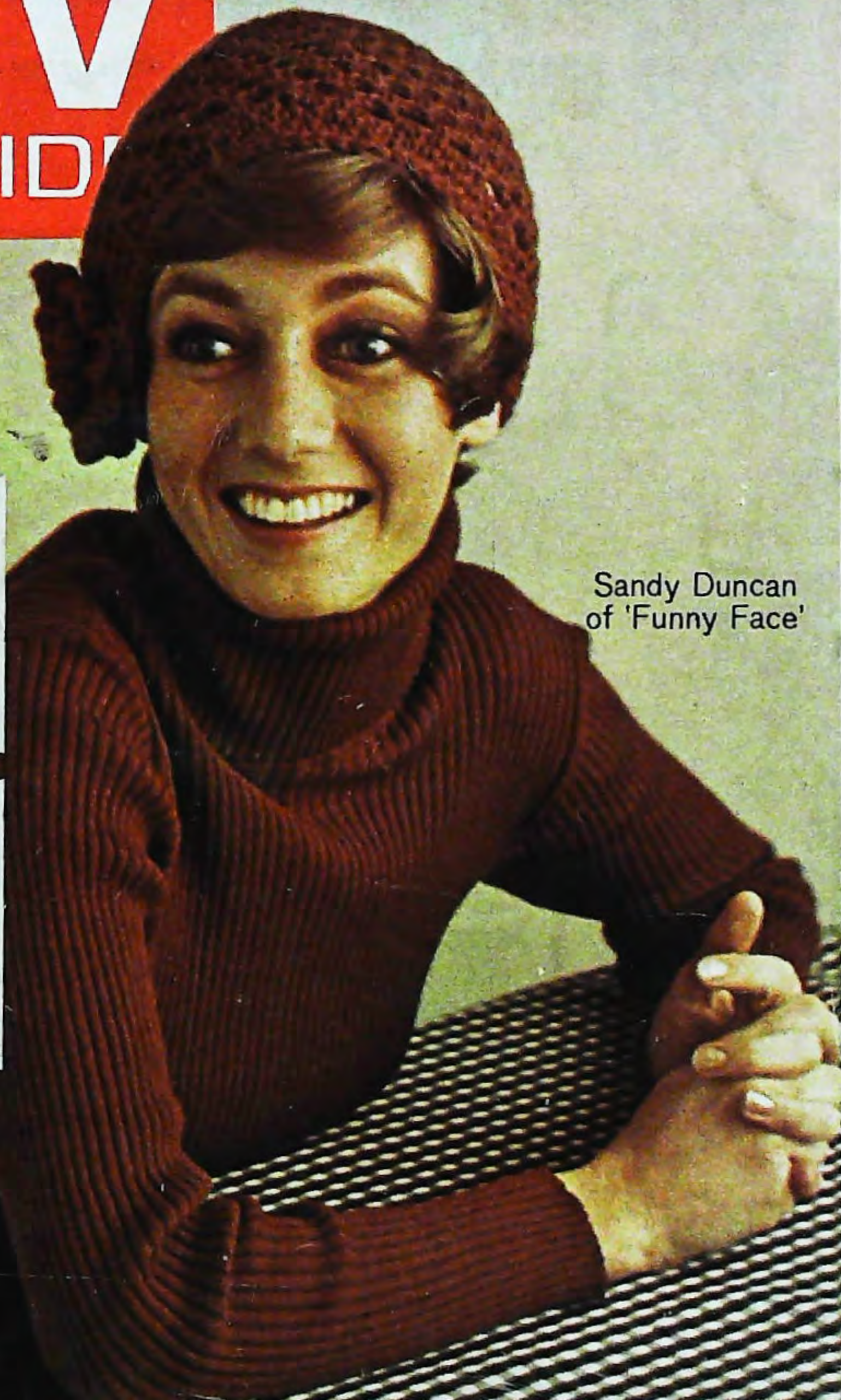
Local Programs May 6-12

How TV Is Influencing Political Primaries

Page 6



15¢



Sandy Duncan
of 'Funny Face'

3250 00 37377 1504 A0 97
487035977 1152422
A WILLIAMS
1504 TAFT HWY
SIGNAL MTN TENN 37377

Make some Make some

one happy. one Jell-O.

BRAND DESSERTS



Make someone smile a Jell-O® Pudding smile. Make chocolate Jell-O Brand Pudding, garnished with a puff of whipped topping dotted with a cherry. It spoons up creamy, and fills a mouth with chocolaty-rich flavor that makes it feel good all over.

Make someone laugh a Jell-O® Gelatin laugh. Make strawberry Jell-O Brand Gelatin with sliced strawberries stirred in just before the gelatin sets. It jiggles and trickles cool, fruity flavor down a happy little throat.

It takes so little to make someone happy. Just Jell-O Pudding, or Jell-O Gelatin. And the fact that you cared enough to stir them up.



Jell-O is a registered trademark of General Foods Corporation.

TV Teletype: Hollywood

JOSEPH FINNIGAN REPORTS:

SUSAN HAYWARD, who came back to Hollywood for her TV-movie debut in "Heat of Anger" this season, has another role set for the fall. She's starring with DARREN MCGAVIN--the most active minimovie star in town--and MICHAEL CONSTANTINE in "Say Goodbye, Maggie Cole," an ABC Movie of the Week. They all play doctors . . . On May 30, TENNESSEE ERNIE FORD, JOHNNY CASH, DANNY THOMAS, LESLIE UGGAMS and CAROL LAWRENCE turn up in "Opryland U.S.A.," an NBC special being taped in Nashville, Tenn.

When ANN-MARGRET returns from Mexico--where she's starring with ROD TAYLOR, CHRIS GEORGE and BEN JOHNSON in JOHN WAYNE's new film, "The Train Robbers"--she'll do the musical satire "Little Mary Sunshine" as a TV special . . . DOM DeLUISE and SHEILA MacRAE went to Houston as co-hosts of Road Company, a new syndicated series consisting of a musical-variety tour of a different city each week . . . CAROLE KING and JAMES TAYLOR have a special in the works called "The Two of Us and Music."

After a vacation trip to England and Scotland, ROBERT YOUNG has returned to Marcus Welby, M.D. for the fall filming. The first segment stars BRENDA VACCARO and PATRICK O'NEAL . . . ROB REINER (of All in the Family) and PHIL MISHKIN have signed a contract with Metromedia Producers Corp. to develop and write series for the company. One of their first shows is The Super, a comedy that ABC bought as a summer-replacement show.

Attorney F. LEE BAILEY has also been hired by Metromedia for some chores outside the courtroom. He'll work with writer BOB KAUFMAN on a TV version of Bailey's book "The Defense Never Rests" . . . That syndicated special, "Monsanto Night Presents Burl Ives," will be telecast on various stations around the country during the week of June 11. Besides guest stars JIMMY DURANTE and ROGER MILLER, the cast includes RANDY SPARKS and his BACK PORCH MAJORITY singing group, THE GOLDDIGGERS and ex-football player ROSEY GRIER.

Producer GEORGE SCHLATTER set LOLA FALANA as a regular on BILL COSBY's new CBS series. Schlatter says the show has a musical-comedy format and "we hope to get into the Chaplin-Keaton style of comedy" . . . CBS plans to air the Oscar Hammerstein tribute, "Salute to a Cockeyed Optimist," July 3. The special was taped at a University of Southern California Friends of the Libraries Banquet and includes such guests as MILTON BERLE, RYAN O'NEAL, DINAH SHORE, ROSALIND RUSSELL, HELEN HAYES, DESI ARNAZ Jr. and HARVE PRESNELL.

Continued on page 50

*Trade mark, Teletype Corp.

Send subscription orders to TV GUIDE, Box 400, Radnor, Pa. 19086. Allow 5 weeks for arrival of first copy. Send changes of address and subscription inquiries to Box 900, Radnor, Pa. 19086. If possible, please include the mailing label from your latest TV GUIDE. Allow 5 weeks for corrections. TV GUIDE is published weekly by Triangle Publications, Inc., 250 King of Prussia Road, Radnor, Pa. 19086. Second-class postage paid at Wayne, Pa., and at additional mailing offices. Subscription rates: 1 year \$7.00. Pan-American and foreign postage extra. Copyright © 1972 by Triangle Publications, Inc. All rights reserved. No material in TV GUIDE, including program information, may be reprinted without permission of the copyright owner. POSTMASTER: Send Form 3529 to TV GUIDE, Radnor, Pa. 19086.

National Offices: TV GUIDE, Radnor, Pa. 19086. Member: Audit Bureau of Circulations.



It's worth \$25 just to never wind a watch again.



It's as simple as that.
When you buy The Electric TIMEX
you get a watch that never needs winding.
That's because it's powered by a tiny
replaceable energy cell that runs for a full year.
And for your \$25 you get a watch that's
water-resistant and dust-resistant.

The Electric TIMEX. In many handsome
styles from only \$25.

Or if you prefer an automatic calendar,
from only \$30.

Models illustrated: main photo 760601;
others left to right 765702, 766611, 776502, 767702.



The Electric TIMEX. It never needs winding. From \$25.

as we see it

□ Ed Nelson, actor and would-be city councilman of San Dimas, Cal., has just gotten the short end of the so-called Equal Time Rule.

Not long after declaring his candidacy, Nelson was seen in an episode of *Rod Serling's Night Gallery*. He was acting, not campaigning, in his 11-minute, 50-second role, but nevertheless his five opponents demanded equal time from Los Angeles station KNBC. □ And they got it, too. Equal time for the five men cost KNBC and the NBC network almost an hour of valuable prime time. And Nelson never got in a single word in his own behalf.

Hold on—it gets worse. Nelson was also in the TV movie "Banacek." KNBC, burned once and shy twice, decided to dump it. And ABC prepared to cancel *Marcus Welby* and *Owen Marshall* episodes featuring Nelson.

□ Ed began to worry about his career: who would hire an actor whose mere presence would get a show kicked off the air? Nelson prudently withdrew from the race, in time for "Banacek," *Welby* and *Marshall* to be telecast.

This foolishness moved us to seek out the text of Section 315(a) of the Communications Act, which is pertinent to Nelson's case. It does not say anything about equal time, instead it specifies *equal opportunities*.

□ Ed Nelson appeared as an actor, not an office-seeker, in the programs in question, and all were filmed months before his candidacy. But the law does not recognize the problem of TV performers who must campaign and work at the same time. It is a question that should be settled in court.

KNBC's station manager could have opened up the litigation by handing each of Nelson's opponents a copy of "Hamlet" and saying, "Now, sir, for your equal opportunity, just stand over there by Camera 1, and when the little red light goes on—start acting!"



Published by Triangle Publications, Inc.
National Offices, Radnor, Pa. 19088
America's Television Magazine

Vol. 20, No. 19 | May 6, 1972 | Issue #497

Local Programs

Week of May 6-12.....Following 26

Teletypes

Hollywood 2
New York50

Articles

Election '72: TV and the Primaries,
by Neil Hickey..... 6
Background: The Manhattan Project,
by Isaac Asimov.....12
A TV Special Looks at Man's Masks....16
Peter Marshall of *The Hollywood Squares*,
by Robert Meyers.....19
The Mystery of Clipperton Island,
by Don Weldon.....23
Sandy Duncan, by Dwight Whitney.....30
Topper for a Chinese Buffet.....36
Revelations of Former Network Presidents
(Second of two parts), by Al Morgan....40
Toronto Challenges Hollywood,
by John Philip Maclean.....46

Reviews, Columns

Cleveland Amory.....48
Judith Crist
Doan Report (U.S.) } ... Program Section
Letters
Jon Ruddy Report
(Canada)
Cover Sandy Duncan, by Bob Willoughby

Merrill Panitt, Editor
Alexander H. Joseph, Managing Editor
Roger J. Youman, Assistant Managing Editor
Harold B. Clemenko, Local Editions Editor
William A. Marsano, Sports Editor
Andrew Mills, Associate Editor
William M. Morris, Programming Editor
John W. Hayes, Operations Chief
Jerry Allen, Art Director
Jean Arras, Women's Editor

New York Bureau: Neil Hickey (Chief),
Edith Efron, Richard K. Doan,
Ross Drake, Susan Ludel

Hollywood Bureau: Dwight Whitney (Chief),
Leslie Raddatz, Joseph Finnigan,
Dick Adler, Laddie Marshack (Pictures)

Eric G. Larson, Advertising Director
David Lichtenberg, Circulation Director
Francis J. Howley, Business Manager

Brian P. Bradfield, General Manager



Benson & Hedges 100's.

Warning: The Surgeon General Has Determined That
Cigarette Smoking Is Dangerous to Your Health

Regular & Menthol: 21 mg. "tar," 1.4 mg. nicotine av. per cigarette, FTC Report, Aug. '71



They Love Oregon in the Springtime

At least in election years, when it is an important stop for the Great American Road Show

By Neil Hickey

That great American road show called Primary Season is roughly two-thirds over in this Election Year 1972: the curtain went up in New Hampshire on March 7 and will come down in Arkansas on June 27. After that, all the actors will head for their party's convention and try to parlay their reviews into the Presidency of the United States.

This year, primary elections are absorbing more of our political attentions than in the past. There are more of them: 23 this year against 15 in 1968. There is, indeed, an opinion that the proliferation of primary elections in the United States—and of candidates running in them—is due in large part to television's willingness to mount expensive coverage efforts; to send reporters scrambling to the utmost hinterland of Wisconsin and Pennsylvania and Indi-

ana; to sift and computerize the voting histories of thousands of key precincts all over the Nation; to trail along behind the candidates with cameras and microphones in the attempt to give viewers some intuition about the character and policies of those men and their suitability for the Presidency.

Altogether, it makes for a marvelous, fun-filled spring/summer TV series. In spite of its rigors, its redundancies and its rhetoric, the Primary Season is a lesson in Americana for anybody who wants to follow it closely. NBC's elections chief I.A. (Bud) Lewis says: "What we're doing, in effect, is conducting a college course in politics on a nationwide basis." That's probably true.

What is more certain is that television in many instances has altered the methods of campaigning in primaries. Now

candidates are in a position to make a direct appeal to the voters instead of going into a state, as they did before TV, and concentrating their efforts on lining up support from party bosses who would then try to deliver the vote. Primaries are now essentially "media events," and the name of the game is to buy or attract enough TV time to project oneself as the inescapable "best man" for the job.

In general, TV's participation goes this way. Months before each primary, the national networks and their resident elections experts carefully select a group of "key" precincts in each of the primary states to help them project winners rapidly without having to wait for the whole vote to be counted; and to provide them and their viewers an early indication of which candidate is going to get what percentage of the vote, and from whom. Encoded data on those precincts are stored in computers.

A month before election day, TV news people move into the state, ingratiate themselves with its local party politicians, and commence absorbing facts about the state's people and their concerns. And they are on hand to chug along with the candidates when they arrive to campaign.

Two networks, CBS and NBC, send their anchor men to the state a few days before important primary elections to give a sense of on-the-spot immediacy to their reports. On election night workers at the key precincts telephone vote totals direct to each network's computer headquarters, where they are masticated, and then regurgitated as projected final figures.

Simultaneously, the News Election Service (a consortium of the three networks plus Associated Press and United Press International) is busy collecting the total state-wide vote and feeding it out at high speed to the five member organizations. The three TV networks display those figures as a running tally of the "raw" vote.

If everything works as it's supposed to (and somehow it usually does), you get a pretty good idea of the outcome within an hour after the polls close. But primaries are prickly problems in subtle ways, and the consensus of all TV elections experts is that there's far more risk in "calling" them than there is in projecting the winner of November's national elections.

First of all, the "winner" of a primary is not necessarily the winner of a primary: a front-running candidate who wins a primary election by a smaller margin than his strategists projected for him, as did Senator Muskie in New Hampshire, may have suffered a psychological defeat that can be ruinous to his aspirations; and the opposite works for "losing" candidates who claim major moral victories because they did a little better than expected. We offer, for example, Sen. Hubert Humphrey in Florida.

Also, past voting patterns have less relevance in primaries, making vote projection more hazardous ("I'd multiply the risk by a factor of 10," says Bud Lewis.) ABC's elections manager, John Thompson, puts it this way: "In all but a few states you're dealing only with people eligible to vote in one party, and you don't know which ones are actually going to be moved to go to the polls. Besides, the campaigns are shorter, with less time to develop issues."

Thus, in practice, a primary election is often an intraparty confrontation over vague and sometimes nonexistent issues, and the brass ring goes—not to the candidate whose irrefutable logic has swept every debate, but—to the one who has conveyed a greater statesmanliness and sincerity on television. And those are variables difficult for TV's computers to judge.

But the road show travels on nonetheless, and lying just ahead of us are the primaries in Nebraska, West Virginia, Maryland, Oregon and Cali- →



More Mother's Day pictures are taken with Blue Dot Flash than with all other brands combined.

Don't get caught without them. Remember, Blue Dots for sure shots.

Blue Dot Flashbulbs and Flashcubes

GTE SYLVANIA

continued

fornia. Hardly anybody bothers any more to remark how utterly television has infiltrated and co-opted the election-night vote-counting process, so organic and indispensable has its participation become—certainly not the members of the "pencil press" (newspapers and newsmagazines), who routinely take up their posts on election nights in working space (complete with telephones and typewriters) provided for them by one or other of the networks.

During one recent election night, TV GUIDE observed a score of newsmen from top metropolitan papers in NBC's studio only yards from John Chancellor's anchor desk, being handed reams of computer printout from scurrying copyboys.

An NBC official told us on election night in New Hampshire: "We give the newspapermen full access to all of our analysis and vote-counting. That means they actually get more than we use on the air because they can use more of it than we can."

Such largesse derives partly from the confidence of TV's newsmen that nobody can handle the story more expeditiously than they can; and partly from the vigorous competition between networks to be first with the most accurate "calls," an enterprise upon which they are prepared to spend millions to establish dominance.

Says ABC's John Thompson: "We work our tails off to shave seconds off the time it takes us to make a projection." NBC's Bud Lewis: "The name of the game for me is to be right and to be first." CBS operates similarly. In fact, that network's vote-projection system for primaries is so mechanized, computerized, streamlined (and expensive) that one CBS newsman says it "would be risky to introduce human judgment into it."

CBS has been polling voters on election day in several primary states as an added dimension to its election-night reporting. NBC's John Chancellor

sometimes conducts his own personal canvassing in Florida, for example, he went out and knocked on the doors of about 50 families, many of whom were startled to see the network anchor man, in the flesh, standing on their doorsteps. He asked them their general opinion of the politicians who are campaigning this year. His respondents—perhaps sated with the candidates' oratory and remorseless bonhomie—loosed a torrent of complaint upon Chancellor's head about the over-all quality of American politicians. Virtual unanimity marked their chagrin.

This year, the Primary Season is even more eventful than most: President Nixon returned from China only days before many of the newsmen covering him were obliged to hustle off to New Hampshire for the first campaign; he flew to Canada for high-level talks in mid-April; and his journey to Russia later this month will, once again, stretch the resources of the network news departments, not to mention the good humor of the Democrats slogging through primaries in the attempt to confront him next November.

There are those in high place who believe that the whole idea of a Primary Season is a bum one—not the least of them being Senate Majority Leader Mike Mansfield of Montana ("useless and worthless," he calls it), and he'd like to supplant both state-level primaries and national political conventions with a national primary election. Nobody sees such a scheme materializing in the near future.

Meanwhile, local primary elections will continue to be a kind of test-marketing process for political candidates. The object of the game is to offer a "product" to the public to find out if a demand exists for it, or if one can be created. And whether we like it or not, that's (at least partly) what a democracy is all about in this Golden Age of Media Politics. **(END)**

TV GUIDE MAY 6, 1972

**ONE OF THE DIFFERENCES
BETWEEN A WHITE COLLAR
AND A BLUE COLLAR
COULD BE A RED JACKET.**



How well someone understands and uses words can mean the difference between a career and "just a job." Wouldn't that difference be worth \$7.50? Over ten million Americans turn to Webster's Seventh New Collegiate Dictionary whenever they want to be right. Give one to a student now. It might make the difference later.

Merriam-Webster Dictionaries
Springfield, Ma. 01101

The Maxi Pad.

For heavy days.
No belts, no pins, no strings attached.



Because you have two kinds

Every month you get two kinds of periods. Heavy. And light. Which is why Stayfree introduces a totally new system to give you two kinds of protection. Heavy. And light.

The new Stayfree maxi-pad is a regular-size napkin that takes care of you on those two or three days of heavy flow when you need all the protection you can get. And the maxi-pad has adhesive strips on the back

that lock right onto your underwear automatically to give you more comfort and convenience.

The maxi-pad has soft, rounded edges—to give you extra comfort. And it's especially constructed to keep from roping and losing its shape.

One more thing. It's flushable and bio-degradable.

The Mini Pad.

For light days.
No belts, no pins, no strings attached.



of periods every month.

The Stayfree mini-pad is for light days when all you need is light protection.

It has the same adhesive strip. And the same comfortable construction. But the whole pad weighs only one-eighth of one ounce.

In fact, a remarkable number of women wear it every day of the month. Just to make sure their good panties and girdles are pro-

tected from everyday feminine discharge. This way, you feel neater. Safer. More lady-like.

Of all the names in sanitary protection, only one gives you a system that is especially designed for two kinds of days. Heavy. And light. The name is Stayfree. Maxi. And mini.

Stayfree*

The Manhattan Project

And then Albert Einstein wrote a letter to President Roosevelt...

By Isaac Asimov

[On May 8, Playhouse New York (formerly NET Playhouse) will launch "The '40s," a series of four specials on the Public Broadcasting Service, with "Particular Men," a drama about the scientists who developed the atomic bomb. We are providing this background information to add to your understanding and enjoyment of the program. (See "Sports and Specials" column in the program section for time and channels.) —Ed.]

As the 20th Century dawned, physicists realized vast energies were locked in the atomic nucleus, but there seemed no way of getting at that energy profitably. Small pieces could be chipped off individual nuclei, and energy would be released; but to do this, thousands of times as much energy had to be invested.

What was really needed was some system of using the energy of one chipped nucleus to chip another, which would chip another, which would chip another, and so on. It would be a falling-dominoes device, a chain reaction. There would be the original investment of chipping the first nucleus, but that would be enough to bring about the eventual chipping of *trillions*.

In 1934, a physicist, Leo Szilard, saw this. A newly discovered particle, the neutron, could be absorbed by a particular atomic nucleus and would then stir it up in such a way as to cause it to produce *two* neutrons. The two neutrons might be absorbed by two nuclei, which would then produce *four* neutrons altogether. The four neutrons

might be absorbed by four nuclei to produce *eight* neutrons — and so on. The energy released in a tiny fraction of a second would be greater, far greater, than that of any known explosive.

Szilard, then living in Great Britain, was a Hungarian-born refugee from Adolf Hitler. He looked to the future with fear. In 1935, he patented his plan for such a nuclear explosion and assigned the patent to the British government.

Actually, the device wouldn't work. It took a high-energy neutron to stir up an atomic nucleus and make it produce two neutrons, and the neutrons produced were only low-energy, and couldn't continue the process. The dominoes stopped falling; the chain reaction fizzled.

But then came the fateful discovery of nuclear fission. It was found that the nucleus of the uranium atom broke in two when bombarded by neutrons. It wasn't just chipped; it broke in half. Nothing like this had ever been observed before.

Nuclear fission was first announced to the world in January 1939, by Lise Meitner, an Austrian physicist who had fled Hitler's Germany and was living in Sweden. A Danish physicist, Niels Bohr, brought the news to the United States at about the time that Miss Meitner's views were published. Every physicist at once got to work on the new phenomenon. To Szilard, now in America, this was agony.

By now, Hitler was deliberately pushing Europe to the brink of war, and

Szilard knew that if a nuclear bomb were to be developed at all out of the chain-reaction of nuclear fission, it must be under the control of the democracies. No unnecessary word must get out to Nazi Germany; Szilard went from physicist to physicist, urging voluntary secrecy and a policy of non-publication.

There was something else. The development of the bomb would require the most delicate engineering. To do it quickly, to win the race with doom against Hitler, would take untold sums. There was only one way of getting the necessary money, resources and drive, and that was to go to the American Government. But how could a group of hardheaded politicians be persuaded to accept the practicality of so science-fictional a device as a nuclear bomb?

Szilard discussed the matter with two other Hungarian-born physicists—also refugees from Hitler's tyranny—Eugene Wigner and Edward Teller. They agreed with him that the only scientist with enough prestige was Albert Einstein—still another refugee driven from his country by Hitler.

On Aug. 2, 1939, Einstein was persuaded to write the letter, one that pointed out the feasibility of a nuclear bomb and the danger of having an enemy get it first. On Oct. 11, 1939, the letter finally made its way into the hands of President Franklin D. Roosevelt. By that time World War II had started in Europe.

Eventually, Roosevelt decided to act and to set up a huge secret project to

develop the bomb. It was a most difficult and courageous decision, for it would be a costly project, and if it failed, Roosevelt knew he would be crucified by his political enemies for wasting vast sums on silly pipe dreams. (Actually it cost \$2 billion—not much, these days.)

The project was organized under the deliberately noncommittal name of "Manhattan Engineer District," which would give no clue to its real objective. It was better known later by the inaccurate name of "The Manhattan Project."

Roosevelt's final authorization was put through on Dec. 6, 1941.

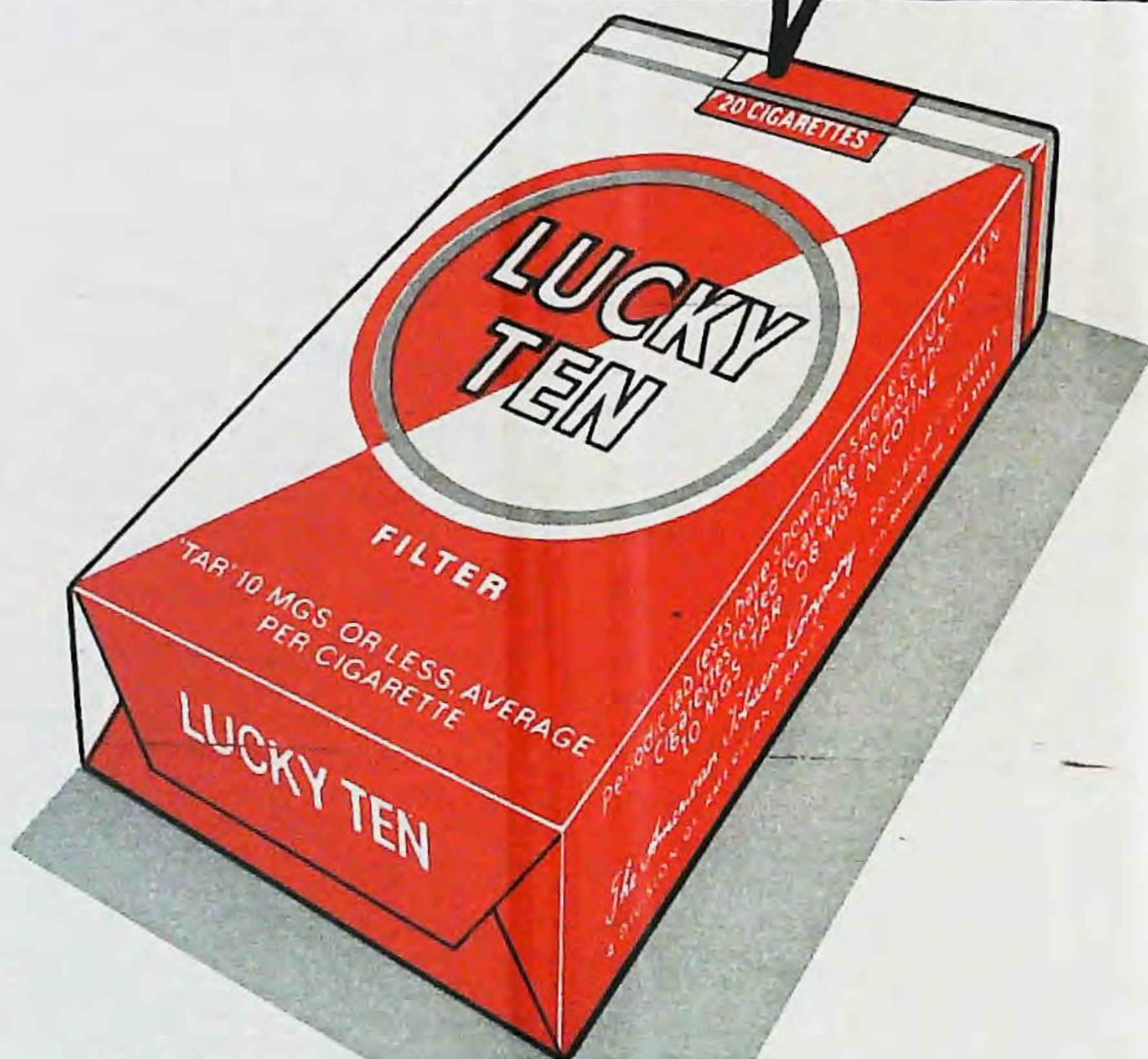
The project continued for several years with the greatest secrecy, employing numbers of scientists and technicians, under strict military control, in places such as Oak Ridge, Tenn.; Los Alamos, N.M.; Hanford, Wash.; and elsewhere.

There had been so little use for uranium before this that its simplest properties weren't known precisely. Now, tons of it had to be purified and the proper way of doing so had to be developed. Nor was it just uranium that was needed, but a rare variety, uranium-235, that had to be separated from the rest, and no one knew exactly how to do that, either.

Systems for piling enough uranium together to set up a chain reaction had to be devised. What's more, the chain reaction had to be controlled so that it didn't blow up the people experimenting with it. The first controlled nuclear chain reaction was set up at →

BACKGROUND

**IF YOU WANT REALLY LOW
'TAR' AND REALLY FULL
FLAVOR, THEN LUCKY TEN
IS REALLY FOR YOU.**



ONLY 10 MG. 'TAR'

10 mg. "tar", 0.8 mg. nicotine; av. per cigarette by FTC method.

continued

the University of Chicago on Dec. 2, 1942. This part of the project was under the guidance of Enrico Fermi, an Italian physicist (technically an enemy alien, in fact) who had also fled the Hitler terror.

Near Alamogordo, the actual nuclear bomb was developed under the leadership of the American physicist J. Robert Oppenheimer. The first such bomb was exploded on July 16, 1945, and it was everything the physicists had expected (and feared) it would be. Szilard's vision of 11 years before was proven accurate.

Germany had by then been defeated, but two more bombs were prepared, and, on Aug. 6 and Aug. 9, they were used on the Japanese cities of Hiroshima and Nagasaki. That was the final blow for still-fighting Japan, and World War II came to an end.

America had won the race! And it was a race. German scientists were aware of the potential of the nuclear

bomb. If they got nowhere it was partly because Hitler's racial theories had driven dozens of top-grade scientists to the West, and partly because Hitler's intuition drove him to concentrate on rocketry instead. Soviet scientists were also in the race, working grimly on under Igor V. Kurchatov. Soviet involvement in the war and the destruction the USSR suffered was so great, however, that they lagged four years behind us.

But the victory for the United States was narrower than it seemed. Suppose President Roosevelt, on Saturday, Dec. 6, 1941, when he gave the final authorization for the Manhattan Project, had decided to let it go till Monday?

The Sunday in between was the day of Pearl Harbor, and in the confusion that followed, it is just possible that the Manhattan Project might have been forgotten. And then, who knows, because of that one-day delay, Germany—or the Soviet Union—might have gotten the bomb first. **END**

Over 1500 Lane Sweetheart Chest dealers are presenting this

FREE GIFT TO 1972 HIGH SCHOOL GIRL GRADUATES!

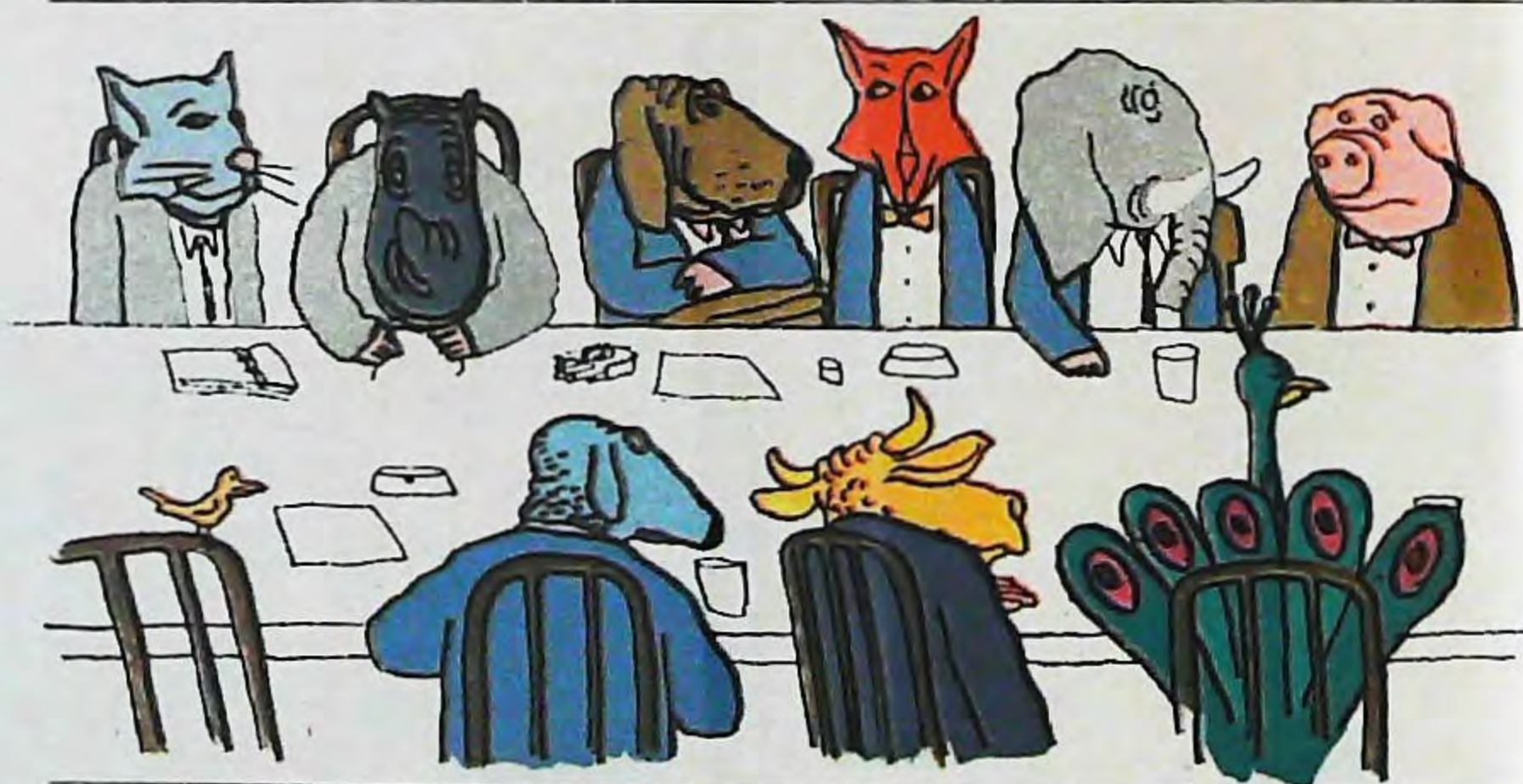
It's a lovely Lane Keepsake Chest. Nearly 400,000 senior girls will get them. Absolutely free. No strings. Just a congratulatory gesture by the store. Very likely a dealer in your area is giving them to graduating girls in your high school. Find out by phoning (free) the number shown below. The operator will give you the store's name and address. Please take your senior class identification, or the notice you may have received by mail or from your class advisor.



PHONE THIS TOLL-FREE NUMBER 800-243-6000
(In Conn., 1-800-882-6500)

Stripping Away Our Masks

This special depicts
the many parts we all play



Who do you think you are? This Monday night (May 8 on ABC), Harry Reasoner, producer Jules Power and Psychology Today magazine will explain why that question is sometimes difficult to answer. The special, "The Masks We Wear," uses films and cartoons (by animator Paul Fierlinger) to point out that in certain circumstances a person may display such widely differing facets of his personality that he may seem to be a completely different person in each case. How we see ourselves—and others—depends on circumstances and how we feel about them. Above left: A man feels like an ant because he works in an impersonal situation, doing

a dull job. Invited to a conference, he changes his mask and assumes an executive appearance. At left: How the man sees colleagues at the conference: one appears cunning (cat), another ill-tempered (rhino), one slavishly loyal (dog) and so on. Below: After the meeting, the man goes back to being an ant. At lunch, courting a pretty secretary, he plays the knight in shining armor. Back at his desk, doing mindless busy-work, he's a donkey. But when he's called upon to make an important decision, he changes again—to a curmudgeonly captain of industry. So it's not just how you look at people—it's also how you look at yourself. (END)



We have a very strong respect for other people's money.

The 1972 mid-size Ford Torino is very strong proof of it.

The new Torino now has a rugged body/frame construction like our quiet Ford LTD.

And a tough new rear suspension.

Torino's even built a little heavier and a little wider this year.

It's so solid on the road, steady on the curves and smooth on the bumps, we've been calling it the "Easy Handler."

Torino's even bigger inside.



With Torino's standard front disc brakes, you stop. Really Stop!

And you'll like the reassuringly positive feel of Torino's new integral power steering. (It's optional)

And Ford did all this to make Torino a better value for you...quiet possibly more car than you expected.

And quiet because it's a Ford.

See for yourself at your Ford Dealer's.



Gran Torino Hardtop. One of 9 new models. Bucket seat interior, Vinyl roof, wheel trim rings and white sidewall tires are optional.

More car than you expected.
FORD TORINO

FORD DIVISION



They pay him \$1000 an hour to listen to jokes

By Robert Meyers

Peter Marshall of *The Hollywood Squares* put on his Mr. Smooth smile and read from the pink card in front of him. "Two recent best-sellers were entitled 'The Sensuous Woman' and 'The Sensuous Man'," the nonsensuous Marshall happily intoned. "Can you, Charley Weaver, tell us the last word in

the title of a current best-seller entitled, 'The Sensuous ———'?"

Across the floor at NBC's Studio 1, old Charley Weaver—pot belly, battered hat, abused tie and all—struggled for an answer. When he couldn't come up with one, Marshall cut in brightly with, "It's 'The Sensuous Couple,' Char- →



Peter Marshall, emcee of *The Hollywood Squares*

continued

ley." Then he added with a twinkle in his eye, "The story of a boy and his dog."

Marshall usually is content to leave the jokes to the nine celebrities on *The Hollywood Squares'* panel. They sit inside the squares of a massive tick-tack-toe board, armed with funny answers to the questions Marshall tosses at them. Contestants can win prizes by guessing whether they have answered correctly or are bluffing, but none of that really matters very much—Marshall never lets the game get in the way of the jokes. His primary task is to feed the panelists the straight lines they need for their gags.

"I'm an actor," the dark-haired, 6-foot-3 Marshall insists, even though he's done very little serious acting in his life. "It's an actor's job keeping the show moving as well as it does."

"He's a traffic cop," says one of the show's producers, adding quickly: "But the best in the business."

"He's a catalyst," says the show's director, Jerry Shaw, "for nine stars making jokes."

That about sums it up. And because Marshall is so good at letting other people tell him jokes, he earns an awful lot of money—a quarter of a million dollars. The pharmacist's son, born 45 years ago in Huntington, W. Va. (actress Joanne Dru is his sister), gets his money for simply reading the questions his staff has prepared, riding herd on his nine guest stars, and just occasionally coming up with a funny line himself. His \$250,000 breaks down to about \$5000 for a five-hour week (all five shows are taped in sequence), or about \$1000 an hour.

"Raise your son to be an emcee," Marshall happily advises any parent concerned about his child's financial future. "It's the best thing I've ever fallen into." Then he adds, a bit more softly, "But I couldn't have done it without my 31 years in the business."

Until *The Hollywood Squares*, those 31

years show a checkered pattern. A teen-age band singer before World War II, he was a disk jockey in Italy during the war and a singer-for-tips in the bars along Miami's Collins Avenue afterward. Nothing worked particularly well. In 1949, starving in Los Angeles and in desperate need of \$78 to pay a dental bill, he teamed up with the late comic Tommy Noonan as the straight man in Noonan and Marshall.

"I thought the act was going to last a few weekends," he recalls. Instead it lasted on and off for 10 years (including two unremembered feature films—"We were billed as the new Martin and Lewis"), and Marshall got the training he needed for television.

"A lot of people don't understand the function of a straight man," he says bitterly. "He's the one who's got to pace the act, set up the rhythms, know when to cut and move—but also when not to get in the way."

"He goes along with our gags," agrees Vincent Price. "He feeds us openings but never lets us get out of hand." Adds Charley Weaver: "If we get too wild, he scolds us. He has great regard for the show."

Since his quiz-show chores take up only five hours a week, Marshall finds himself with a lot of time on his hands. He spends it at the golf course ("I'm terrible"), regularly tours in summer stock ("High Button Shoes," "The Music Man," "Redhead"), and is producing an animated children's show in which one of the emcees is a heavy. He has cut an album of songs which bombed; has written the story for a film called "God Bless You, Uncle Sam"; and several years ago, during the height of the nation-wide hysteria over marijuana smoking, was not above turning a quick buck at the expense of middle America's drug fears. He did this by writing the screenplay for "Maryjane," a cheapie exploitation film that purported to show the horrors of marijuana

usage at your local high school.

"I wrote that thing in 10 days," says Marshall with a laugh. "We started filming on the 11th."

Things like that have had no apparent effect on Marshall's popularity. "You could play Hamlet naked," growls Vincent Price, just returned from a cross-country tour, "and still they'd ask you about Peter Marshall and *The Hollywood Squares*."

Marshall may not be a candidate for the Goody Two-shoes Purity in Action Award, but his pleasant stage personality is a refreshing change from that of many game-show hosts, who appear ready to sell defective toys to an orphanage. "Watch the other quiz shows," advises part-time panelist Suzanne Pleshette. "You won't find the same sense of family we have here. Peter creates the atmosphere."

He's got to—otherwise the straight man would get lost in the laughs. Because each question is tailored for a particular star's personality, and because each star is briefed in advance as to what questions he'll be asked, the "bluffs" the stars come up with can be pretty adult for daytime viewing.

Marshall: "Is it true that a new millionaire is made every half hour?"

Rose Marie: "Not by me."

But most of them are just good clean corn:

Marshall: "What makes water 'hard'?"

Charley Weaver: "Winter."

In the midst of all these flashing one-liners "Peter remains an oasis of peace," says veteran panelist Wally Cox.

Maybe that's because he's been with the show since it started in 1966 and no longer has to worry about singing for tips in third-rate beer joints. Friends add that he takes great pride in his four children (his 19-year-old son, Pete, is a minor-league baseball player). In June Marshall will celebrate his 25th wedding anniversary.

He commutes to NBC's Burbank studio from a handsome home in Woodland Hills and a beach house near Malibu, driving a Mercedes sedan and wearing expensive, hand-tailored clothes. But he seems to take his material success with several pounds of salt. Maybe that's because he knows that in order to make a quarter of a million dollars each year in television you don't have to be a genius, or a saint, or even the world's greatest actor: all you have to have is a strong voice, a pretty face, a professional bearing, the ability to handle temperamental guests, and the willingness (at those prices, who wouldn't be willing?) to let other people tell you jokes.

"It cracks me up to see actors who think they're important," the world's highest-priced question reader says. "Just stay off the air for two years and see what happens. I couldn't care less if I get remembered." **END**

TV GUIDE



"I especially liked the part where they made up after the fight and went out to the country and had the picnic with their friends. It was really a very tender, heart-warming commercial."

It's only natural.

NATURAL
MENTHOL™

Extra long.



Warning: The Surgeon General
Has Determined That Cigarette Smoking
Is Dangerous to Your Health.

20 mg. "tar", 1.3 mg. nicotine av. per cigarette, FTC Report AUG '71.

© 1971 R. J. REYNOLDS TOBACCO CO., WINSTON-SALEM, N. C.

Was Clipperton Island's Lighthouse Keeper Murdered?

Jacques Cousteau and his TV crew
get involved in an ancient mystery

By Don Weldon



Clipperton Island, a speck in the Pacific no more than three miles across, lying 670 miles southwest of Acapulco, has got to be about the dreariest piece of real estate this side of the one where the astronauts prospect for rocks.

Nobody wants Clipperton. Nobody ever did want it after he got it. Not the Spanish navigators who discovered it, not the English national, John Clipperton, for whom it was named, not the French government, which put forth →

TV GUIDE MAY 6, 1972

continued

a claim but was probably sorry it did after two expeditions could find no way to navigate a ship into its lagoon; not the United States, which claimed it and then pretended it hadn't; and not even the Mexican government, to whom it defaulted for a time.

Clipperton himself considered the island on a par with the Black Hole of Calcutta, though he doubtless preferred being marooned there to the alternative of walking a plank at the behest of fellow pirates who found his manners execrable even by buccaneer standards. John removed himself to London at the first opportunity and attained a state of affluence there, by what skulduggery the record doesn't show.

An atoll of coral reefs that keeps ships at bay, Clipperton is a veritable porcupine of an island—as if it had something worth protecting from intruders. Its piddling volcano is about as big as an ant hill and dead as a doornail; not impressive enough to waste a snapshot on, considering the price of color film today.

If you attempted to live in this pelagial paradise, your menu would run largely to coconuts, but you'd have to shinny up the palms and beat the coconut crabs to the choicest fruit. If they made off with your dinner, you could of course eat the coconut crabs. Unless you happened to have brought along a good recipe for booby-bird pie. The place abounds in boobies, and it's no trick at all to catch them. You can walk right up and pet them and then rob their nests while they do nothing but give you a dumb, reproachful look. You see, they have no instinctive fear of man, which shows how stupid they are. In fact, that's how they got their name.

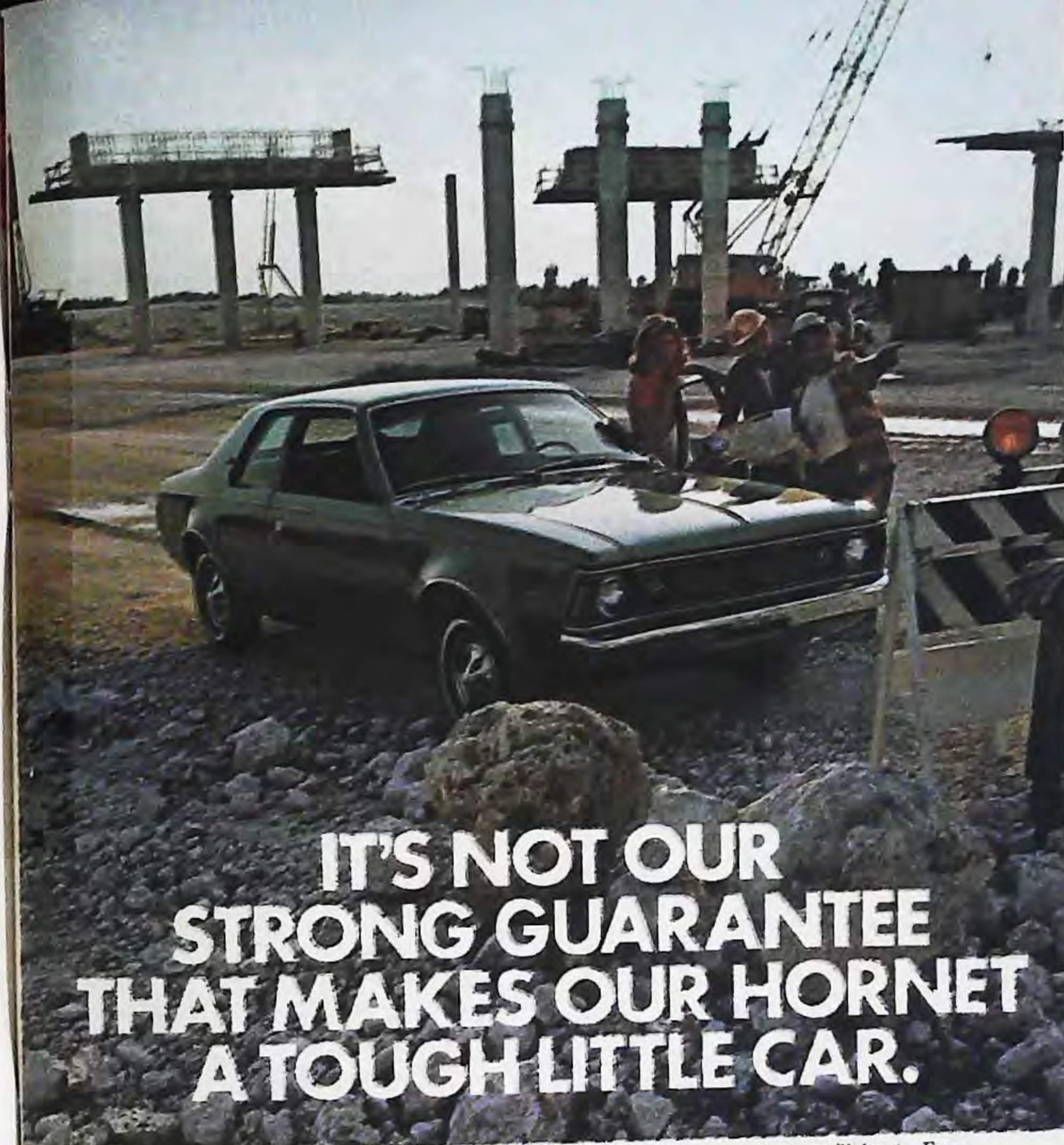
The population explosion of boobies on Clipperton would complicate your household chores, particularly the matter of hanging out the wash. And as for the joys of sleeping under a blanket of stars—forget it! You'd be sleeping under a blanket of mud. The French at

one time thought booby guano on the island could be exploited commercially, as it is on the coasts of Peru. On investigation, however, the get-rich-quick scheme turned out to be a lot of guano, but not enough to make a killing on the guano market.

Clipperton does have one thing that makes it intriguing—a murder mystery. At least it was intriguing to Jacques Cousteau, the renowned oceanographer and underseas-documentary producer, who confesses he's one of those people who can't go to sleep until they find out whether the butler did it. He was so consumed by curiosity about what put an abrupt end to Clipperton Island's lighthouse keeper's light housekeeping that he dispatched his oceanographic research ship Calypso to Clipperton to bring back some evidence. Clues to the murder were lying wrapped in a plastic bag somewhere on the island rim, if it wasn't completely buried in booby guano. Actually, Cousteau had some other business there, too. Clipperton happens to be a convention center for sharks—the minute a light was lowered into the water, 30 enormous, wicked-looking specimens welcomed the crew.

A murder that supposedly took place on Clipperton Island almost half a century ago isn't a matter to usurp the attentions of the relentless *Sûreté Nationale* more than a fast two seconds, so it was obviously up to the Calypso crew to get that plastic bag if they were ever to know definitely whether the lighthouse keeper on Clipperton Island was "hacked" to death by a member of his captive harem, as legend has it, or whether the tale is apocryphal.

The events leading up to the presumed crime were these, according to hoary scuttlebutt: After about 50 years, the French still hadn't found any use for their island, so the Mexicans sneaked in and "occupied" it with about a dozen soldiers. They built a lighthouse, installed a lighthouse keeper and left the mini-army, with their wives and children, →



IT'S NOT OUR STRONG GUARANTEE THAT MAKES OUR HORNET A TOUGH LITTLE CAR.

No guarantee ever made a car durable, solid, or economical if it wasn't built that way to begin with.

Because we feel this way, we made 10 major engineering improvements this year.

We spent more money on quality control equipment.

We hired more inspectors. And more supervisors to inspect the inspectors.

To show you how sturdy a Hornet is, we make this promise: If anything goes wrong with your '72, and it's

our fault, we'll fix it. Free.

And, if we have to keep your car overnight to fix it, over 1900 dealers will loan you a car. Free.

Finally, you get a name and toll-free number to call in Detroit if you have a problem. And we promise you'll get action, not a runaround.

There's one point you can't escape from. If we didn't build the Hornet better, we couldn't back it better.

When you buy a new 1972 car from an American Motors dealer, American Motors Corporation guarantees to you that, except for rust, it will pay for the repair or replacement of any part it supplies that is defective in material or workmanship. This guarantee is good for 12 months from the date the car is first used or 12,000 miles, whichever comes first. All we require is that the car be properly maintained and cared for under normal use and service in the fifty United States or Canada and that guaranteed repairs or replacements be made by an American Motors dealer.

**AMERICAN MOTORS
BUYER PROTECTION PLAN**

continued

to protect the tight little island from whatever the coral reefs didn't already protect it from, and filed a reminder in the home office to stock the island with supplies every few months. But what with World War I coming along and Mexican revolutions upsetting official routine, the supply ships stopped showing up.

The Clippertonians fell ill with scurvy and starvation. The three strongest men set out in a decrepit boat, hoping to make it to Mexico. The weaker men were left behind with the women and children. But the boat capsized in the surf and in the twinkling of a shark fin, the men were *hors de combat* and *hors d'oeuvres* as well. There wasn't enough meat on them for a real meal.

Whereupon the lighthouse keeper stealthily rounded up all the firearms and disposed of the sick, weak men so he could have all the fresh widows to himself. Tradition brands him as a sadistic, sex-crazed maniac, sort of like the hero in a modern X-rated movie. He kept the women paralyzed with fear, promising that if a ship ever appeared on the horizon, he'd kill his whole harem and throw them to the sharks so they couldn't expose his fiendish savagery.

But, so the story goes, one of the unfortunate women wouldn't be intimidated, or else she was too tormented to care. She crept up with a pickax and killed the monster in his sleep.

The very next day an American ship came along and rescued the survivors.

At that point, the history of Clipperton Island lapses for over half a century until a group of French scientists bivouacked there to test radioactive fallout from an experimental nuclear blast on another French island in the Pacific. One of the scientists had heard the story and was curious enough to visit the crumbling lighthouse. In the remains of a hut obviously used by the keeper, he found a pick and its handle rotted out of the pickhead. He was careful not to touch them, intending to get

a plastic bag in camp and take Exhibits A and B back to France for analysis. But he forgot about it in the priority concern of gathering fallout data. He asked a friend going back to Clipperton on another mission the following year to pick up the pick for him.

The favor was postponed until the second scientist's last day on the island, but then he did get a plastic bag as instructed, meticulously put the pick and handle in it, and started walking back to camp. On the way he sighted a rare species of booby bird that nests in trees, and set the plastic bag on a rock while he focused his camera. He was so excited about photographing the bird that he rushed back to camp without the plastic bag.

The first scientist was understandably disappointed at the absent-mindedness of his friend, but could hardly chide him, since he had been equally remiss himself. It is doubtful whether either of them could be trusted to keep his mind on his business if he belonged to the homicide squad.

And there the matter of the lighthouse keeper's murder rested—on a rock on Clipperton Island—until the first scientist learned that the island was to be on the itinerary of the next Calypso expedition. He contacted Cousteau in Paris and asked him to find the pick and bring it back to him.

Well, as reports go, the supposed murder weapon was found and was taken by Cousteau and his men to France for a determination on whether it was bloodstained or just plain rusty.

And that rather surprisingly is where this entire matter stood, up to a few weeks ago. So far as anyone has been able to determine, there has been no report from France. Cousteau, himself, is involved in a walrus project which is taking him to Alaska.

There's always the possibility that the mystery may turn up on television and then be explained. Perhaps even on a Cousteau program—who knows? (END)

The Background Story

The Facts Behind The Monopoly Suit That Has Rocked The Networks

By Richard K. Doan and Joseph Finnigan

The shock waves are still rocking and rolling through the television industry, but the initial noise has abated and most of the publicity 'smoke' has cleared. It should now be possible to review, calmly and dispassionately, the Justice Department's effort to deprive the networks of owning the programs they broadcast—much as the Government in 1950 divorced movie production from movie exhibition.

The Government has made its position clear: contending that the break-up of what it calls the networks' monopoly could lead to more programming diversity, it has filed antitrust suits that would prohibit the networks from producing, owning or syndicating any television entertainment programs—including television movies. The networks have stated their position—against the Government action. They intend, at this point at least, to fight the suits. But where does the viewer stand? How does this affect the programs he will see on his home screen?

We don't have all the answers yet because it is a complex situation, but some things are becoming clear.

For one, it is now apparent that many network executives overreacted initially. They flatly stated that the Government was determined to turn over control of the airwaves to advertising agencies and program producers. They said television news programs would be hit hard if the Government won its case. They predicted

dire consequences for television in general. And they hinted broadly that the timing of the action was entirely political, possibly an attempt to show the public that the Administration, smarting from the ITT imbroglio, was not pro big business. All this even before the suits against ABC, CBS, NBC and Viacom (once the syndication arm of CBS) were filed.

Actually, the Department of Justice said that responsibility for programming would remain with the networks. News programs were specifically exempted from the restrictions the Government asked for entertainment programs. It might, of course, be possible that the networks, reduced to penury by the Government action, would be forced to curtail news broadcasts, but that is hardly likely. Despite all of the early shouting, the suits most probably will have slight effect on prime-time entertainment shows and chances are they will have little significant impact on the networks.

As for the timing of the action, many observers of the industry are asking not why the suits were filed at this time, but rather why they weren't brought earlier. They obviously had been prepared several years ago, since they use 1967 figures. The practices they seek to outlaw—networks cutting themselves in on program prof-

Continued on next page

TV GUIDE, 1365 Peachtree St., N.E., Suite 240, Atlanta, Ga. 30309, 892-3080.

its—have long been an open secret and, in fact, were more prevalent in past years than they are today.

The first reaction from the networks was, in effect, "You can't take ownership of programs away from us without ruining us! Besides, we don't own the programs."

The Government contends that the networks own a "right or interest" in many of the programs they telecast and that, because of this, "the viewing public, independent program suppliers and advertisers have been deprived of the benefits of free competition in network programming." A few years ago, the Government contends, programs in which the networks had a right or an interest made up 86 per cent of ABC's evening schedule, 73 per cent of CBS's and 68 per cent of NBC's.

The networks reply that while that situation may have existed in 1967, currently ABC has only one series it produces itself, *The Mod Squad*; CBS has one, *Gunsmoke*; and NBC one, *Bonanza*. In addition ABC admits to turning out 17 of its 47 *Movie of the Week* films this year; and CBS four of its Friday night movies. So what's the fuss about?

The key word is "produces." The networks may not actually produce the programs in which they have a "right or an interest," but Cecil Smith, television columnist of the Los Angeles Times, recently put into words what everyone in television has always known: "The word here has long been that you can't get a program or a series on the air unless you have a network for a partner." This, says Smith, smacks of "The Godfather."

Here's the way it was worked in the early 1960s. A producer would go to a network with a series idea. There were variations, but in most cases the network would put up most of the money for the pilot episode and in

return would receive a piece of the action—up to 50 per cent of the program. It might also be given syndication rights—which means 35 per cent of syndication income—and licensing and merchandising rights.

Did having an interest in a series add incentive for the network to schedule it? The question is really immaterial, because the networks had interests in so many of the series offered that they could honestly schedule the best of them. And their policy of investing in pilots made it possible for many an independent producer to get started.

An established producer agreed to give away a piece of his show in the hope it would stand a better chance of getting on the air. If it was a hit, his profits were less, but 50 to 75 per cent of something is better than 100 per cent of nothing.

More recently, because the FCC ruled that networks could not engage in domestic syndication or ownership of independently produced programs, the deals have not included syndication rights. (This was despite the Commission's subsequent decision to delay these bans.) But the networks did go on making deals through which they financed pilots and in return took some share of the series' ownership and/or profits.

Thus through the years, while the networks did not actually "produce" most of the programs, they did have an interest in most of them. Indeed there is at least one case where no pilot was made but the network, having made no investment whatever, got a piece of the show it then scheduled.

As time went on, the networks had less and less chance of losing. Most of the pilots they financed found their way onto the air, either during the summer, when networks showed unsuccessful pilots in what the industry calls "Bomb-Out Theater," or as movies of the week in regularly scheduled

network-movie series. The money they invested in pilots was no longer a complete risk: it was going into programs that would get on the air even if they wouldn't become series.

And that brings us to the current situation. Deals made for the coming season do not include network participation in profits from brand-new series, but the networks do still share in income from returning series and from new series based on old deals.

As examples, *Mannix* and *Mission: Impossible* are returning. CBS shares ownership in those series with Paramount and Bruce Geller, the executive producer. And the network continues to profit from subsidiary-rights deals. CBS receives royalties from the sale of Archie Bunker sweat shirts, for example ("I frankly resent it," says Bud Yorkin, co-producer of *All in the Family*). ABC has *The Odd Couple*, *The Brady Bunch* and other programs returning. The network shares ownership with the studio, and possibly others, in those programs. NBC has an interest—30 per cent of foreign syndication rights—in *Laugh-In*, and shares in the profits of subsidiary rights to *Sanford and Son*.

New shows based on old deals, which means the networks have some sort of piece of the action, include CBS's *Cousin Maude*, a spin-off from *All in the Family*, and *The Bob Newhart Show*, which is an outgrowth of *The Mary Tyler Moore Show*; ABC's renewal of its *Bewitched* deal, which even though *Bewitched* is gone produced two new shows, *The Paul Lynde Show* and *Temperature's Rising*; and NBC's *Probe*, which was first seen as one of the network's made-for-television movies.

There are some new shows which are part of new deals having nothing to do with old profit-sharing arrangements. For these the networks still put up pilot money in return for nothing

besides the right to show the pilot in the event it doesn't become a series. But the amount of money they are putting up is being cut by \$25,000 to \$50,000.

Network investment in pilots used to run into many millions of dollars each season. It took only a couple of long-running hits to make this back. With interest. Now the bloom is off the rose. There was that storm warning from the FCC's stayed, but nonetheless threatening, ban on domestic syndication and ownership of independently produced shows so that even before the Justice Department's suits, the networks were reluctantly getting used to the idea of giving up profits from their participation in program deals. Meanwhile, the FCC appears to be staying out of the picture. Chairman Dean Burch is quoted as saying, "We are not taking sides in the controversy. I can personally see some merit in both points of view, but we are going to let the courts decide."

CBS chairman William S. Paley, after reiterating fears that the Government wanted to turn control of television over to advertising agencies and independent producers, told his stockholders "the economic impact" on CBS would be "minimal," provided "our responsibility for our network schedule remains generally intact."

On their part, advertising agencies want no responsibility for network schedules, or responsibility for program development—and have said so publicly.

As for impact of the Justice Department action on news departments, one top-ranked broadcaster said, "We don't think these suits will hurt us at all."

If the networks' ultimate decision is to fight the suits, it may be five years before the issue is finally settled. Meanwhile, at the networks it's business as usual. With perhaps, just one more ulcer to fret about.

Letters

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. 19088. No anonymous letters will be published

A WALK IN THE PARK

Re Mr. Udall's article "From Yellowstone to Tomorrow" [April 8], I'm very pleased about the restrictions that will soon be placed upon visitors to our national parks. I hope they become so unbearable for the from-the-car viewers that they'll actually walk through nature on their God-given feet.

Maida Martinez
Weehawken, N.J.

THE DAMNED AND THE DARNED

April 1 "As We See It" opposes stations which "shied away" from showing "The Damned" and seems to be concerned for viewers who wanted to see this questionable material. There should be concern for those opposed to having tasteless pornography and violence coming into their homes under the name of "art." Parents have every right to be concerned. TV GUIDE—and broadcasters—have no right to dictate when children should be in bed, or what they shall do in the privacy of their homes.

Marian Cure
Albany, N.Y.

[There was no pornography in what was telecast. We won't tell you when to put your kids to bed if you won't tell other viewers what they may or may not see on television.—Ed.]

Bravo for your excellent editorial. The CBS affiliate here, WCPO, was one of the 25 which chose not to carry the movie, giving as an official reason their conviction that the edited version lacked continuity, but admitting also that protests in advance of the scheduled showing were great. We have sent the station a copy of your editorial in the naive hope of educating them to their responsibility to, as you point out, "the entire community," not merely special vociferous factions. Though their decision was disappointing, it was hardly surprising, since in this

town, self-appointed legislators of public morality are in obnoxious abundance.

J.R. Kohlhepp
Cincinnati

I appreciate the fact that the KWTB CBS affiliate in Oklahoma City did not show "The Damned." Let one X-rated movie be shown regardless of cutting, and that opens the door for more of them with less cutting, until the whole rotten mess is on TV and not just late at night. You need to know how some people feel and why.

Mrs. Betty Good
Oklahoma City, Okla.

I urge you to write your congressmen—and your TV programming editors—to see what can be done about keeping (and hopefully adding) adult fare for mature audiences. Let's have fewer "3 on a Couch's and more "A Streetcar Named Desire's.

Paul Lipari
Torrance, Cal

JUST ENOUGH CHARACTER

If voicing opinion does help, let me cast my vote for the morning CBS news show. Your article on John Hart [March 25] was good, too—like the show, no big deal, no gaudy glamor, just down-to-earth reporting with enough character showing through to bring it to life.

Mrs. Gale S. Gill
Texarkana, Texas

Neil Hickey reports that John Hart emerges from a taxi, heads for his small office on the first floor. Shortly before 7 A.M., he carries his script one flight up to the broadcast studio. At 8 A.M., he "heads back upstairs to his office." Amazing these New York buildings!

Mrs. R.H. Asendorf
McLean, Va.

[At that hour Neil is pretty sleepy . . . And so were his editors.—Ed.]

EXCLUSIVE! You've asked for them and here they are! 21" x 29" OLD FASHIONED... MOVIE POSTERS FULL COLOR!



1



2



3



4



5



6



7



8



9



10



11



12

Order two or more posters—receive FREE World War II Gas Ration Sticker for your car.

Enclosed is \$2.50 each for following poster nos.
KLEIN'S EDUCATIONAL AIDS
101 Minnesota Street, Rochester, New York 14609
Name.....
Address.....
City.....
State..... Zip.....

This Week's Movies

By Judith Crist

Saturday, ABC See the Man Run
 Saturday, NBC Marriage: Year One
 Sunday, CBS Enter Laughing
 Sunday, ABC Morituri
 Monday, ABC Waterhole No. 3
 Monday, NBC Lost Flight

Tuesday, ABC What's a Nice Girl like You . . . ?
 Thursday, CBS Arrivederci, Baby!
 Friday, NBC Story of a Woman
 Friday, PBS Our Daily Bread
 Friday, CBS Murder Once Removed

Forget the 5-cent cigar. What this moviewatcher's country needs at the moment is a nice rousing reminder that the world wasn't born yesterday and won't end tomorrow and, courtesy of PBS, we'll get it with the showing of King Vidor's 1934 **Our Daily Bread**.

Vidor, a journalist turned film director, already had such outstanding films as "The Big Parade," "Hallelujah" and "The Champ" to his credit when, at the age of 40, he wanted to make this movie, but no Hollywood studio would touch it. Vidor wound up writing, directing and producing it. And what the moguls considered untouchable some 40 years ago stands not only as an engrossing human drama epitomizing the use of film as a thesis but also as a very "now" statement of faith in the commune, in the cooperative solution to social problems and, above all and optimistically, in the human spirit. Vidor continued to make films through the '50s but certainly this was his most personal accomplishment. Karen Morley's was the only "star" name in the cast that dramatized the story of a city couple resorting to a farm for survival during the Depression and joined by other economically displaced city and country folk to form a representative society that survives cooperatively. There is sentimentality in the noble convict (a theme suggested by Charlie Chaplin) and a bit of Theda Bara in the blonde-vamp episode, but they're forgivable in the total texture and the glorious last reel, devoted in near-Eisenstein fashion to the last-ditch fight to save the crops. It is a

piece of Americana to revel in.

Another part of American life of the '30s and of anybody's adolescence any time is explored in **Enter Laughing**, Carl Reiner's 1967 film version of his 1963 Broadway hit which had catapulted Alan Arkin to stardom as the Bronx delivery boy who wants to be a latter-day Ronald Colman (his parents opt for dentistry). The movie has lots to compensate for Arkin's absence and is warm and funny and on occasion hilarious. In contrast, the week's other prime-time theatrical premiere offers nothing but a star, in this case Marlon Brando, who, complete with knockwurst accent as a German demolition expert in thrall to the British, is the sole fascination in **Morituri**. This 1965 "Hollywood New Look at the Nazis" potboiler (i.e. "good" Nazis are the heroes and Americans are either morons or scum) was retitled for theatrical distribution "The Saboteur: Code Name—Morituri," on the presumption that moviegoers would not get the gladiatorial "*Morituri te salutamus*." ("We who are about to die salute you"). Title-shmitle—the obvious presumption is that Brando can make his admirers sit still for anything.

James Cagney, however, has lots going in support of his own brilliant performance in Friday's late movie premiere of **Love Me or Leave Me**, the excellent 1955 film biography of Ruth Etting, the top torch singer of the '20s. The powerful story of the girl whose career became the obsession of a mobster is replete with authentic

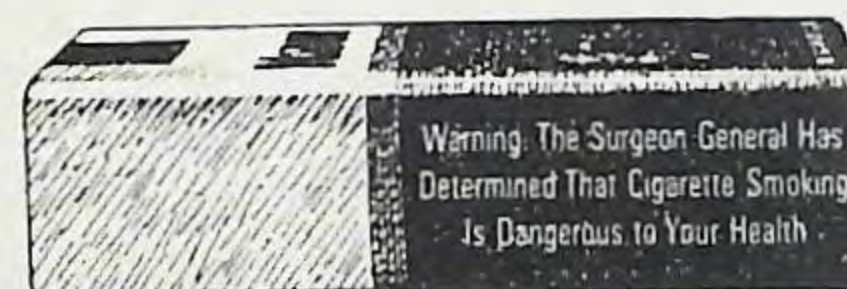
Continued on page A-8

Look out Marlboro!
 Look out Viceroy!
 Look out Winston!



The taste cigarette
 is here!

It's changing a lot of minds about the taste of filter cigarettes.



20 mg. "tar," 1.6 mg. nicotine
 av. per cigarette by FTC method.

This Week's Movies

Continued from page A-6

melodrama and top balladry, with Doris Day in fine form as the exploited heroine and Cagney superb as Moe "The Gimp" Snyder. As to the other late-movie premieres, Monday's, of Sidney Lumet's 1965 **The Hill**, is a harsh and brutal and relatively conventional drama of a British military prison in North Africa in World War II. But performances by Sean Connery, Harry Andrews and Ossie Davis, among others, give it distinction. Wednesday's **Eye of the Devil**, a 1967 natural-born bottom-of-the-bill item despite the presence of Deborah Kerr and David Niven, is so dreary a horror it can give black-magic nonsense a bad name. Thursday, 1963's **Cattle King** oater with Robert Taylor and Robert Middleton at odds, is for those whose week isn't complete without another old-hat debate about fencing-in the old West.

The prime-time theatrical reruns are of the stuff that Hollywood and TV run endlessly: **Waterhole No. 3** is a

1967 poor-man's "Cat Ballou" with James Coburn as a poverty-program Lee Marvin and destitute jokes; **Lost Flight** is a 1970 air-borne "Grand Hotel" with Lloyd Bridges, as always, watchable; **Arrivederci, Baby!** is a 1966 Bluebeard comedy with Tony Curtis the lady-killer, lush ladies and scenery and nowhere to go after a nice opening, and 1969's **Story of a Woman** is a romantic-triangle contrivance of schmaltz and sugar for those without a care about cholesterol or calories.

For those who naively think tailored-for-television movie folks are going to get away with murder or other crimes, there may be suspense in the reruns of **Murder Once Removed**, **See the Man Run** or **What's a Nice Girl like You . . . ?** We'll opt for **Marriage: Year One**, which at least has lovely acting by Sally Field and Cicely Tyson.

In some areas network movies may not be seen on the days indicated.

KENTUCKY DERBY

America's
Number One
Horse Race!

Saturday - 5pm

WMAZ-TV
MACN, GA. 13B



Sports and Specials

NBA PLAY-OFFS

ABC will telecast the fifth, sixth and seventh games, if they are necessary, in the final-round series between the New York Knicks and Los Angeles Lakers. The fifth game would be seen Sunday at 10 P.M.; the sixth on Wednesday at 8:30 P.M.; and the seventh on Friday at 10 P.M.

Playhouse New York (see Background article on page 12) will be seen in this area Mon. **8** **15** **18** **45** Tues. 9:30 P.M. **30**.

SPORTS

SATURDAY

ABA Play-off 2 P.M. (5, 13)

Championship-round game.

Baseball 2:15 P.M. (2, 3, 41)

Houston Astros vs. Chicago Cubs.

Golf Tournament 4 P.M. (5)

Sealy Ladies' PGA Classic, third round.

The Ballad of Canonero II 4:30 P.M. (5, 13)

Horse Race 5 P.M. (5, 12, 13)

The Kentucky Derby.

Wide World of Sports 5 P.M. (9, 11)

Stock-car racing and wrestling.

SUNDAY

AAU International Champions 1 P.M. (12)

AAU Gymnastics championships.

Stanley Cup Hockey 2 P.M. (5, 12)

Boston Bruins vs. New York Rangers.

Baseball 2:15 P.M. (2, 3, 13)

Braves vs. the St. Louis Cardinals.

Swimming and Diving 3:30 P.M. (8)

National YMCA Championships

Tennis 3:30 P.M. (41); 5 P.M. (3)

World Championship Tennis.

Challenge 4:30 P.M. (9, 11)

Steeplechase racing, scuba and sky diving.

Golf 5 P.M. (5); 5:30 P.M. (12)

Sealy Ladies' PGA Classic, final round.

Golf 5:30 P.M. (2)

Marty Perrez plays Davis Love.

Continued on page A-66

OWN LAND IN COLORFUL COLORADO!

- No money down and just 15 dollars per month
- No interest or carrying charges
- 100% money back guarantee
- Close to everything including the finest skiing, hunting, fishing and camping in the world

Yes, I want a five acre site to be reserved for me. I understand the price is 395 dollars per acre for a total price of \$1,975. My total monthly payment will be just 15 dollars per month . . . no interest charges and no carrying charges. Please send me complete details, purchase contract and the map showing the location of my property.

Registration effective February 1st, 1971, with the Office of Interstate Land Sales Registration, Department of Housing and Urban Development (H.U.D.).

TV 3E

Name _____

Address _____

City _____

State & Zip _____

**San Luis
Estates**

4101 E. Louisiana Ave., Suite 100
Denver, Colorado 80222—(303) 789-0511

This Week's TV Programs

TELEVISION GUIDE®
BEGINNING SATURDAY,
MAY 6, 1972

MORNING

- 6:00 **61** MOVIE—Drama
"The Naked Street." See 4 P.M. Ch. 61 for details. (90 min.)
- 6:20 **5** VIDEO COLLEGE **C**
- 6:30 **9** SCIENCE IN ACTION **C**
- 6:50 **5** FARM DIGEST **C**
- 6:55 **5** BOX 5 RFD—Agriculture **C**
- 7:00 **2** ASTROBOY—Children
"The Super Duper Robot."
- 9** BULLWINKLE **C**
- 13** FILM—Navy **C**
- 17** POPEYE **C**
- 7:25 **5** METRO FORESTRY **C**
- 7:30 **2** KIMBA—Children **C**
Rancid the Reeky Bird helps Kimba get rid of an evil serpent.
- 5** 4-H CLUB **C**
- 9** MAKE A WISH—Children **C**
All about "walls" and "gold," with films of Boston children painting murals throughout the city and a visit to 19th-century mining towns in California. Host: Tom Chapin.
- 11** ADVENTURES IN LIVING **C**
- 13** GEORGIA TV MONITOR **C**
- 17** **61** CARTOON CARNIVAL **C**
- 7:45 **12** UNCLE HANK—Children **C**
- 8:00 **2** POPEYE CLUB **C**
- 3** **41** DR. DOLITTLE—Cartoon **C**
- 5** **12** **13** BUGS BUNNY **C**
- 9** **11** JERRY LEWIS—Cartoon **C**
- 17** SPIDERMAN **C**

- 61** MOVIE—Western
"Sitting Bull." See 6 P.M. Ch. 61 for details. (2 hrs.)
- 8:30 **3** **41** DEPUTY DAWG **C**
- 5** **12** **13** SCOOPY DOO, WHERE ARE YOU? **C**
- 9** **11** ROAD RUNNER **C**
- 17** ULTRAMAN **C**
- 9:00 **2** **3** **41** WOODY WOODPECKER **C**
- 5** MR. PIX—Children **C**
- 9** **11** FUNKY PHANTOM **C**
- 12** **13** HARLEM GLOBETROTTERS **C**
- 15** **18** SESAME STREET **C**
No. 396. Sketches on the letters D and W, and the number 12. (60 min.)
- 17** LITTLE RASCALS
- 9:30 **2** **3** **41** PINK PANTHER **C**
- 9** **11** JACKSON 5IVE—Cartoon **C**
- 12** **13** HELPI! IT'S THE HAIR BEAR BUNCH! **C**
- 17** MOVIE—Comedy
"Blondie's Blessed Event." (1942) Dagwood is called to Chicago on business—just as Blondie is expecting an addition to the Bumstead family. Dagwood: Arthur Lake. Blondie: Penny Singleton. Baby Dump-ling: Larry Simms. (90 min.)
- 10:00 **2** **3** **41** JETSONS **C**
- 5** **12** **13** PEBBLES AND BAMB BAMB **C**

CHANNELS LISTED IN GEORGIA EDITION

ATLANTA, GEORGIA
2 WSB-TV (NBC)
5 WAGA-TV (CBS)
11 WQXI-TV (ABC)
17 WTCG (Ind.)
30 WETV (PBS)
46 WHAE-TV (Ind.)

ATHENS/ATLANTA
8 WGTV (PBS)

MACON
13 WMAZ-TV (CBS, ABC)
41 WCWB-TV (NBC)

COCHRAN
15 WDCO-TV (PBS)

C Indicates color program.

CHATSWORTH
18 WCLP-TV (PBS)

CHATTANOOGA, TENN.
3 WRCB-TV (NBC)
9 WTVC (ABC)
12 WDEF-TV (CBS)
45 WTCI (PBS)
61 WRIP-TV (Ind.)

MAY 6, 1972

- 9** **11** BEWITCHED **C**
A spoof of children's TV shows with Joey Forman as Hoho the Clown. Sam: Elizabeth Montgomery.
- 15** **18** SESAME STREET **C**
No. 398. Lessons in ecology and the alphabet. (60 min.)
- 61** MOVIE—Crime Drama
"Bullets or Ballots." See 8 P.M. Ch. 61 for details. (2 hrs.)
- 10:30 **2** **3** **41** BARRIER REEF—Drama **C**
The crew of the Endeavor searches for a deadly radioactive cylinder.
- 5** **12** **13** ARCHIE'S TV FUNNIES **C**
- 9** **11** LIDSVILLE—Children **C**
- 11:00 **2** **3** **41** TAKE A GIANT STEP—Children **C**
Tony winner Phil Silvers ("A Funny Thing Happened . . .") is featured in a discussion of dreams, a light-hearted exploration of subconscious fantasies and daydreams. (Live and film; 60 min.)
- 5** **12** **13** SABRINA, THE TEENAGE WITCH **C**

Saturday

MORNING-AFTERNOON

- 9** **11** CURIOSITY SHOP—Children **C**
A show about memory includes flash-backs from past programs. Granny TV: a fantasy sequence from Charlie Chaplin's "The Gold Rush" (1924). Animation: a cartoon about the meaning of insensitivity, starring Mel Lazarus's "Miss Peach." (60 min.) [Cleveland Amory reviews this series in next week's TV GUIDE.]
- 15** **18** SESAME STREET **C**
No. 400. Puerto Rican singer Nydia Caro offers "El Baile" (The Dance) in English and Spanish. (60 min.)
- 17** ROLLER GAME **C**
- 11:30 **5** **12** **13** JOSIE AND THE PUSSYCATS **C**

AFTERNOON

- 12:00 **2** **3** **41** MR. WIZARD—Science **C**
"Micro-Skin Diving"—exploring the underwater world of tiny plants and animals, with a camera attached to a zoom microscope.

PROFESSIONAL CHAMPIONSHIP

G

THE
SEALY
L.P.G.A.
CLASSIC



L

Sat. 4:00

TV 5

WAGA-ATLANTA

Saturday

AFTERNOON

- 5 12 13 MONKEES** (C)
It's Hatfield-McCoy time as Davy's headed for a hillbilly wedding. Ella Mae: Melody Patterson. Monkees: Peter Tork, David Jones, Mickey Dolenz, Mike Nesmith.
- 9 SINGING CONVENTION** (C)
11 JONNY QUEST (C)
61 MOVIE—Adventure
"Adventures of Robin Hood." See 10 P.M. Ch. 61 for details. (90 min.)
- 12:30 2 MOVIE—Adventure**
"Tarzan and His Mate." (1934) Exciting jungle epic, pitting Tarzan (Johnny Weissmuller) against ivory hunters and a rival for Jane (Maureen O'Sullivan). (90 min.)
- 3 41 BUGALOOS—Children** (C)
5 12 13 YOU ARE THERE—History (C)
An anguishing trial in 1431: a French court charges Joan of Arc with heresy for claiming her victories over the British were inspired by voices from God. Cast . . . Joan: Andrea Marcovicci. Cauchon: Eric Berry. Morley: Kevin Conway. Charles VII:

MAY 6, 1972

- David Rounds. Confessor: Tom McDermott.
- 11 LANCELOT LINK** (C)
17 MOVIE—Crime Drama
"Naked Alibi." (1954) A chief of detectives is discharged when he accuses a law-abiding businessman of killing a policeman. Sterling Hayden, Gloria Grahame. (2 hrs., 30 min.)
- 1:00 3 COUNTDOWN TO DESTINY** (C)
5 12 13 CBS CHILDREN'S FILM FESTIVAL
The childhood fear of being different gets sensitive handling in "Boy with Glasses." The 1962 Japanese drama centers on a 9-year-old who has just learned that he must wear glasses . . . and who now fears ridicule from his classmates. Susumu: Kazuo Kanisha.
- 9 KNOW YOUR BIBLE** (C)
11 AMERICAN BANDSTAND (C)
Scheduled: Honey Cone ("The Day I Found Myself"). (60 min.)
- 41 WRESTLING** (C)
1:30 3 F TROOP (C)
There's trouble ahead: Gen Sam

MAY 6, 1972

- Courage thinks Wild Eagle is officer material—and that he should command F Troop. General: Cliff Arquette. O'Rourke: Forest Tucker. Wild Eagle: Frank de Kova.
- 9 DENNIS THE MENACE**
2:00 2 3 41 BASEBALL PRE-GAME SHOW (C)
5 13 ABA PLAY-OFF (C)
Special: A championship-round game is telecast. Don Criqui and Pat Summerall report. (Live)
[Pre-empts regular programming.]
- 9 GET SMART** (C)
11 ATLANTA: NOW (C)
12 GILLIGAN'S ISLAND
61 MOVIE—Western
"Halliday Brand." See 11:30 P.M. Ch. 61 for details. (90 min.)
- 2:15 2 3 41 BASEBALL** (C)
The Houston Astros take on the Cubs at Chicago. Curt Gowdy and Tony Kubek report. (Live)
[Alternate game: San Diego Padres vs. New York Mets.]
- 2:30 9 BOB BRANDY** (C)
12 UNTAMED WORLD (C)

Saturday

AFTERNOON

- 3:00 11 F-TROOP** (C)
A colonel informs Parmenter that someone is secretly selling guns to the Apaches. O'Rourke: Forrest Tucker. Agarn: Larry Storch.
- 12 ROLLER DERBY**
17 MOVIE—Adventure
"The Three Swords of Zorro." (Italian; 1960) Zorro is captured by a tyrannical governor, but a new champion appears. Guy Stockwell, Gloria Milland. (2 hrs.)
- 3:30 9 REAL McCOYS**
Luke takes on Madison Avenue. Luke: Richard Crenna. Phelp: Jerome Cowan.
- 11 OUTDOORS** (C)
61 BUGS BUNNY/THREE STOOGES (C)
4:00 5 GOLF (C)
Special: Third-round action in the Sealy Ladies' PGA Classic from Las Vegas. For details on the event, see Sun 5 P.M. Ch. 5. (Live)
[Pre-empts regular programming.]
- 9 SPORTS ACTION PRO-FILE** (C)
Meet pro basketball's "mighty mite,"

close up

THE 98TH RUN FOR THE ROSES

Special: Racing's Triple Crown opens at Churchill Downs in Louisville, Ky. Three-year-olds at a mile and one-quarter; estimated purse: \$125,000. Post time is approximately a half-hour after air time. (Live)

Outstanding Eligibles

Riva Ridge: Last year's 2-year-old champion is the favorite for this race; winner of the Blue Grass Stakes. Jockey: Ron Turcotte. Trainer: Lucien Laurin.

No Le Haze: Won the Louisiana's and Arkansas derbies. Jockey: Phil Rubbicco. Trainer: Homer Pardue.

Hold Your Peace: Won the Flamingo Stakes. Jockey: Mickey Solomone. Trainer: Arnold Winick.

Head of the River: Defeated Riva Ridge in the Everglades; was third in the Wood Memorial at Aqueduct. Jockey: Michael Hole. Trainer: Elliott Burch.

Key to the Mint: An entry with Head of the River; was injured this winter, but has come back to good form. Jockey: Braulio Baeza. Trainer: Elliot Burch.

Other Eligibles: Freetex, Bicker, Kentuckian, Pacallo, Introductivo, Hassi's Image, Our Trade Winds.

COMPILED BY THE DAILY RACING FORM

KENTUCKY DERBY (C) 5:00 5 12 13



Seagram's 7 Crown. It's America's whiskey.



SEAGRAM DISTILLERS CO., N.Y.C.
BLENDED WHISKEY, 86 PROOF, 65% GRAIN NEUTRAL SPIRITS.

Saturday

EVENING

songs; "Too Old to Cut the Mustard" (Buddy, Buck Owens) and "Wabash Cannonball" (Roy Clark). (60 min.)

5 NEWS C

8 UNTAMED WORLD C

How lions hunt and rear their cubs.

9 13 LAWRENCE WELK C

12 LASSIE C

17 BOXING FROM THE FORUM C

On tape: Mike Nixon vs. Art Davis in a 10-round middleweight bout. Announcers: Tom Harmon and Mickey Davies. (60 min.)

46 WATERS FAMILY—Music C

7:30 5 I DREAM OF JEANNIE C

Tony gets into double trouble when Jeannie's wayward magic puts him in two places at once. Jeannie: Barbara Eden. Tony: Larry Hagman.

8 FORSYTE SAGA

Chapter 7: "Into the Dark." A portrait of a liberated woman: Irene leaves Soames. Irene: Nyree Dawn Porter. Jo: Kenneth More. Bosinney: John Bennett. Old Jolyn: Joseph O'Connor. June: June Barry. (Repeat; 60 min.)

11 TO TELL THE TRUTH C

12 GENTLE BEN C

Conclusion: Tom (Dennis Weaver) tracks the swamp vandal, Hobo Jim: Albert Salmi. Mark: Clint Howard. Boomhauer: Rance Howard.

46 CROSSROADS C

8:00 2 3 41 EMERGENCY!—Drama C

An outbreak of botulism is the top-priority emergency. Dr. Brackett: Robert Fuller. Gage: Randolph Mantooth. DeSoto: Kevin Tighe. Dixie: Julie London. Dr. Early: Bobby Troup. Captain: Dick Hammer. (Repeat; 60 min.)

Guest Cast

Jim Parker Calvin Bartlett
Nancy Dickson Susan Seaforth
Pam Parker Anne Whitfield
Nurse Jacobs Virginia Vincent
Jimmy Harlan Carragher
Paul Steele Bruce Powers
Workman William Stevens

5 12 13 ALL IN THE FAMILY C

Insurance swindles, hypocrisy and "unflocked priests" are Archie's targets in a story that opens with Edith

MAY 6, 1972

developing a severe case of honesty after denting a fender. Archie: Carroll O'Connor. Edith: Jean Stapleton. Mike: Rob Reiner. Gloria: Sally Struthers. Guest Cast Father Majeski: Bernard Hughes. (Repeat)

9 11 BEWITCHED C

Barbs fly as Maurice Evans returns in the role of Sam's ego-deflating dad. The master of the putdown is fed up with Darrin, and he's out to settle the matter. Samantha: Elizabeth Montgomery. Darrin: Dick Sargent. Endora: Agnes Moorehead. Guest Cast Sagan: Maurice Marsac. Driver: Carl Don. (Repeat)

17 MOVIE—Drama

"The Gallant Hours." (1960) Robert Montgomery directed this study of Adm. William F. "Bull" Halsey Jr. (James Cagney) in the Pacific during World War II. (2 hrs., 30 min.)

Cast

Lowe Dennis Weaver
Black Ward Costello
Webb Richard Jaeckel
Enright Less Tremayne
Geiger Robert Burton
Vandegrift Carl Benton Reid

46 CHARISMATIC CONFERENCE C

61 MOVIE—Crime Drama

"Bullets or Ballots." (1936) The head of New York's strong-arm squad is fired by his friend, the police commissioner. A big-time racketeer hires the former detective, thinking he can be useful in beating the law. Edward G. Robinson, Humphrey Bogart, Joan Blondell, Barton MacLane, Frank McHugh, Joseph King. (2 hrs.)

8:30 5 12 13 MARY TYLER MOORE C

Ed Asner steals the show with his solid portrayal of explosive newsroom boss Lou Grant suffering a monumental emotional snit after catching his son-in-law with another woman. Rhoda: Valerie Harper. Ted: Ted Knight. Guest Cast Bill: Lawrence Pressman. (Repeat)

8 SAFARI C

A Canadian tour: from Lake Louise to the Rockies. (60 min.)

9 11 MOVIE—Drama C

A phone call in the night begins "See the Man Run," a taut kidnap drama with a twist. The TV-movie features Robert Culp as a struggling actor ac-

cidentally swept into a kidnap scheme—who puts his life on the line to steal part of the ransom. (Repeat; 90 min.)

Cast

Ben Taylor Robert Culp
Joanne Taylor Angie Dickinson
Dr. Spencer Eddie Albert
Helene Spencer June Allyson
Ralph Larson Ross Elliott
Dex Robert Lipton
Captain Dorsey Charles Cioffi
Peggy Larson Antoinette Bower
Sandra Spencer Michele Nichols
Mike Michael Bell
Barney Robert Patton
Haines John Lasell

9:00 2 MOVIE—Comedy C

"Gambit." (1966) Watch for the plot twists in this sly spy spoof about a daring robbery caper in Hong Kong. Shirley MacLaine, Michael Caine, Herbert Lom. (2 hrs.)

Supporting Cast

Emil John Abbott
Rom Roger C. Carmel
Abdul Arnold Moss

3 41 MOVIE—Drama C

A clash of values keys the drama in "Marriage: Year One." The 1971 TV-movie stars Sally Field as the bride, determined to preserve her identity as a social activist; Robert Pratt's the groom, a med student who says a woman's place is in the home. Filmed in Chicago. (Repeat; 2 hrs.)

Cast

Jane Sally Field
L.T. Robert Pratt
Duden William Windom
Grandma Duden Agnes Moorehead
Bernie Bob Balaban
Golonkas Neville Brand
Lemberg Michael Lerner
Phil Lonny Chapman
Emma Teasley Cicely Tyson
Luke Robert Lipton
Shirley Lemberg Susan Silo
Connie Alison Rose
Dan Randolph Mantooth

5 12 13 DICK VAN DYKE C

The plot idea that sold this series to CBS: how does an older couple deal with an unexpected pregnancy? Carl Reiner wrote and directed this show about the Prestons' comic reaction to the situation. Jenny: Hope Lange. Annie: Angela Powell. Mike: Fannie

Gambit



Michael Caine and Shirley MacLaine conspire to make stealing fine art a fine art.

9 P.M.
Saturday



Saturday

EVENING

Flagg. Bernie: Marty Brill. Guest Cast
... Karrie: Brenda Niana. (Repeat)

8 KOREA—Documentary C
Special: Richard Basehart narrates this study of the Korean War, a conflict which presented opposing armies with the challenge of achieving military objectives without resorting to their ultimate weapons. Films highlight the war's major battles and chronicle the late General MacArthur's violent disagreement with President Truman over the conduct of the war, a rift that resulted in MacArthur's dismissal. Irwin Rosten produced and directed this David L. Wolper presentation. (60 min.)

46 TOMORROW'S LESSON C

9:30 5 12 13 ARNIE C
Surprise party headaches plague Arnie. Boss Majors wants him to arrange one—for Boss Majors (Roger Bowen). Arnie: Herschel Bernardi. Lil: Sue Ane Langdon. Felicia: Elaine Shore. Ogilvie: Herb Voland. Julius: Tom Pedi. Springer: Olan Soule. Guest Cast ... Harry: Don Keefer. Chef: Joe Besser. (Repeat)

46 ROCK CHURCH C

10:00 5 12 13 MISSION: IMPOSSIBLE C

Casey poses as a bride-to-be ... part of a plan to stop the flow of syndicate money into Swiss banks. Phelps: Peter Graves. Barney: Greg Morris. Casey: Lynda Day George. Willy: Peter Lupus. (Repeat; 60 min.)

Guest Cast

Joe Corvin ... James Gregory
Frank Mellinger ... Brad Dexter
Richie ... Charles Dierkop
Collins ... Woodrow Parfrey
Harris/Roberts ... Gwil Richards
Thug ... Harry Raybould

8 MASTERPIECE THEATRE C

Action keynotes Chapter 6 of "The Last of the Mohicans." It begins with a Huron attack on the avacuees of Fort William Henry—an encounter that leaves Cora and Alice Munro prisoners of the vengeful Magua. Cast ... Magus: Philip Madoc. Cora: Patricia Maynard. Alice: Joanna David. Hawkeye: Kenneth Ives. Chingachgook: John Abineri. (60 min.) [After the drama: a 10-minute concert with flutist Herbie Mann.]

MAY 6, 1972

9 11 SIXTH SENSE—Drama C
Carol Lynley as a woman drawn to a Gothic mansion, where she's tormented by visions of herself drowning in a lake. Rhodes: Gary Collins. Nancy: Catherine Ferrar. (Repeat, 60 min.)

Guest Cast

Gail Sumner ... Carol Lynley
Anne Carver ... Corinne Camacho
Frank Orley ... Robert Yuro
Roger Carver ... Lawrence Linville
Tom Walker ... Jim Antonio
Frances Dahlgren ... Kathleen King
Lieutenant Jensen ... William Bryant

61 MOVIE—Adventure

"Adventures of Robin Hood." (1938) The saga of the benevolent outlaws of Sherwood Forest. Errol Flynn, Olivia de Havilland, Basil Rathbone, Claude Rains. (90 min.)

10:30 46 PERSPECTIVE—Music C

11:00 2 5 12 13 NEWS C

3 MOVIE—Fantasy

"The Last Man on Earth." (Italian-American; 1964) Richard Matheson's "I Am Legend" was the source for this tale of the lone survivor of an epidemic of vampirism which has spread around the world. Vincent Price, Franca Bettoia. (90 min.)

9 MOVIE—Adventure C

"The Secret of Blood Island." (English; 1965) In Malaya during World War II, a group of British POWs help a female parachutist escape from the Japanese. Barbara Shelley, Jack Hedley, Lee Montague. (90 min.)

11 MOVIE—Drama

"Angel and the Badman." (1947) A gunman of the early West is helped by a family of Quakers when he falls wounded on their doorstep. John Wayne, Gail Russell, Harry Carey, Bruce Cabot. (2 hrs.)

41 GOLDDIGGERS—Variety C

46 FILM C

"Troubled Waters." A treacherous raft trip down the rapids of the Colorado River brings young people face to face with basic questions about life. (40 min.)

11:30 2 MOVIE—Adventure C

"About Mrs. Leslie." (1954) Sentimental tales of a middle-aged woman who reminisces about a love affair. Shirley Booth, Robert Ryan, Alex Nicol, Marjorie Millar. (2 hrs.)

5 DON RICKLES C

Thanks to a bureaucratic bungle, middle-aged Don Robinson has to take an Army induction physical. This episode was the pilot for the series. Barbara: Louise Sorel. Tyler: Robert Hogan. Guest Cast ... Pomeroy: Henry Jones. Dr. McCloud: Milt Kamen. Artie: Howard Storm. Paul: Danny Goldman. (Repeat)

12 MOVIE—Western C

"Strategic Air Command." (1955) Martial ode to U.S. military strength; ex-bomber pilot is called up to serve in SAC. James Stewart, June Allyson, Frank Lovejoy, Barry Sullivan. (2 hrs.)

13 MOVIE—Drama

"Les Miserables." (1935) A reformed criminal is hounded by a relentless police inspector. Fredric March, Charles Laughton, Rochelle Hudson, Cedric Hardwick. (2 hrs.)

17 MOVIE—Science Fiction

"Island of Burning Doomed." (English; 1967) Mysterious deaths during an intense November heat wave. Christopher Lee, Peter Cushing.

41 JOHNNY CARSON C

46 FILM C

61 MOVIE—Western

"Halliday Brand." (1957) The autocratic head of the Halliday family is determined to stop his daughter's romance with a half-breed. Joseph Cotten, Viveca Lindfors. (2 hrs.)

11:40 46 FILM C

"Bringing in the Peach" explores the place of the layman in evangelism and missions.

12:00 5 MOVIE—Drama C

"Distant Trumpet." (English; 1952) A doctor returns to England to raise money for his African Health Mission, and falls in love. Derek Bond, Jean Patterson.

12:30 9 ABC NEWS—Donaldson C

1:00 11 MOVIE—Science Fiction

"It Conquered the World." (1956) Scientists discover that an outer space monster has arrived from Venus to destroy Earth. Peter Graves, Beverly Garland. (90 min.)

1:30 2 NEWS C

1:35 2 MOVIE—Adventure

"Saskatchewan." (1954) Canadian Mounties contend with a sudden uprising of hostile Sioux Indians. Alan Ladd, Shelley Winters. (90 min.)

2:30 11 ABC NEWS—Donaldson C



Do something
exciting
with your
life

IN FASHION
IN PHOTOGRAPHY
IN INTERIOR DESIGN
IN BUSINESS
Day and Evening Courses at
• Fashion Institute of America
• Photography Institute of America
• Institute of Interior Design
• Massey Business College
Write or phone for free Brochure

MASSEY JUNIOR COLLEGE

56 Marietta St., N. W.
Henry Grady Square
Atlanta, Ga. 30303
(404) 523-8251

Please send me your free brochure.

I am interested in:

☐ Fashion ☐ Day classes
☐ Photography ☐ Evening classes
☐ Interior Design
☐ Business

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Yr. H. S. Grad. _____

T-56

Sunday

MORNING

- 6:00 **5** **SUNRISE SEMESTER** **C**
Latin-American Literature: The works of writer Gabriel Garcia Marquez.
- 6:30 **5** **SACRED HEART** **C**
"Faith Makes Us Whole."
- 11** **GOOD MORNING, ATLANTA** **C**
- 6:45 **5** **LIVING WORD** **C**
- 7:00 **5** **INSIGHT—Drama** **C**
9 **JERRY FALWELL—Religion** **C**
11 **CHURCH SERVICE—Baptist**
13 **DAY OF DISCOVERY** **C**
17 **AGRICULTURE U.S.A.** **C**
- 7:30 **2** **LIGHT UNTO MY PATH** **C**
5 **THIS IS THE LIFE** **C**
"What's Best for Davey."
13 **SILVER BELLS** **C**
17 **BILL ANDERSON** **C**
61 **CARTOON CARNIVAL** **C**
- 7:45 **12** **UNCLE HANK—Children** **C**
- 8:00 **2** **GOSPEL JUBILEE** **C**
3 **AMANDA MILLER** **C**
5 **DAY OF DISCOVERY** **C**
9 **CALL OF CALVARY** **C**
11 **REX HUMBARO** **C**
Sermon topic: eternal salvation. Hymns include "Amazing Grace" and "By and By." (60 min.)
12 **BREAD OF LIFE** **C**
13 **GEORGIA ALL-STARS** **C**
17 **STREAMS OF FAITH** **C**
61 **CRUSADERS FOR CHRIST** **C**
- 8:30 **3** **REX HUMBARO** **C**
See 8 A.M. Ch. 11 for details.
5 **ORAL ROBERTS** **C**
9 **CHURCH SERVICE—Church of God** **C**
12 **JOYFUL SOUNDS** **C**
13 **CLYDE MARTIN—Religion** **C**
17 **CARTOON CARNIVAL** **C**
41 **HOUR OF DELIVERANCE** **C**
46 **BORDERS' COMMENTARY** **C**
61 **SOUL WINNING HOUR** **C**
- 8:45 **61** **MESSAGE OF JOY** **C**
- 9:00 **2** **POPEYE CLUB** **C**
5 **CHURCH SERVICE—Baptist** **C**
9 **WORD OF GOD SCHOOL** **C**
11 **REVIVAL FIRES** **C**
12 **KINGSMEN—Music** **C**
13 **TOM & JERRY** **C**
17 **BANANA SPLITS** **C**
41 **GOSPEL HOUR** **C**
46 **CHURCH PAGE** **C**
61 **MOVIE—Drama**
"The Naked Street." See 8 P.M. Ch. 61 for details. (2 hrs.)

MAY 7, 1972

- 9:30 **3** **DAY OF DISCOVERY** **C**
5 **CHILDREN'S GOSPEL CHOIR** **C**
9 **LIGHT UNTO MY PATH** **C**
11 **YES** **C**
12 **H. MICHAEL'S MUSIC TIME** **C**
Guest: The Statesmen Quartet with Hovie Lister.
13 **KINGSMEN—Music** **C**
17 **LITTLE RASCALS**
46 **FURY**
Joey brings two injured men to the ranch. Joey: Bobby Diamond.
- 10:00 **3** **ORAL ROBERTS** **C**
5 **HERALD OF TRUTH** **C**
9 **11** **RELUCTANT DRAGON AND MR. TOAD** **C**
12 **GOSPEL TIME** **C**
13 **SEGO BROTHERS AND NAOMI—Music** **C**
17 **MAGIC FUNNIES** **C**
41 **BIBLE STORY—Paul Harvey** **C**
46 **ROY ROGERS**
- 10:30 **2** **SOUND OF YOUTH** **C**
Today: A discussion of life as an exchange student; Fernbank Science Center Apollo Project; folk singer Steve Glaze.
3 **GOSPEL JUBILEE** **C**
5 **FAITH FOR TODAY** **C**
9 **11** **DOUBLEDECKERS** **C**
12 **AMAZING GRACE** **C**
13 **SWILLEY FAMILY** **C**
17 **MOVIE—Adventure**
See 9 P.M. Ch. 17 for details. (2 hrs.)
41 **COTTON BROTHERS—Music** **C**
46 **TIME FOR TIMOTHY** **C**
- 11:00 **2** **CHURCH SERVICE—Methodist**
5 **CHURCH SERVICE—Baptist** **C**
9 **13** **CHURCH SERVICE—Baptist**
11 **BULLWINKLE** **C**
12 **HERE AND NOW** **C**
41 **MOVIE—Drama**
"Ironside." (1967) Pilot film for the TV series, about a wheelchair detective assigned to find the sniper who disabled him. Raymond Burr, Geraldine Brooks. (2 hrs.)
46 **JIM AND TAMMY** **C**
61 **MOVIE—Western**
"Sitting Bull." See 10 P.M. Ch. 61 for details. (2 hrs.)
- 11:30 **3** **ELEVENTH HOUR—Religion** **C**
11 **MAKE A WISH—Children** **C**
Learn about "stripes" and "water" as host Tom Chapin views barber

MAY 7, 1972

poles, an ocean's whitecaps and films of a plane seeding clouds to produce rain.

12 **FACE THE NATION** **C**

AFTERNOON

- 12:00 **2** **SUSPENSE THEATRE** **C**
"The Long, Lost Life of Edward Smalley." Smalley bursts into the office of attorney J. Marvin Bean and threatens to shoot him. Smalley: Richard Crenna. (60 min.)
3 **ARTHUR SMITH** **C**
5 **GEORGIANS SPEAK** **C**
8 **B'WANA DON**
9 **TENNESSE EDUCATIONAL ASSOCIATION** **C**
Keith Ericson moderates the discussion between local educators.
11 **COUNTDOWN FROM ELEVEN** **C**
12 **POINT OF VIEW** **C**
13 **BETTER LIVING** **C**
46 **THE ANSWER** **C**
"To Breathe Free."
12:30 **3** **JAYCEE QUESTION** **C**
5 **FACE THE NATION** **C**
8 **MUFFINLAND**
9 **BACKYARD SAFARI** **C**
11 **JOHNNY MANN'S STAND UP AND CHEER** **C**
Country singer Jimmy Dean sings "I'd Like to Be the One You Say Good Morning To."
12 **OUTDOORS** **C**
13 **WESLEYAN NOTEBOOK** **C**
17 **LASSIE** **C**
Lassie tries to patch up a disagreement between Timmy and an English friend. Timmy: Jon Provost.
46 **THE STORY** **C**
12:45 **8** **AUNT LOLLIPOP—Children**
1:00 **2** **3** **41** **MEET THE PRESS** **C**
John D. Ehrlichman, advisor to President Nixon on domestic affairs, is interviewed. (Live)
5 **ANIMAL WORLD** **C**
Endangered killer cats. Films of the lion and cheetah in African game preserves, the cougar in Utah, the tiger in India and the jaguar in the Amazon basin. (Repeat)
8 **SOUND OF YOUTH** **C**
9 **LEAGUE OF WOMEN VOTERS** **C**
11 **EBONY BEAT** **C**

Sunday

MORNING-AFTERNOON

12 **AAU INTERNATIONAL CHAMPIONS** **C**

Strength, grace and co-ordination. The National Gymnastic Championships, taped last month in Billings, Mont. America's top men and women competed in Olympic events, including the parallel bars, rings, floor exercise and the horizontal bar. Entrants (judged on form, difficulty and execution of their movements)—include Cathy Rigby, America's only medalist in the 1970 World Championships, John Crosby, winner of eight medals in the '71 Pan-Am Games, and Linda Metheny, defending all-around U.S. titlist Jack Whitaker, and former Olympians Abe and Muriel Grossfeld report. (60 min.)

13 **KNOW YOUR BIBLE** **C**

17 **OPEN HOUSE** **C**

46 **WARREN ROBERTS** **C**

61 **FILM** **C**

1:30 **2** **BLACK ESTHETICS** **C**

Interviewed: poet Pearl Lomax; Ojeda Penn, instructor of Black Literature at Moorehouse College; Lo Jelks, manager of WAUC radio station; Charles Hobson, director of Clark College Communications Center.

3 **ADDAMS FAMILY**

Morticia thinks Gomez was wiped out in the stock market.

5 **WALLY'S WORKSHOP** **C**

8 **BOOK BEAT** **C**

Irving Wallace discusses "The Word," his best-selling novel about a new gospel that alleges Christ survived the Crucifixion. Bob Cromie is the host.

9 **ISSUES AND ANSWERS** **C**

13 **CLOSE-UP** **C**

17 **AMERICAN ADVENTURE** **C**

A re-created 19th-century cruise to the Virgin Islands.

41 **MOVIE—Adventure**

"The Blue Panther" (French, 1965) Story about a band of international jewel thieves operating in Switzerland. Akim Tamiroff. (2 hrs.)

61 **OLD COUNTRY CHURCH** **C**

1:45 **13** **SOUTHERN SPORTSMAN** **C**

2:00 **2** **SPORTS SPOT** **C**

3 **9** **11** **13** **TO BE ANNOUNCED**

5 **12** **STANLEY CUP PLAY-OFF** **C**

Special: The Boston Bruins meet the

Sunday

AFTERNOON

MAY 7, 1972

Rangers in the fourth game of the final-round series. Dan Kelly and Jim Gordon report the action from New York. (Live)

8 CONSULTATION

Topic: wild animals as pets.

17 CHAMPIONSHIP FISHING (C)

46 NEWS (C)

61 NORA FISHER (C)

2:15 2 3 13 BASEBALL (C)

The Braves play the St. Louis Cardinals at Busch Stadium. Milo Hamilton and Ernie Johnson report. (Live)

2:30 8 RELIGION IN AMERICA (C)

17 JERRY FORD—Variety (C)

46 REX HUMBAR (C)

See 8 A.M. Ch. 11 for details.

61 MOVIE—Crime Drama

"Bullets or Ballots." See 11:30 P.M. Ch. 61 for details. (90 min.)

3:00 8 COURSE OF OUR TIMES (C)

Topic: the struggle for union between Greece and Cyprus after World War II, culminated by Cypriot independence in 1960.

17 FUN FEST—Music (C)

3:30 8 NATIONAL YMCA SWIMMING AND DIVING CHAMPIONSHIP (C)

Special: Buster Crabbe provides the commentary for the boys' finals in the National YMCA Swimming and Diving Championships, held in April at Edinboro (Pa.) State college. Top entrants: Fred Test (50-yard freestyle); Ken Mertens (100-yard freestyle); and Mitch Kolesaire (500-yard freestyle). (2 hrs.)

17 NASHVILLE MUSIC (C)

Guests: Stonewall Jackson, Billy Edd Wheeler and Barbara Fairchild.

41 WORLD CHAMPIONSHIP TENNIS TOURNAMENT (C)

Special: The WCT tour rolls into Las Vegas for the Alan King Classic. It's the last stop before the \$10,000 finals, which will be telecast from Dallas next Sunday. Rod Laver and Ken Rosewall—far ahead in the point standings—have figured, separately or together, in all but one finals match this season. Bud Collins and Jim Simpson report today's \$10,000 match. (Live and tape; 2 hrs.)

46 ENCOUNTER—Religion (C)

4:00 17 BUCK OWENS (C)

30 TO BE ANNOUNCED

46 KATHRYN KUHLMAN (C)

61 MOVIE—Adventure

"Adventures of Robin Hood." The saga of the benevolent outlaws of Sherwood Forest. Errol Flynn, Olivia de Havilland, Basil Rathbone. (2 hrs.)

4:10 30 SPANISH IV (C)

4:30 5 FILM (C)

"To Catch a Smile."

9 11 CHALLENGE (C)

Special: Testing skills on, below and above the earth . . . 1. Action footage of Kathy Kusner, a former member of the U.S. Olympic Equestrian Team and the first licensed woman jockey to compete in a steeplechase race. 2. Basketball star Jerry Lucas scuba diving at night in the Bahamas. 3. Julie Newmar executing her first sky dive. Host: William Shatner. (60 min.)

[Pre-empts regular programming.]

12 YOUNG PEOPLE'S CONCERT (C)

Special: Dean Dixon conducts the New York Philharmonic in Bruckner's Symphony No. 3 in D Minor. According to one critic, Bruckner was inspired on first hearing Wagner's "Tannhauser" in 1863. His third symphony followed 10 years later, dedicated to Wagner. Although most musicologists today are hard put to find Wagnerian touches in the symphony, the work abounds in romanticism: enigmatic string themes, dramatic pauses and overpowering unisons in which the whole orchestra echoes earlier melodies. (60 min.)

["Kid Talk" will not be seen.]

15 18 SPEAKING FREELY (C)

Ecology is discussed by the Environmental Protection Agency's William D. Ruckelshaus. Topics include air and water pollution, pesticides and waste disposal. (60 min.)

17 FISHIN' HOLE (C)

Quarry: small mouth bass in Canada.

30 LATIN ATLANTA

46 ORAL ROBERTS (C)

5:00 3 WORLD CHAMPIONSHIP TENNIS TOURNAMENT (C)

Joined in progress. Special: See 3:30 P.M. Ch. 41 for details. (Live)

5 GOLF (C)

Special: A \$50,000 purse is up for grabs in the Sealy Ladies' PGA

Classic in Las Vegas. Cameras cover the final four holes at the Desert Inn Country Club, a par-73, 6423-yard layout that features 125 bunkers, six lakes and more than 1000 trees. And then there are the stiff desert winds which can, according to one official, "add three shots to the score." First prize: \$10,000. Announcers include Ray Scott and Bob Toski. (Live) [Pre-empts regular programming.]

13 TO BE ANNOUNCED

17 ROLLER DERBY (C)

30 VIBRATIONS—Music (C)

Three profiles . . . Goeran Gentele, who becomes general manager of the Metropolitan Opera in July; Scottish rock star Jack Bruce, in concert at London's Royal Albert Hall; and pianist-composer Ignace Paderewski (1860-1941). (60 min.)

46 CHRIST . . . THE ANSWER (C)

5:30 2 GOLF (C)

Marty Perrez plays Atlanta Country Club pro Davis Love. Carl Sell hosts.

3 AMERICAN ADVENTURE (C)

Riding an Old West prairie schooner from Kansas to California.

8 15 18 MOVIE—Drama

Film Odyssey: "The Overcoat" (Russian; 1939), based on Gogol's classic set in 19th century St. Petersburg. The plot: a poor clerk's life is altered when he's suddenly able to afford a new coat. Akakyevich: Roland Bykov. (90 min.)

9 THIS IS YOUR LIFE (C)

11 ABC'S CHAMPIONSHIP AUTO RACING (C)

Auto racing is more than speed and horsepower. "It's the attention to detail," says Roger Penske, car owner and manager of one of racing's most successful teams. Penske and driver Mark Donohue are seen conferring on engine design; reviewing strategy during competition at Phoenix, Ariz., and Watkins Glen, N.Y.; and testing a Porsche for the Can-Am series at the Road Atlanta course. Host: Keith Jackson.

12 GOLF (C)

Joined in progress. Special: See 5 P.M. Ch. 5 for details. (Live)

13 ANIMAL WORLD (C)

An ecological study focusing on Zululand, South Africa, where modern

BRAVES VS ST. LOUIS CARDINALS



Milo Hamilton &
Ernie Johnson
bring you the game.
Live and in color

2:15 P.M. SUNDAY



Sunday

AFTERNOON-EVENING

civilization coexists with ancient tribes and abundant wildlife.

41 WILD KINGDOM C

Ecological relocation of lions and antelope in Africa.

46 DEAF HEAR C

EVENING

6:00 2 NEWS—John Pruitt C

3 JEANNIE C

Roger has been visiting a fortune-teller, but Tony is convinced that the clairvoyant is a fake. Jeannie: Barbara Eden. Tony: Larry Hagman.

9 MOVIE—Mystery C

"Charade." (1963) Melodrama involving Cary Grant and Audrey Hepburn with a gang of international cut-throats in Paris. Walter Matthau, James Coburn. (2 hrs.)

11 MOVIE—Adventure C

"Omar Khayyam." (1956) The adventures of the Persian poet-mathematician-philosopher. Cornel Wilde, Michael Rennie, Debra Paget. (2 hrs.)

13 SIXTY MINUTES C

MAY 7, 1972

17 UNTAMED WORLD C

On film: predators and scavengers of the animal world.

30 ADVOCATES C

Mercy killing—a debate centering on the question: Should the law allow voluntary euthanasia for the terminally ill? (60 min.)

41 OUTDOOR FEVER C

45 ASSIGNMENT 45 C

46 RIGHT ON—Music C

61 MOVIE—Western

"Halliday Brand." See Sat. 11:30 P.M. Ch. 61 for details. (2 hrs.)

6:30 2 BIG VALLEY C

Heath's former love Liberty Keane is now married to a professional sharpshooter. Heath: Lee Majors. Liberty: Kathleen Nolan. Phil Archer: David Sheiner. Sheriff: Ken Lynch. Fats Mortensen: Joe Higgins. Ambrose: King Donovan. (60 min.)

3 41 NBC NEWS—Garrick

Utley C

17 SAFARI TO ADVENTURE C

A New Zealand pack trip.

MAY 7, 1972

45 ONLY HUMAN—Documentary C

Special: A sensitive report on mental health, narrated by actor Barry Sullivan. Animated shorts and interviews with persons who have sought psychological help reveal common tensions and anxieties.

46 MINISTERS—Discussion C

7:00 3 WILD KINGDOM C

The capture of a baby elephant is part of the animal-relocation project in South Africa's Kruger National Park.

5 NEWS C

8 CHARLIE CHAPLIN

"Mabel at the Wheel."

12 NEWS—Red Brown C

13 BRADY BUNCH C

The Bradys are headed for the Grand Canyon . . . if they can escape from their jail cell in a ghost town. Second of three parts; filmed on location. Mike: Robert Reed. Carol: Florence Henderson. Alice: Ann B. Davis. Peter: Christopher Knight. Greg: Barry Williams. Bobby: Mike Lookinland. (Repeat)

Sunday

EVENING

15 18 30 45 ZOOM—Children C

1. "Zoom" regulars read poems sent in by viewers. 2. Repeat segments: a film of a 12-year-old building a raft; an antiwar ensemble number.

17 SECRET AGENT

"Judgment Day." Drake is sent to the Middle East to bring back a German research scientist whose life has been threatened. Drake: Patrick McGoochan. Jessica: Alexandra Stewart. (60 min.)

41 LASSIE C

46 WILD KINGDOM C

Ecological relocation of lions.

7:30 2 3 41 WORLD OF DISNEY C

There's a hint of "Born Free" in "Joker, the Amiable Ocelot," about the adventures of an orphaned ocelot raised by the owner of a desert service station. Narrated by Winston Hibler; filmed in southeastern California. First telecast in 1966. (Repeat; 60 min.)

Continued on next page

6:00
p.m.

Sunday

Persian Intrigue!

Family Classic Theatre



Debra Paget
Michael Rennie

OMAR KHAYYAM

*Foolhardy or fearless?
A poet battles a gang of
assassins!*

CHANNEL
WQXI TV

close
up

CARL REINER'S "ENTER LAUGHING"

A movie that asks the question, "Can a nice Jewish boy from the Bronx light up Broadway?"

At 18, David Kolowitz thinks he's ready. Short on parental approval but long on chutzpah (nerve), he becomes a paying apprentice with a tacky theatrical troupe. No one's sure the show—any show—will go on, but David's plugging away . . . rehearsing at night with the company's alcoholic ham of a manager while trying to hold down a paying job during the day.

Carl Reiner directed this 1967 version of his autobiographical novel and wrote the script with Joseph Stein, who turned the novel into a Broadway play in 1963. Rob Reiner ("All in the Family") has a small role as an auditioning actor.

Cast . . . David: Reni Santoni. Marlowe: Jose Ferrer. Mrs. Kolowitz: Shelley Winters. Angela: Elaine May. Foreman: Jack Gilford. Kolowitz: David Opatoshu. Wanda: Janet Margolin. Marvin: Michael J. Pollard. Harry: Don Rickles. Pike: Richard Deacon. Schoenbaum: Herbie Faye. Miss B: Nancy Kovack. (2 hrs.)

MOVIE C

7:30 5 12 13

Cast

Jim Benton Robert Becker
Nancy Jan McNabb

(5) (12) (13) MOVIE—Comedy (C)
For details, see the Close-up on page A-25. (2 hrs.)

(8) (15) (18) (30) (45) FRENCH CHEF (C)

Party fixings for the budget-conscious—Julia Child makes a cheese quiche and fried croquettes. (Repeat)

(46) 700 CLUB (C)

8:00 (8) (15) (18) (30) (45) FIRING LINE (C)

Election reform—proposals by Presidential aid Robert Finch (formerly Secretary of HEW). Among Mr. Finch's suggestions: uniform primary rules for all states; changes in the electoral college; and separation of national from state and local ballots. William F. Buckley hosts the discussion, taped May 6 in Columbia, S.C.

(9) (11) FBI (C)

A race between a Communist spy ring and the FBI to find a turncoat Ameri-

can scientist. The man has suddenly disappeared in search of his runaway wife, Erskine: Efrem Zimbalist Jr. Ward: Philip Abbott. (Repeat; 60 min.)

Guest Cast

Frederic Scott Richard Kiley
Karole Schumann Hurd Hatfield
George Havelik .. George Voskovec
Margaret Scott Marian McCargo
William McGrath .. Robert Mandan

(17) PRISONER (C)

"The Schizoid Man." Will the prisoner crack when his captors introduce him ... to himself? Prisoner: Patrick McGeehan. Allison: Jane Marrow. (60 min.)

(61) MOVIE—Drama

"The Naked Street." (1955) A racketeer, through bribery and intimidation of witnesses, forces a new trial for a man sentenced to die in the electric chair. Farley Granger, Anthony Quinn, Anne Bancroft. (2 hrs.)

8:30 (2) (3) (41) JIMMY STEWART—

Comedy-Drama (C)

American customs—like arguing with a motorcycle cop—prove eye open-

SPECIAL LONDON BRIDGE SPECIAL

(A MUSICAL LOVE STORY)



Starring: Tom Jones/Jennifer O'Neill
Special Guest Star: Kirk Douglas

Chevrolet brings you a lively, enchanting hour with an array of topflight entertainers plus the world's most famous bridge, the London Bridge, which is alive and well and living in Arizona.

Also Appearing:
Rudolf Nureyev
Merle Parke
Jonathan Winters
Hermione Gingold
Chief Dan George
Carpenters

Lorne Greene
Charlton Heston
Engelbert
Humperdinck
George Kirby
Michael Landon
Terry Thomas

And:
Elliot Gould as
The Bad Guy



SUNDAY EVENING MAY 7 / NBC 9:00-10:00 EDT
CH. 2, 3, 41

close up



Tom Jones and Jennifer O'Neill

SPECIAL LONDON BRIDGE SPECIAL (C)

9:00 (2) (3) (41)

A BOUNCY MUSICAL FANTASY

Special: Plot takes a back seat to music in this boy-meets-girl story.

Starring are Tom Jones and Jennifer O'Neill, with appearances by Kirk Douglas, Rudolf Nureyev (dancing the "Romeo and Juliet" pas de deux with Merle Parke), Elliott Gould, the Carpenters and Hermione Gingold. Cameos by Chief Dan George, Lorne Greene, Charlton Heston, Engelbert Humperdinck, George Kirby, Michael Landon, Terry-Thomas and Jonathan Winters.

Filmed in London and Lake Havasu City, Ariz., site of the transplanted London Bridge. (60 min.)

Highlights

"London Is London," "She's a Lady," "You've Got a Friend," "Got to Get You into My Life" Tom
"Consider Yourself," "He Loves Me" .. Jennifer
"We've Only Just Begun," "For All We Know,"
"Love Is Surrender" Carpenters
"Style" Tom, Kirk
"If" Tom, Jennifer

Sunday

EVENING

MAY 7, 1972

ers to the Howards' guest, a visiting professor from behind the Iron Curtain. Martha: Julie Adams. Teddy: Dennis Larson. Jake: Kirby Furlong. P.J.: Jonathan Daly. Wendy: Ellen Geer. Luther: John McGiver. Guest Cast . . . Prof. Josef Lokacs: Alan Oppenheimer. (Repeat)

9:00 2 3 41 SPECIAL LONDON BRIDGE SPECIAL C

Special: Details are in the Close-up on page A-26. (60 min.)
["Bonanza" is pre-empted.]

8 15 18 30 45 MASTER-PIECE THEATRE C

Character actor John Wentworth's rich performance as an aging Delaware chief highlights Chapter 7 of "The Last of the Mohicans." There's a bit of Churchill in Wentworth's interpretation of Tamenund, the final voice in an Indian court of law that will decide the fate of Hawkeye's party. Alistair Cooke is host for the BBC adventure, filmed in Scotland. (60 min.)

Cast

Hawkeye Kenneth Ives
Magua Philip Madoc
Heyward Tim Goodman
Tamenund John Wentworth
Chingachgook John Abineri
[After the drama: a 10-minute concert with flutist Herbie Mann.]

9 11 MOVIE—Drama

Marlon Brando matches wits with Yul Brynner in "Morituri" (1965), a World War II yarn. Brando plays an anti-Nazi German working for British Intelligence; Brynner's the captain of a Nazi blockade runner. Brando's mission: deliver the ship to the Allies—or destroy it. (2 hrs., 30 min.)

Cast

Robert Crain Marlon Brando
Captain Mueller Yul Brynner
Esther Janet Margolin
Colonel Statter Trevor Howard
Kruse Martin Benrath
Dr. Ambach Wally Cox

17 MOVIE—Adventure

"Stanley and Livingstone." (1939) Stanley, an ambitious young reporter, sets out to find Dr. Livingstone, a missionary, missing in the heart of Africa. Spencer Tracy, Sir Cedric Hardwicke, Walter Brennan. (2 hrs.)

9:30 5 12 13 CADE'S COUNTY—Crime Drama

Cameron Mitchell as a ruthless murderer who calls on his Comanche cunning—and former training as Cade's deputy—to elude capture. Cade: Glenn Ford. Arlo: Taylor Lacher. J.J.: Edgar Buchanan. Rudy: Victor Campos. (Repeat; 60 min.)

Guest Cast

John Gray Wolf . . . Cameron Mitchell
Tom Running Man Tom Mardini
Frank Stubock John Savage
Roseann Claybourne . . Sharon Acker

NBA PLAY-OFFS

If the fifth game is necessary in the final-round series between the New York Knicks and the Lakers, ABC will televise it from Los Angeles at 10 P.M. Regular programming would be pre-empted.

10:00 2 3 41 BOLD ONES C

Lawyers: Romance mixes with murder as Brian becomes deeply involved with a client charged with killing her husband. Courtroom complication: staggering circumstantial evidence of the lady's guilt. Brian: Joseph Campanella. Walt: Burl Ives. (Repeat; 60 min.)

Guest Cast

Ellen McKay Susan Clark
Vernon Wahlburg . . . David Spielberg
Dr. Paul Schaefer . . . John Randolph
Stella Powers Lindsay Wagner
Judge Morganfield . . Rudy Challenger

8 15 18 30 45 SELF-DEFENSE FOR WOMEN C

Lesson 6: second review of basic defensive moves. Jerry Offstein.

61 MOVIE—Western

"Sitting Bull." (1954) A Cavalry major tries to prevent war between the Sioux and the whites. Dale Robertson, Mary Murphy. (90 min.)

10:30 5 NEWS C

8 15 18 30 45 GUITAR, GUITAR C

Mariachi songs by Mexican guitarists Thomas Romanos and Thomas Rojas include "Cuando Caliente el Sol."

12 SURVIVAL C

13 ODD COUPLE C

Save a life and be sorry . . . about Oscar's futile efforts to shut up an

MAY 7, 1972

unbearably grateful Felix. Oscar: Jack Klugman. Felix: Tony Randall. (Repeat)

11:00 2 12 NEWS C

3 SAINT—Crime Drama C

Simon Templar's old adversary Colonel Latignant (Arnold Diamond) suspects that the Saint is involved in a French Riviera jewel robbery. Templar: Roger Moore. (60 min.)

5 BILL RUSSELL—Interview C

Scheduled: a filmed interview with Capt. Ernest Medina. (60 min.)

13 CBS NEWS—Dan Rather C

17 NIGHT LIFE SOUTH C

Guests: Sunny Till, Tim Konelly.

41 HERALD OF TRUTH C

11:15 12 CBS NEWS—Dan Rather C

13 ROBINS REPORT C

11:20 13 12 O'CLOCK HIGH C

The Allies want to examine a German V-1 buzz bomb that landed intact in Sweden. Gallagher: Paul Burke. (60 min.)

11:30 2 MOVIE—Comedy C

"Casanova '70." (Italian; 1965) A NATO officer risks his life and reputation because he believes that danger must accompany his amorous adventures. Marcello Mastroianni, Virni Lisi. (90 min.)

9 ABC NEWS—Bill Beutel C

11 NEWS C

12 MOVIE—Western

"Westward the Women" (1952) salutes the hardy pioneer women who braved weather, Indians and male wagon drivers to seek husbands in old California. Robert Taylor, Denise Darcel. Roy: John McIntire. (Repeat; approx. 2 hrs., 20 min.)

17 MOVIE—Mystery

"The Black Cat." (1941) When a rich old woman is murdered, her greedy relatives and servants fight each other for her huge fortune. Basil Rathbone, Hugh Herbert. (90 min.)

61 MOVIE—Crime Drama

"Bullets or Ballots." (1936) The head of New York's strong-arm squad is fired. Edward G. Robinson, Humphrey Bogart. (90 min.)

11:45 9 MOVIE—Drama

"On the Waterfront." (1954) Film classic about labor racketeers on the New York waterfront. Marlon Brando, Eva Marie Saint. (2 hrs.)

Sunday

EVENING

12:00 5 MONTY NASH C

A religious group that aids drug addicts and a motorcycle gang that's been paid to destroy their mission are the antagonists in "Brother Zachary." Nash: Harry Guardino.

11 ABC NEWS—Bill Beutel C

12:15 11 ISSUES AND ANSWERS C

12:30 5 SERGEANT BILKO

12:45 11 COUNTDOWN FROM ELEVEN C

RAINBOW PARK

PRIME FLORIDA LAND

Naturally beautiful with rolling hills covered with scented pine and stately oak, Rainbow Park homesites are ready for you now, or to hold as a real estate haven for later.

Situated in Marion County, the property is just 8 miles from Ocala, 37 miles from Gainesville.

1/4 ACRE HOMESITE

\$995

Total Cash
Price
Liberal Terms
Available

• The Florida Atlantic Development Corp.
• Registered Real Estate Broker
• 209 South Halifax Avenue
• Daytona Beach, Florida 32018
• Telephone: 904-255-0486 (Collect)
• Rush me complete facts on
• Rainbow Park. TG-56
• Name _____
• Address _____
• Phone _____
• (Home) _____ (Business) _____
• City _____ State _____ Zip _____
• AD 4062

This subdivision is registered with H.U.D. (OILSH #0-1077-09-277(a). This advertisement is not intended as an offer in any State where additional registration is required.

Monday

MORNING

- 6:00 **5** **SUNRISE SEMESTER** **C**
Chemistry: Using carbon to date archaeological finds.
- 6:20 **2** **TOWN AND COUNTRY** **C**
- 6:25 **2** **FARM NEWS** **C**
11 **TENNESSEE TUXEDO** **C**
12 **SUNRISE SEMESTER** **C**
Chemistry: Using carbon to date archaeological finds.
- 6:30 **2** **CRIME AND JUSTICE**
Topic: the crime issue in politics.
5 **CAMERA THREE** **C**
Profiling an avant-garde life style... six young Japanese artists who have left their homeland to live and work in New York.
- 6:50 **13** **NEWS** **C**
- 6:55 **11** **PROFESSOR KITZEL—Children** **C**
12 **FARM REPORT** **C**
- 7:00 **2** **3** **41** **TODAY** **C**
Scheduled: Korean-born violinist Kyung Wha Chung; conservationist Roger Caras; Elaine Morgan, author of "Descent of Woman." Host: Frank McGee. (Live and film; 2 hrs.)
5 **12** **13** **CBS NEWS—Hart** **C**
11 **TUBBY AND LESTER** **C**
17 **LITTLE RASCALS**
- 7:30 **9** **NEW ZOO REVUE—Children** **C**
12 **MORNING SHOW** **C**
61 **CARTOON CARNIVAL** **C**
- 8:00 **5** **13** **CAPTAIN KANGAROO** **C**
An HEW film on the importance of annual eye examinations. (60 min.)
9 **FUNTIME—Children** **C**
11 **ROMPER ROOM** **C**
17 **BANANA SPLITS** **C**
61 **MOVIE—Drama**
"The Wagons Roll at Night." See 11:30 P.M. Ch. 61. (2 hrs.)
- 8:30 **11** **WHAT EVERY WOMAN WANTS TO KNOW** **C**
12 **ROMPER ROOM** **C**
17 **FLINTSTONES** **C**
- 9:00 **2** **TODAY IN GEORGIA** **C**
Guests: Grace Smith, Mothers Day gifts; a representative for National Music Week. Also: Golf Swing Contest begins; exercise with Judy Smithdeal. (Live)
3 **VIRGINIA GRAHAM** **C**
Guests: comics Pat Henry, Marty Ingels, and Hudson and Landry. Jimmy Rowles quartet. (60 min.)

MAY 8, 1972

- 5** **PHIL DONAHUE** **C**
9 **NEWS—Hogue/Mazza** **C**
11 **MOVIE—Drama**
"All About Eve." (1950) Incisive portrait of a young actress (Anne Baxter) who uses a star (Bette Davis) as a steppingstone to fame. (2 hrs.)
12 **CAPTAIN KANGAROO** **C**
A HEW film on the importance of annual eye examinations. (60 min.)
13 **LET'S TALK IT OVER** **C**
17 **NEW ZOO REVUE—Children** **C**
Learning about laughter.
41 **ROMPER ROOM** **C**
- 9:30 **2** **NEWS CONFERENCE** **C**
Guest: Marta general manager, Alan Kiepper.
9 **MOVIE—Drama**
"Red Snow." (1952) Mysterious lights are seen coming from an island inhabited by Eskimos. Guy Madison, Carole Mathews. (90 min.)
13 **GENERAL HOSPITAL**
17 **CARTOON CARNIVAL** **C**
41 **WHAT EVERY WOMAN WANTS TO KNOW** **C**
- 9:50 **3** **LUCILLE RIVERS—Sewing** **C**
- 10:00 **2** **3** **41** **DINAH SHORE** **C**
Joan Rivers discusses her new home in California; a telephone company representative offers tips on handling obscene phone calls. [Daytime TV is holding its own. See next week's TV GUIDE.]
5 **12** **13** **LUCILLE BALL** **C**
Lucy roughs it on a camping trip. [New looks in pants are modeled by actress Jennifer O'Neill in next week's TV GUIDE.]
17 **JACK LaLANNE—Exercise** **C**
61 **MOVIE—Western**
"The Lone Gun." See 6 P.M. Ch. 61 for details. (2 hrs.)
- 10:30 **2** **3** **41** **CONCENTRATION** **C**
5 **12** **13** **MY THREE SONS** **C**
Katie gives birth to triplets.
17 **MANTRAP—Discussion** **C**
- 11:00 **2** **3** **41** **SALE OF THE CENTURY** **C**
5 **12** **13** **FAMILY AFFAIR** **C**
Bill's caught in a custody battle.
9 **WHAT EVERY WOMAN WANTS TO KNOW** **C**
11 **SPLIT SECOND—Game** **C**
17 **DONNA REED**
Baseball star Willie Mays portrays himself.

MAY 8, 1972

- 11:30 **2** **3** **41** **HOLLYWOOD SQUARES** **C**
Guests: Marty Allen, Jim Backus, Joel Grey, Paul Lynde, Rose Marie, Suzanne Pleshette, Vincent Price and Jo Anne Worley.
5 **12** **13** **LOVE OF LIFE** **C**
9 **11** **BEWITCHED** **C**
Esmeralda (Alice Ghostley) tries to snag a beau (Tom Bosley).
17 **GALLOPING GOURMET** **C**
Rich Little joins Graham Kerr for London Broil.

AFTERNOON

- 12:00 **2** **NEWS—Dave Slisson** **C**
3 **17** **41** **JEOPARDY** **C**
5 **NEWS—Axel/Woodruff** **C**
9 **11** **PASSWORD** **C**
Scheduled: Carol Channing and Martin Milner. Host: Allen Ludden.
12 **NEWS—Vic Gramount** **C**
13 **WHERE THE HEART IS** **C**
61 **MOVIE—Drama**
"Nobody Lives Forever." See 8 P.M. Ch. 61 for details. (2 hrs.)

Monday

MORNING-AFTERNOON

- 12:20 **12** **PAUL HARVEY—Commentary** **C**
12:25 **12** **13** **CBS NEWS—Edwards** **C**
12:30 **2** **MIKE DOUGLAS** **C**
Shirley Temple Black is this week's co-host. Scheduled guests: Ethel Waters, composers Lyn Duddy and Jerry Bresler, and comic Charlie Callas (90 min.)
3 **17** **41** **WHO, WHAT OR WHERE—Game** **C**
5 **12** **13** **SEARCH FOR TOMORROW** **C**
9 **SPLIT SECOND—Game** **C**
11 **NEWS—Neal/Faye** **C**
12:55 **3** **17** **41** **NBC NEWS—Kalber** **C**
1:00 **3** **MERRY-GO-ROUND** **C**
5 **IT'S YOUR BET** **C**
9 **11** **ALL MY CHILDREN** **C**
12 **PEYTON PLACE** **C**
Eddie vows to run Joe out of town.
13 **ALMANAC** **C**
17 **MOVIE—Drama**
"The Fallen Sparrow." (1943) A veteran of the Spanish Civil War returns to New York. John Garfield, Maureen O'Hara. (2 hrs.)
41 **NEWS—McEldowney** **C**

THE HOUSEWIFE'S BREAK' The EARLY SHOW WEEKDAYS — 1:00 PM

- | | |
|---------------------|--|
| May 8
Monday | THE FALLEN SPARROW
John Garfield, Maureen O'Hara |
| May 9
Tuesday | LETTER FROM AN UNKNOWN WOMAN
Joan Fontaine, Louis Jourdan |
| May 10
Wednesday | DEVOTION
Olivia de Havilland, Arthur Kennedy |
| May 11
Thursday | THE LOCKET
Laraine Day, Robert Mitchum |
| May 12
Friday | MY REPUTATION
Barbara Stanwyck, Eve Arden |



WTCG
Atlanta



Monday

AFTERNOON

- 1:10 **41 WOMEN'S WORLD** (C)
 1:15 **13 DATE WITH DEL** (C)
 Today: Highlights from Mercer University's musical production "Roar of the Greasepaint." (Live)
 1:30 **3 41 THREE ON A MATCH—Game** (C)
5 12 13 AS THE WORLD TURNS (C)
9 11 LET'S MAKE A DEAL (C)
 2:00 **2 3 41 DAYS OF OUR LIVES** (C)
5 12 13 LOVE IS A MANY SPLENDORED THING (C)
9 11 NEWLYWED GAME (C)
61 MOVIE—Musical
 "Carefree." See 10 P.M. Ch. 61 for details. (90 min.)
 2:30 **2 3 41 DOCTORS** (C)
5 12 13 GUIDING LIGHT (C)
9 11 DATING GAME (C)
 3:00 **2 3 41 ANOTHER WORLD** (C)
5 12 13 SECRET STORM (C)
9 11 GENERAL HOSPITAL (C)
17 MAGIC FUNNIES (C)
 3:30 **2 3 41 RETURN TO PEYTON PLACE** (C)
5 12 13 EDGE OF NIGHT (C)
9 11 ONE LIFE TO LIVE (C)
17 BANANA SPLITS (C)
61 BUGS BUNNY/THREE STOOGES (C)
 4:00 **2 3 41 SOMERSET** (C)
5 I LOVE LUCY
9 11 LOVE, AMERICAN STYLE (C)
 1. About teen-agers checking into a motel. 2. Jeannine Riley's the prize in a TV dating contest.
12 13 AMATEUR'S GUIDE TO LOVE—Game (C)
 Charles Nelson Reilly and Joan Rivers are scheduled guests.
17 SPIDERMAN (C)
30 SESAME STREET (C)
 No. 401. Sketches on the letters U and P, and the number 6. (60 min.)
61 MOVIE—Drama
 "The Wagons Roll at Night." See 11:30 P.M. Ch. 61. (2 hrs.)
 4:30 **2 TRUTH OR CONSEQUENCES** (C)
3 MOVIE—Western
 "Warlock." (1959) The story of the frightened citizens of Warlock, who hire a notorious gunman for protection. Henry Fonda. (90 min.)

MAY 8, 1972

5 VIRGINIAN (C)

A comic episode about a Southern lady who came West to marry—and lost her dowry to stage robbers. Mary: Elizabeth Hubbard. (90 min.)

8 15 18 ELECTRIC COMPANY—Children (C)

No. 46. Bill Cosby as a golf pro in a lesson on "ee".

9 HERE COME THE BRIDES (C)

When a walkout is threatened at his Seattle logging camp, Jason Bolt agrees to the men's demands: brides! Bolt: Robert Brown. (60 min.)

11 DICK VAN DYKE

Rob is trying to give away old props, but no one wants those two live ducklings.

12 MERV GRIFFIN (C)

Guests: Carol Channing, writer-director Dalton Trumbo, Robert Vaughn, George Maharis and comic Stanley Myron Handelman. (90 min.)

13 HIGH CHAPARRAL (C)

Brotherhood is the idea behind John's unique arrangement with the Indians. White Horse: Albert Salmi. Red Eagle: Michael Keep. John: Leif Erickson. (60 min.)

17 FLINTSTONES (C)

41 MOVIE—To Be Announced

5:00 2 PERRY MASON

"The Double-Entry Mind." Timid bookkeeper Clem Sandover has stashed away over \$200,000 of embezzled money. Sandover: Stuart Erwin. Frank Sellers: Karl Weber. Enos Watterton: Jack Betts. (60 min.)

8 15 18 SESAME STREET (C)

No. 401. Sketches on the letters U and P, and the number 6. (60 min.)

11 DANIEL BOONE (C)

While taking furs to New Orleans, Daniel is jumped by a stranger who shoots him and takes his boat. Daniel: Fess Parker. Sebastian Drake: Michael Ansara. (60 min.)

17 LEAVE IT TO BEAVER

Wally is employed for the summer as an ice-cream man.

30 ELECTRIC COMPANY—Children (C)

No. 46. Bill Cosby as a golf pro in a lesson on "ee".

45 SESAME STREET (C)

No. 396. Sketches on the letters D and W, and the number 12. (60 min.)

MAY 8, 1972

46 MUSIC TO LIVE BY (C)

5:30 9 NEWS—Willette/McAfee (C)

13 TO TELL THE TRUTH (C)

Panelists: Orson Bean, Kitty Carlisle, Peggy Cass, Bill Cullen.

17 SEA HUNT

A truck at the bottom of Cato Bay puts Mike on the trail of a murderer.

30 MISTER ROGERS (C)

See 6 P.M. Ch. 8 for details.

46 FURY

Fury's colt is stolen.

EVENING

6:00 2 NEWS—Philp/Sisson (C)

3 NEWS—Morris/Wick (C)

5 NEWS—Chuck Moore (C)

8 15 18 MISTER ROGERS (C)

Children's author Ezra Jack Keats tells where he got ideas for his book "Apt. 3," the story of two young boys who befriend an old man.

9 11 ABC NEWS—Howard K.

Smith/Harry Reasoner (C)

12 NEWS—Mort Lloyd (C)

13 NEWS, WEATHER, SPORTS (C)

17 STAR TREK (C)

Kirk gets a lesson in warfare when the inhabitants of a neutral planet hesitate to interfere in a war between Kirk's federation and an invader. Kirk: William Shatner. Ayelborne: John Abbott. (60 min.)

30 WHY! (C)

45 MISTER ROGERS (C)

How to make a telephone from paper cups and string.

45 JIM AND TAMMY (C)

61 MOVIE—Western

"The Lone Gun." (1954) A marshal quits his job after a lynching occurs in his town. George Montgomery, Dorothy Malone. (2 hrs.)

6:15 30 CHARLIE'S PAD (C)

First of two discussions on the requirements of cartoon composition.

6:30 3 41 NBC NEWS—Chancellor (C)

5 12 13 CBS NEWS—

Walter Cronkite (C)

8 15 18 WHAT'S NEW—

Children (C)

"Three Boys in Taiwan," Part 1. Three American boys lose their way while vacationing on Formosa.

9 HIGH CHAPARRAL (C)

Unsuspected danger accompanies

Monday

AFTERNOON-EVENING

Victoria on a long journey to a friend about to give birth. Victoria: Linda Cristal. (60 min.)

11 GREEN ACRES (C)

An attractive young lady sparks a scramble among Hooterville's bachelors. Oliver: Eddie Albert.

30 DESIGNING WOMEN—

Sewing (C)

Inserting and finishing sleeves.

45 ELECTRIC COMPANY—

Children (C)

No. 41. TV commercials provide a lesson on the "nd" combination.

7:00 2 NBC NEWS—Chancellor (C)

3 13 TRUTH OR CONSEQUENCES (C)

5 NEWS—Axel/Moore (C)

8 INSIGHT

"The Governor's Mansion."

11 WHAT'S MY LINE? (C)

Panel: Arlene Francis, Allen Ludden, Soupy Sales and actress Gail Sheldon. Host: Wally Bruner.

12 PAUL HARVEY—Commentary (C)

15 18 HODGEPODGE LODGE (C)

Insect and reptile camouflage.

17 RIFLEMAN

"Closer than a Brother" Lucas is baffled when ex-drinker Micah falls off the wagon—and turns in his badge. Lucas: Chuck Connors

30 SPANISH IV (C)

41 ADDAMS FAMILY

Morticia and Gomez are delighted when newlyweds move in next door. Morticia: Carolyn Jones.

45 DESIGNING WOMEN—

Sewing (C)

Lesson: fabric colors and textures.

46 ROY ROGERS

7:05 12 NEWS—Dick James (C)

7:30 2 3 LET'S MAKE A DEAL (C)

5 I DREAM OF JEANNIE (C)

Thanks to Jeannie, Tony is snarled in a tangle of traffic violations and bribery charges. Jeannie: Barbara Eden. Tony: Larry Hagman.

8 MEN AND IDEAS (C)

"Facts on Silver: Then and Now."

9 COURTSHIP OF EDDIE'S

FATHER (C)

Carol Lawrence as a Soviet editor who's preaching Communist ideals to the Corbets. Tom: Bill Bixby. Eddie: Brandon Cruz. Tina: Kristina Holland. (Repeat)

[May be pre-empted.]

Monday

EVENING

11 TO TELL THE TRUTH (C)

Panel: Kitty Carlisle, Peggy Cass, Bill Cullen and Gene Rayburn.

12 TO TELL THE TRUTH (C)

13 PARTRIDGE FAMILY (C)

Anyone who ever raised hamsters will sympathize with Danny, owner of his own private population explosion. Shirley: Shirley Jones. Danny: Danny Bonaduce. Keith: David Cassidy. Reuben: Dave Madden. Laurie: Susan Dey. Chris: Brian Forster. (Repeat)

15 18 HERE AND NOW (C)

"Sacramento Fifty Miles."

17 DRAGNET (C)

Friday and Gannon confront a phony magazine saleswoman.

30 NEWS CONFERENCE (C)

Guest: Marta general manager, Alan Klepper.

41 DRAGNET (C)

Friday and Gannon investigate the delay of death notifications inside the state employment department.

46 REACHING OUT—Music (C)

8:00 2 3 41 ROWAN AND MARTIN'S LAUGH-IN (C)

Broadway's James Coco as . . . a customer in a male beauty boutique; a clumsy flunky in a spy spoof; and an emotional candidate in a Mod World look at politics. Tony Curtis appears in cameos. Dan Rowan, Dick Martin, Ruth Buzzi, Dennis Allen, Barbara Sharma, Gary Owens, Lily Tomlin, Alan Sues. (60 min.)

5 12 13 GUNSMOKE (C)

Richard Kiley as a bounty hunter who has struck it rich. His prisoner is the son of a wealthy rancher; his plans involve blackmail. First telecast in 1970. Matt: James Arness. Doc: Milburn Stone. Kitty: Amanda Blake. Festus: Ken Curtis. (Repeat; 60 min.)

Guest Cast

Lewis Stark . . . Richard Kiley
Glory Bramley . . . Suzanne Pleshette
John Bramley . . . Henry Wilcoxon
Adam Bramley . . . Shelly Novack

8 15 18 45 PLAYHOUSE NEW YORK (C)

Special: A provocative play by Emmy-winner Loring Mandel begins a four-part "Playhouse New York" series on the Forties. In "Particular Men," Stacy Keach brilliantly portrays a physicist

MAY 8, 1972

not unlike the controversial J. Robert Oppenheimer. As atomic energy pioneer William Benjamin, he opposes nuclear research for the military—and is investigated as a Government security risk. (2 hrs.)

Cast

Dr. Benjamin . . . Stacy Keach
Evelyn . . . Verna Bloom
Anne Starr . . . Lois Smith
Dr. Alborg . . . George Voskovec
Grabow . . . William Roerick

9 11 WHO DO YOU THINK YOU ARE?

Special: "The Masks We Wear," a personality study on the roles people play. Harry Reasoner takes a comic view in one animated sequence: an executive changes from a little boy when pressured by his boss to a knight in armor when flirting with his secretary. How do we think others see us? There are comments from a black lawyer, dieters at a swank southern California glamour mill and college students. Consultant: Psychology Today editor T. George Harris.

[See pages 16 and 17 for a cartoon look at the masks people wear]

17 IT TAKES A THIEF (C)

Susan Saint James appears as Chuck Brown, Mundy's nutty fellow thief. On a delicate assignment, Mundy's plans are upset when Chuck arranges a private heist. Mundy: Robert Wagner. Queen Consort: Carla Borelli. (60 min.)

30 FORSYTE SAGA

Chapter 10. "The Challenge." Love and strife among the generations. Winifred begins divorce proceedings against Monty; their son Val becomes engaged to Jo's daughter Holly. Winifred: Margaret Tyzack. Soames: Eric Porter. Jo: Kenneth More. Val: Jonathan Burn. (Repeat; 60 min.)

43 CROSSCURRENTS (C)

61 MOVIE—Drama

"Nobody Lives Forever." (1946) When a mobster comes out of the Army, his eyes light upon the money of a wealthy widow. John Garfield, Geraldine Fitzgerald. (2 hrs.)

8:30 9 11 HEARTLAND, U.S.A.—

Documentary

Special: A report on the new South,

focusing on industry as a catalyst of change. Producer Sid Darion filmed his study in Jackson, Tenn., where booming factories have kept the unemployment rate at a low two per cent. Townspeople, students, Mayor Robert Conger and other civic leaders offer their views on race relations, busing and socioeconomic conditions. Says one black worker: "I've lived all through the North, but this is where I'll raise my children." Narrator: Frank Reynolds.

46 OF LANDS AND SEAS (C)

Central American tour. (60 min.)

9:00 2 3 41 MOVIE—Drama (C)

"Lost Flight." (1970) An airliner bound for Australia is forced down near a small island, far off its course. How the marooned passengers cope with nature—and each other—forms the core of the plot. (Repeat; 2 hrs.)

Cast

Steve Bannerman . . . Lloyd Bridges
Gina Talbot . . . Anne Francis
Glenn Walkup . . . Ralph Meeker
Jonesy . . . Andrew Prine
Eddie Randolph . . . Bobby Van
Allen Bedecker . . . Linden Chiles
Francis Delaney . . . Michael Larrain
Merle Barnaby . . . Billy Dee Williams

5 12 13 HERE'S LUCY (C)

Voices of Jack Benny, Jimmy Stewart and John Wayne—all courtesy of impressionist Rich Little, who's involved in Lucy's scheme to get celebrity endorsements for the employment agency. Lucy: Lucille Ball. Harry: Gale Gordon. Kim: Lucie Arnaz. (Repeat)

9 MOVIE—Comedy (C)

"Waterhole No. 3" (1967), a carefree tale of the Old West, with a black-comedy veneer. James Coburn plays Lewton Cole, who handles thievery and murder with equal aplomb on his way to finding buried gold. Location scenes filmed in California's Mojave Desert. (Repeat; 2 hrs.)

Supporting Cast

Lewton Cole . . . James Coburn
Sheriff . . . Carroll O'Connor
Billee Copperud . . . Margaret Blye
Sergeant Foggers . . . Claude Akins

Continued on next page

Who Do You Think You Are?: The Masks We Wear



What are the clues to your "real" personality? What do your clothes, gestures, speech and movements reveal about you? Tonight, Harry Reasoner answers this

and other questions about the roles we play. Brought to you by the 3M Company.

An ABC News Special
3M abc Tonight 8:00 9 11

Monday

EVENING

Deputy Bruce Dern
Lavina Joan Blondell
Captain Shipley .. James Whitmore
11 MOVIE—Comedy C
"Not with My Wife, You Don't" (1966)
Farce about a colonel's neglected wife, reunited with her husband's old love rival. Tony Curtis, Virna Lisi, George C. Scott. (2 hrs.)

Cast

Parker Carroll O'Connor
Mrs. Parker Ann Doran
Gillroy Eddie Ryder
17 MOVIE—Adventure
"The Golden Mask." (English; 1954)
An archeologist, his daughter and a young newspaperman search for a valuable golden mask. Van Heflin, Wanda Hendrix. (2 hrs., 30 min.)

30 IT'S YOUR CITY
Coverage of the April 26th meeting of the Atlanta Aldermanic Police Committee. (2 hrs.)

9:30 **5 12 13 DORIS DAY C**
Mid-East intrigue and romance, with Doris mistakenly captured by revolutionaries ... and captivated by their leader. Cy: John Dehner. Jackie: Jackie Joseph. Guest Cast ... Omar: Dick Gautier. Ben Ali: Richard Angarola. (Repeat)

8 MEN IN CRISIS C

46 700 CLUB C

10:00 **5 12 13 ANNIE, THE WOMEN IN THE LIFE OF A MAN C**
Special: A tour de force for Anne Bancroft. In this Emmy-winning revue, Miss Bancroft is the multi-faceted woman ... from the harried wife, as celebrated in three witty poems by Judith Viorst, to the daffy show-business hopeful. Appearing in comedy and dramatic sequences: Jack Cassidy, Lee J. Cobb, John McGiver, Dick Shawn and David Susskind. (Repeat; 60 min.)

Songs and Performers

"The Night Was Made for Love"
..... Anne, Alan Johnson Dancers
"Stay" Robert Merrill
"Change Partners"
..... Anne, Arthur Murray, Dancers
"Maman" Dick Smothers
"Every Time We Say Good-By" Anne
["The Sonny & Cher Comedy Hour" will not be seen this evening.]

3 ROSEY GRIER—Variety C
Debut: Football star-turned-entertain-

MAY 8, 1972

er Rosey Grier hosts his half-hour variety series. Guests: Jonathan Winters, Lou Rawls.

15 18 EDUCATING A NATION C
An address by former President Lyndon Johnson concludes this education symposium, taped Jan. 24-25 in Austin, Texas.

61 MOVIE—Musical
"Carefree." (1938) A psychiatrist tries to hypnotize a girl into marrying her fiancé, a lawyer. Fred Astaire, Ginger Rogers. (90 min.)

10:30 **3 STUDIO THEATRE C**
"Beach Club."

15 18 RIGHT-ON SUPERSTAR C

11:00 **2 NEWS—Horner/Philp C**
3 NEWS—Wick/Wilson C
5 NEWS—Chuck Moore C
9 NEWS—Willette/McAfee C
11 NEWS—Carmack/Brooks C
12 NEWS—Dick James C
13 NEWS, WEATHER, SPORTS C
41 MOVIE GAME C

11:30 **2 3 41 JOHNNY CARSON C**
Petula Clark and comic Albert Brooks are scheduled.

5 MOVIE—Drama C
"Esther and the King." (1960) Adaptation of the Biblical story about a young woman's love for a Persian king. Joan Collins. (2 hrs.)

9 DICK CAVETT C
Scheduled: Arthur Godfrey, Dick's only guest, reviews his broadcasting career. (90 min.)

11 MOVIE—Western C
"Dragoon Wells Massacre." (1957) A group of people attempts to cross Apache territory. Dennis O'Keefe, Barry Sullivan. (90 min.)

12 13 17 MOVIE—Drama
Brutality inside a British military stockade: "The Hill." (1965) Sean Connery has one of his finest roles as a prisoner who clashes with a sadistic commander. Directed by Sidney Lumet; photographed by Oswald Morris. Supporting Cast ... Wilson: Harry Andrews. Harris: Ian Bannen. (Approx. 2 hrs., 20 min.)

61 MOVIE—Drama
"The Wagons Roll at Night." (1941) The hard-boiled owner of a carnival troupe entrusts his kid sister to an elderly couple. Humphrey Bogart, Sylvia Sydney. (2 hrs.)

1:00 **11 NEWS C**

MAY 9, 1972

MORNING

6:00 **5 SUNRISE SEMESTER C**
Latin-American Literature: The works of Gabriel Garcia Marquez ("One Hundred Years of Solitude").

6:20 **2 TOWN AND COUNTRY C**

6:25 **2 FARM NEWS C**

11 CARTOONS C

12 SUNRISE SEMESTER C

See 6 A.M. Ch. 5 for details.

6:30 **2 PATTERNS FOR LIVING C**
A soldier is terribly upset by his father's death.

5 UNIV. OF MICHIGAN C

6:50 **13 NEWS C**

6:55 **11 PROFESSOR KITZEL—Children C**

12 FARM REPORT C

7:00 **2 3 41 TODAY C**
Scheduled: Martin Goldman, editor of Intellectual Digest; performers from the off-Broadway musical "Don't Bother Me, I Can't Cope"; arguments against women's lib by a Queens, N.Y., housewife. (Live and film; 2 hrs.)

5 12 13 CBS NEWS—Hart C

11 TUBBY AND LESTER C

17 LITTLE RASCALS

7:30 **9 NEW ZOO REVUE—Children C**

12 MORNING SHOW C

61 CARTOON CARNIVAL C

8:00 **5 13 CAPTAIN KANGAROO C**
Waking up each morning is the topic of today's HEW film. (60 min.)

9 FUNTIME—Children C

11 ROMPER ROOM C

17 BANANA SPLITS C

61 MOVIE—Drama

"The Hunchback of Notre Dame." See 11:30 P.M. Ch. 61. (2 hrs.)

8:30 **11 WHAT EVERY WOMAN WANTS TO KNOW C**

12 ROMPER ROOM C

17 FLINTSTONES C

9:00 **2 TODAY IN GEORGIA C**
Guests: Elliot Wigginton and two students discussing "Foxfire Book"; and Dr. Fred Crawford. Also: Film clips from the movie "The Great Raft Race" with director-producer Bob Storer and Larry Patrick, organizer of the "Rambling Raft Race." (Live; 60 min.)

3 VIRGINIA GRAHAM C

Guests: Bob Cummings, nutritionist

Tuesday

MORNING

Adelle Davis and horticulturist Jerry Baker. (60 min.)

5 PHIL DONAHUE C

9 NEWS—Hogue/Mazza C

11 MOVIE—Musical Comedy C
"Beach Party." (1963) Fun in the sun, teen-age style, with Bob Cummings as an anthropologist studying adolescent antics. Dorothy Malone, Morey Amsterdam. (2 hrs.)

12 CAPTAIN KANGAROO C

Waking up each morning is the topic of today's HEW film. (60 min.)

13 LET'S TALK IT OVER C

17 NEW ZOO REVUE—Children C

A lesson in courage.

41 ROMPER ROOM C

9:30 **3 MOVIE—Drama C**

"It Takes All Kinds." (Australian; 1969) In Sydney, a U.S. seaman is drawn into a plot to steal an art treasure. Vera Miles. (90 min.)

9 MOVIE—Drama

"Battle Stations." (1956) Story of life aboard an aircraft carrier during World War II. John Lund. (90 min.)

13 GENERAL HOSPITAL

17 CARTOON CARNIVAL C

41 WHAT EVERY WOMAN WANTS TO KNOW C

9:50 **3 LUCILLE RIVERS—Sewing C**

10:00 **2 3 41 DINAH SHORE C**

Joel Grey discusses his role in the movie "Cabaret," and prepares Chinese chicken salad.

5 12 13 LUCILLE BALL C

Recipe for chaos: Lucy's lost her contact lens in a cake icing.

17 JACK LaLANNE—Exercise C

61 MOVIE—Musical

"Swing Your Lady." See 6 P.M. Ch. 61 for details. (2 hrs.)

10:30 **2 3 41 CONCENTRATION C**

5 12 13 MY THREE SONS C

Robbie (Don Grady) finds his trip-lets a three-ring circus.

17 MANTRAP—Discussion C

11:00 **2 3 41 SALE OF THE CENTURY C**

5 12 13 FAMILY AFFAIR C

Ann Southern is the guest.

9 WHAT EVERY WOMAN WANTS TO KNOW C

11 SPLIT SECOND—Game C

17 DONNA REED

Donna decides to "improve her mind" by taking French lessons.

Tuesday

MORNING-AFTERNOON

- 11:30 **2 3 41 HOLLYWOOD SQUARES C**
Guests: Marty Allen, Jim Backus, Joel Grey, Paul Lynde, Rose Marie, Suzanne Pleshette, Vincent Price and Jo Anne Worley.
- 5 12 13 LOVE OF LIFE C**
9 11 BEWITCHED C
Darrin offends everybody with his Endora-given sense of humor.
- 17 GALLOPING GOURMET C**
Recipe: shrimp poached in white wine and herbs. Host: Graham Kerr.

AFTERNOON

- 12:00 **2 NEWS—Dave Sisson C**
3 17 41 JEOPARDY C
5 NEWS—Axel/Woodruff C
9 11 PASSWORD C
Scheduled: Carol Channing and Martin Milner. Host: Allen Ludden.
- 12 NEWS—Vic Grammont C**
13 WHERE THE HEART IS C
61 MOVIE—Western
"Fort Yuma." See 8 P.M. Ch. 61 for details. (2 hrs.)
- 12:20 **12 PAUL HARVEY—Commentary C**
12:25 **12 13 CBS NEWS—Edwards C**
12:30 **2 MIKE DOUGLAS C**
Scheduled: Shirley Temple Black, Gen. Maxwell Taylor, artist Margaret Keane, comic John Byner, the Bill Evans Trio, and NAACP Pittsburgh executive director Tim Stevens. Joe Harnell sextet. (90 min.)
- 3 17 41 WHO, WHAT OR WHERE—Game C**
5 12 13 SEARCH FOR TOMORROW C
9 SPLIT SECOND—Game C
11 NEWS—Neal/Faye C
- 12:55 **3 17 41 NBC NEWS—Kalber C**
1:00 **3 MERRY-GO-ROUND C**
5 IT'S YOUR BET C
9 11 ALL MY CHILDREN C
12 PEYTON PLACE C
The rift in the Winters' marriage is disclosed. Susan: Diana Hyland.
- 13 ALMANAC C**
17 MOVIE—Drama
"Letter from an Unknown Woman." (1948) In the Vienna of the 1890's, a 15-year-old girl becomes infatuated with a concert pianist. Joan Fontaine, Louis Jourdan. (2 hrs.)

MAY 9, 1972

- 41 NEWS—McEldowney C**
1:10 **41 WOMEN'S WORLD C**
1:15 **13 DATE WITH DEL C**
Guest: Harvey Bush, Perry High School, discussing the ROTC program there. (Live)
- 1:30 **3 41 THREE ON A MATCH—Game C**
5 12 13 AS THE WORLD TURNS C
9 11 LET'S MAKE A DEAL C
- 2:00 **2 3 41 DAYS OF OUR LIVES C**
5 12 13 LOVE IS A MANY SPLENDORED THING C
9 11 NEWLYWED GAME C
61 MOVIE—Musical
"Happy Go Lovely." See 10 P.M. Ch. 61 for details. (90 min.)
- 2:30 **2 3 41 DOCTORS C**
5 12 13 GUIDING LIGHT C
9 11 DATING GAME C
- 3:00 **2 3 41 ANOTHER WORLD C**
5 12 13 SECRET STORM C
9 11 GENERAL HOSPITAL C
17 MAGIC FUNNIES C
- 3:30 **2 3 41 RETURN TO PEYTON PLACE C**
5 12 13 EDGE OF NIGHT C
9 11 ONE LIFE TO LIVE C
17 BANANA SPLITS C
61 BUGS BUNNY/THREE STOOGES C
- 4:00 **2 3 41 SOMERSET C**
5 I LOVE LUCY
9 11 LOVE, AMERICAN STYLE C
1. Arctic humor with Forrest Tucker and Larry Storch. 2. A snafu throws Karen Valentine and Don Grady together as college roommates.
- 12 13 AMATEUR'S GUIDE TO LOVE—Game C**
Charles Nelson Reilly and Joan Rivers are scheduled guests.
- 17 SPIDERMAN C**
30 SESAME STREET C
See 5 P.M. Ch. 8 for details. (60 min.)
- 61 MOVIE—Drama**
"The Hunchback of Notre Dame." See 11:30 P.M. Ch. 61. (2 hrs.)
- 4:30 **2 TRUTH OR CONSEQUENCES C**
3 MOVIE—Drama
"Some Came Running." Part 1. (1958) Adaptation of James Jones' novel about a World War II veteran's return home. Scene-stealing by

MAY 9, 1972

- Dean Martin (as Bama) and Shirley MacLaine (Ginny). (90 min.)
- 5 VIRGINIAN C**
The drama of a fugitive Indian caught between his Kiowa heritage and the demands of the white world. John: Charles Robinson. Virginian: James Drury. (90 min.)
- 8 15 18 ELECTRIC COMPANY—Children C**
No. 47. Bill Cosby and Skip Hinnant in a medical sketch on "th."
- 9 HERE COME THE BRIDES C**
Arrival: a woman fur trapper with three children in tow, determined to snare a husband. Her choice: Jason Bolt (Robert Brown).
- 11 DICK VAN DYKE**
Rob tests Laura's ability to recognize his voice by using a phony continental accent on the phone.
- 12 MERV GRIFFIN C**
Guests: Dionne and Dee Dee Warwick, Chuck Connors, attorney Melvin Belli and comic actor Chuck McCann. Mort Lindsey orchestra. (90 min.)

Tuesday

AFTERNOON

- 13 HIGH CHAPARRAL C**
Part 1. The Cannons are menaced on two fronts—by marauding Apaches and Mexican rustlers. Annalee: Joan Caulfield. Cannon: Leif Erickson. Buck: Cameron Mitchell. (60 min.)
- 17 FLINTSTONES C**
41 MOVIE—To Be Announced
- 5:00 **2 PERRY MASON**
"The Hateful Hero." Policeman Otto Norden was killed during a robbery—and his rookie partner was seen running from the scene of the crime. James Anderson: Dick Davalos. Lieutenant Anderson: Wesley Lau. Mason: Raymond Burr. Tragg: Ray Collins. (60 min.)
- 8 15 18 SESAME STREET C**
No. 402. Lessons in counting and ecology; songs by Kermit and Big Bird. (60 min.)
- 11 DANIEL BOONE C**
Daniel sets out to recover 50 rifles stolen by his one-time friend, a former British officer turned renegade. Daniel: Fess Parker. Mingo: Ed Ames. (60 min.)

Back by Popular Demand

Weekdays 4:30



abc 9 WTVc

HERE COME THE BRIDES

Tuesday

AFTERNOON-EVENING

17 LEAVE IT TO BEAVER

After reading "Ivanhoe," Beaver takes up the legendary pursuits of knighthood and chivalry.

30 ELECTRIC COMPANY—Children C

No. 47. Bill Cosby and Skip Hinnant in a sketch on "th."

45 SESAME STREET C

No. 397. Counting in Spanish; films of pelicans and monkeys. (60 min.)

46 MUSIC TO LIVE BY C

5:30 9 NEWS—Willette/McAfee C

Panelists. Orson Bean, Kitty Carlisle, Peggy Cass, Bill Cullen.

17 SEA HUNT

Mike searches for a reckless speedboat driver who seriously injured a water skier. Mike: Lloyd Bridges.

30 MISTER ROGERS C

See 6 P.M. Ch. 8 for details.

46 FURY

Jim offers a young orphan a home at the ranch. Jim: Peter Graves.

EVENING

6:00 2 NEWS—Philp/Sisson C

3 NEWS—Morris/Wick C

5 NEWS—Chuck Moore C

8 15 18 MISTER ROGERS C

Ezra Jack Keats reads his story "The King's Fountain," about a country whose water supply is threatened by a greedy king.

9 11 ABC NEWS—Howard K.

Smith, Harry Reasoner C

12 NEWS—Mort Lloyd C

13 NEWS, WEATHER, SPORTS C

17 STAR TREK C

A space warp leads Kirk, Spock and Dr. McCoy to the New York City of the 1930's, where their actions could affect the course of history. Kirk: William Shatner. Edith: Joan Collins. (60 min.)

30 ZOOM—Children C

See Sun. 7 P.M. Ch. 15 for details.

45 MISTER ROGERS C

Organizing your daily activities.

46 JIM AND TAMMY C

61 MOVIE—Musical

"Swing Your Lady." (1938) A wrestler (Nat Pendleton) and his glib promoter (Humphrey Bogart) work the Missouri territory. (2 hrs.)

MAY 9, 1972

6:30 3 41 NBC NEWS—Chancellor C

5 12 13 CBS NEWS—

Walter Cronkite C

8 15 18 WHAT'S NEW—

Children C

"Three Boys in Taiwan," Part 2. The practice of ancestor worship is introduced to three American boys as they explore Formosa.

9 HIGH CHAPARRAL C

Alejandro Rey as Victoria's rejected suitor, who is plotting revenge. Francisco: Nate Esformes. John: Lelf Erickson. Victoria: Linda Cristal. (60 min.)

11 GREEN ACRES C

Complications on the occasion of Hooterville's centennial celebration. Oliver: Eddie Albert.

30 HATHA YOGA C

Exercises: head of the cow and bound shoulder stand.

45 ELECTRIC COMPANY—

Children C

7:00 2 NBC NEWS—Chancellor C

3 13 TRUTH OR CONSEQUENCES C

5 NEWS—Axel/Moore C

8 15 18 TV HIGH SCHOOL

"Measurement and Geometry."

11 WHAT'S MY LINE? C

Panel: Arlene Francis, Allen Ludden, Soupy Sales and actress Gail Sheldon. Host: Wally Bruner.

12 PAUL HARVEY—Commentary C

17 RIFLEMAN

It's a "Dark Day at North Fork" when Lucas is blinded in an explosion and learns that the injury may be permanent. Lucas: Chuck Connors. Doc Burrage: Ralph Moody.

30 HERE AND NOW

The second annual Children's Spring Festival at the Atlanta Memorial Arts Center.

41 ADDAMS FAMILY

A pair of bank robbers, who've just pulled a Halloween heist, are invited to share a "fun evening" with the Addams family. Morticia: Carolyn Jones. Marty: G.V. Homeier.

45 AESTHETIC VENTURE

46 ROY ROGERS

7:05 17 NEWS—Dick James C

7:30 2 3 41 PONDEROSA C

Suspense and action highlight this 1968 chase story. It's about a mav-

MAY 9, 1972

erick black cowboy who risks his life to help Hoss escape from a lynch mob. Hoss: Dan Blocker. (Repeat; 60 min.)

Guest Cast

Child Barnett Yaphet Kotto
Sheriff Millett John Marley
Mayor Brigham Harry Hickox

5 12 13 GLEN CAMPBELL C

A salute to Broadway musicals with Robert Goulet, singer-dancer Lola Falana and Dom DeLuise. Comedy: Dom as an auditioning actor, a Broadway critic, a forgetful Shakespearean actor and a last-minute ticket buyer. R.G. Brown. (Repeat; 60 min.)

Highlights

"Tonight," "Try to Remember,"
"The Impossible Dream" .. Glen
"If Ever I Would Leave You" .. Robert
"A Wonderful Day like Today,"
"Feeling Good" Lola
Lerner-Loewe medley .. Glen, Robert
"Oliver!" medley Congregation
"You Are Woman, I Am Man," "All
of You," "You Do Something to
Me," "You're Just in Love"

..... Glen, Lola

8 CESAR'S WORLD C

A tour of Puerto Rico.

9 11 MOD SQUAD C

Milton Berle as a TV clown someone's trying to kill. Berle's son William Michael plays the clown's son. Pete: Michael Cole. Linc: Clarence Williams III. Julie: Peggy Lipton. Greer: Tige Andrews. (Repeat; 60 min.)

Guest Cast

Uncle Bobo Milton Berle
Paulie Henry Jones
Luther Keenan Wynn
Ellie June Dayton
Herbie Eddie Rayden
Hagen Glenn Wilder

15 18 AUTO MECHANICS

Richard E. Pinette explains two and four-cycle engines.

17 DRAGNET C

Police search for a safe-cracker who left his calling card at the scene of the crime. Friday: Jack Webb. Gannon: Harry Morgan.

30 OTHER PEOPLES, OTHER

VIEWPOINTS

Guest: Wellesley Aron, former British Army commander in Israel before

Tuesday

EVENING

the British pull-out and now a businessman in Israel.

45 ART FOR EVERYONE

Using crayons and watercolor for an interesting effect.

46 WARREN ROBERTS C

8:00 3 YORUBA VILLAGE C

A small group of blacks from Harlem established Yoruba Village—African style—on twelve acres of land near Sheldon, South Carolina.

How's Your Hearing?

Chicago, Ill.—A free offer of special interest to those who hear but do not understand words has been announced by Beltone. A non-operating model of the smallest Beltone aid ever made will be given absolutely free to anyone answering this advertisement.

Try it to see how it is worn in the privacy of your own home without cost or obligation of any kind. It's yours to keep, free. It weighs less than a third of an ounce, and it's all at ear level, in one unit. No wires lead from body to head.

These models are free, so we suggest you write for yours now. Again, we repeat, there is no cost, and certainly no obligation. Thousands have already been mailed, so write today to Dept. 4083, Beltone Electronics Corp., 4201 W. Victoria, Chicago, Ill. 60646.

*Tonight
you'll have 50 charming
reasons for optimism about
our country's future.*

Finals America's Junior Miss Pageant



*with Ed McMahon
and Anita Bryant*

*presented
by Breck,*

Kodak and Kraft

8:30pm ch 2, 3, 41

Tuesday

EVENING

(15) (18) SOUND OF YOUTH (C) **(17) WILD WILD WEST (C)**

There's a plot afoot to frame President Grant as an international conspirator. West: Robert Conrad Baron; Harvey Korman. Artemus: Ross Martin. Hess: Wilhelm Von Homburg. (60 min.)

(30) FRENCH CHEF (C)

See Sun. 7:30 P.M. Ch. 8.

(45) IMPROVING YOUR MATH

(61) MOVIE—Western

"Fort Yuma" (1955) An Apache chief is killed as he comes to Fort Yuma to sign a peace treaty. Peter Graves, Joan Vohs. (2 hrs.)

8:30 (2) (3) (41) AMERICA'S JUNIOR MISS PAGEANT (C)

Special: The 15th annual quest for America's "ideal high school senior girl." Ed McMahon is host for the pageant, in which entrants from 50 states are judged on appearance, poise, scholarship, physical fitness and talent. To the winners: scholarship grants of up to \$10,000. On the agenda: an ensemble physical fitness routine set to "Joy to the World", songs by Anita Bryant; and the crowning of the new Junior Miss by reigning queen Arlene Stens of Woodlynne, N.J. (Live; 60 min.)

(5) (12) (13) HAWAII FIVE-O (C)

"Is This Any Way to Run a Paradise"—about a mysterious crusader who is threatening polluters with death. McGarrett: Jack Lord. Dan: James MacArthur. Chin Ho: Kam Fong. Kono: Zulu. (Repeat; 60 min.)

Guest Cast

Aku Nephi Hanneman
Miss Weston Maura McGivney
Klosmosky Herb Jeffries
Lai Han Richard Morrison

(8) (15) (18) (30) (45) ADVOCATES

—Debate (C)

DDT—health hazard or boon to man? Witnesses in favor of a ban on DDT include cancer researcher Lorenzo Tomatis, ecologist Robert Risebrough, an entomologist Richard Garcia. Witnesses against a ban: toxicologist Mitchel Zavon, entomologist J. Gordon Edwards and Jaime Ayalde, a World Health Organization official. Attorneys Richard Coleman and Howard Miller are the advocates. (60 min.)

MAY 9, 1972

(9) (11) MOVIE—Drama (C)

Brenda Vaccaro as a fiery Bronx bombshell in the TV-movie "What's a Nice Girl like You . . . ?" (1971) This nice girl has become the target of kidnapers for reasons she can't begin to guess. (Repeat; 90 min.)

Cast

Shirley Brenda Vaccaro
Lieutenant Burton Jack Warden
Soames Roddy McDowall
Cynthia Jo Anne Worley
Spevin Vincent Price
Stillman Edmond O'Brien
Filnt Arthur Batanides
Newman Morgan Sterne

(46) OF LANDS AND SEAS (C)

Cameras span the Mackinac, one of the world's longest suspension bridges. (60 min.)

9:00 (17) MOVIE—Drama

"The Petrified Forest." (1936) Story about a frustrated poet and a hunted killer who meet in a bleak cafe in the Arizona desert. Squier: Leslie Howard. Duke: Humphrey Bogart. Gabrielle: Bette Davis. (90 min.)

Tuesday

EVENING

9:30 (2) (41) JAMES GARNER— Western (C)

Baseball, circa 1914 . . . a comic tale of a heavily-wagered game between an Army team and Nichols' Nuggets. Cameo roles: ex-Dodger ace Don Newcombe as the Army pitcher, and retired American League umpire Art Passarella calling balls and strikes. Nichols: James Garner. Mitch: Stuart Margolin. Ruth: Margot Kidder. Ma: Neva Patterson. (Repeat; 60 min.)

Guest Cast

Cyrus' Med Flory
Bertha Alice Ghostley
Johnson Paul Hampton
Major Duncan Wayne Heffley

(3) MOVIE—Drama

"It Takes All Kinds." (Australian; 1969) In Sydney, a U.S. seaman is drawn into a plot to steal an art treasure. Vera Miles, Robert Lansing. Benton: Barry Sullivan. (90 min.)

(5) (12) (13) CANNON—Crime Drama (C)

Cannon is tracking a man who's

WHY PAY RENT month after month, after month?

- LOWEST PAYMENTS ANYWHERE
- PRE-CUT FOR EASY ASSEMBLY
- STEP BY STEP INSTRUCTIONS
- FREE DELIVERY

Rent receipts have no resale value
A Miles home is worth thousands
more than it costs. Be your own
landlord. Pay yourself \$12 per hour

by building a Miles Home. Give your
family a home of their own. We'll
help you. It's fun and easy. We fur-
nish everything . . . inside and out.
Build anywhere . . . city or country.
Land need not be paid in full. A cash
down payment is not important.
Make rent size payments. Thou-
sands have done it. Why not you?

Please rush me your **FREE CATALOG** on Miles build it yourself homes



MILES HOMES

THERE IS A MILES LOCAL REPRESENTATIVE IN YOUR AREA
125 E. Short, Lexington, Ky. • Phone 252-1527
**Short on cash?
Use ours!**



"But Fred,"

For \$49.50 we can have 3 days and 2 nights at The Carolina Hotel (*husband and wife) in Pinehurst, North Carolina . . . America's cradle of golf."

"What's the catch?"

"No catch . . . Pinehurst, Inc. is building some really lovely condominiums, and offering beautiful wooded homesites. And they want us to see for ourselves the charm and luxury they can offer us. That's why they're making this offer. You might say they want to give us 'The Grand Tour'."

"Sure!?!"

"No, really . . . and while we're there you can play unlimited golf. You know they have five championship golf courses . . . including the world famous Pinehurst #2."

"Free?"

"Sure . . . plus tennis and swimming. And for a nominal charge we can shoot skeet and ride horses."

"Yea . . . how about food? What do we do, pack a lunch?"

"No, breakfast and supper are included—this gives us a chance to enjoy delicious food in their elegant restaurants."

"And the obligations?"

"No obligations, Fred . . . all we do is take 'The Grand Tour' with one of Pinehurst's Sales Representatives . . . this is just their way of giving us an opportunity to see and enjoy first hand what Pinehurst, Inc. can make available to us. Did you know that if we should buy a homesite or condominium, we qualify for membership in the Country Club — with full privileges — even if we decide to build our home later?"

"What do I do for all this?"

"Mail in the coupon."

"Hey!"

"Yes?"

"What's the fifty cents for?"

"I don't know — I guess 'The Grand Tour'."

*\$10.00 per day extra for each child in the same room.

"Fred..."

"Where's a Resort that you can spend 3 days and 2 nights for \$49.00?"

"NOWHERE!"

Mr. Jerome Withrow
Diamondhead Corporation
1900 Century Blvd., Suite 17
Atlanta, Georgia 30345

Dear Mr. Withrow:

We want "The Grand Tour."

Please reserve a room for us on the following dates: _____

or alternate dates: _____

I understand that my first or second choice of dates will be confirmed to me prior to coming to Pinehurst . . . I also understand that this offer places me under no obligation whatsoever to purchase.


Name _____

Address _____

City _____ State _____ Zip _____


pinehurst

This offer is available only to residents of states where the property described herein may be lawfully offered for sale. This offer subject to change or cancellation prior to confirmation of vacation.

Another  DIAMONDHEAD CORPORATION Resort

Tuesday

EVENING

trying to vanish with the aid of a perfect plan—devised by Cannon (William Conrad). (Repeat; 60 min.)

Guest Cast

Nicasio Sandoval ... Cesare Danova
Aniceta Cardoza ... Barbara Luna
Ruben Lara ... Joaquin Martinez
Grant ... John Fiedler
Vicente ... Peter Mamakos
Captain Herrera ... Victor Millan

8 FOLK GUITAR

"Potpourri and Review."

15 18 BLACK JOURNAL C

See Thurs. 10 P.M. Ch. 8 for details.

20 PLAYHOUSE NEW YORK C

Special: See Mon. 8 P.M. Ch. 8 for details. (2 hrs.)

45 HOW DO YOUR CHILDREN GROW? C

The importance of humor in dealing with children. Host: Eda LeShan.

46 700 CLUB C

10:00 8 DAVID JANSSEN—Profile C

Films and interviews trace the life of David Janssen. Interviewed: John Wayne, Robert Stack, Tony Martin, Cliff Robertson, Ed Begley and Susan Oliver. (60 min.)

9 11 MARCUS WELBY, M.D. C

A study in loneliness features Elena Verdugo (Consuelo). The unmarried nurse is being drawn to a boy rejected by his father and isolated by his mother's death. Welby: Robert Young. Kiley: James Brolin. (Repeat; 60 min.)

Guest Cast

Paul Sanderson ... Brian Dewey
Laura Sanderson ... Skye Aubrey
Scott Sanderson ... Christopher Stone
Mrs. Betts ... Maudie Prickett

15 18 DILEMAS OF POWER C

61 MOVIE—Musical

"Happy Go Lovely." (1951) An American dancer creates a stir in Edinburgh when it is rumored that she is engaged to a Scottish millionaire. David Niven, Vera-Ellen. (90 min.)

10:30 2 GOLDDIGGERS C

Roger Miller sings "Cinderella Rockefeller"; other guests include comics Clair and McMahon, and Billy Baxter. Golddiggers songs: "It Seems Like Yesterday," "But Beautiful."

5 12 CAMPAIGN '72—THE ELECTION YEAR C

Special: Walter Cronkite is the an-

MAY 9, 1972

chor man as CBS correspondents review late returns in the Nebraska and West Virginia primaries. (Live)

12 HOGAN'S HEROES C

Hogan (Bob Crane) tries to find out the location of a new fighter base. Blue Baron: Henry Corden.

13 COMMUNITY FORUM C

17 M SQUAD

Animal predators and scavengers.

41 ROLLIN' ON THE RIVER C

11:00 2 NEWS—Horner/Philp C

3 NEWS—Wick/Wilson C

5 NEWS—Chuck Moore C

9 NEWS—Willette/McAfee C

11 NEWS—Carmack/Brooks C

12 NEWS—Dick James C

13 NEWS, WEATHER, SPORTS C

17 ONE STEP BEYOND

"Encounter." A ground radio receives a baffling message from a pilot surveying the north woods.

41 MOVIE GAME C

11:30 2 3 41 JOHNNY CARSON C

Comic actor Billy De Wolfe is the scheduled guest. (90 min.)

5 MOVIE—Drama

"Mambo." (Italian-American; 1954) Drama about Italian shop-girl's rise to ballet stardom. Silvana Mangano, Michael Rennie. (1 hr., 50 min.)

9 DICK CAVETT C

Scheduled: author Roger Kahn ("The Boys of Summer") and four of those "boys": former Brooklyn Dodgers Pee Wee Reese, Carl Erskine, Clem Labine and Joe Black.

11 MOVIE—Adventure C

"Fair Wind to Java." (1953) In the Dutch East Indies a sea captain tries to beat a pirate to a fortune in diamonds. Fred MacMurray. (90 min.)

12 13 17 MOVIE—Drama

James Garner portrays an amnesiac in "Mister Buddwing" (1966), a psychological suspense story filmed in New York. Jean Simmons, Suzanne Pleshette, Janet, Katharine Ross. (Repeat; approx. 2 hrs.)

61 MOVIE—Drama

"The Hunchback of Notre Dame" (1939) Vivid adaptation of the Victor Hugo classic, highlighted by a tour-de-force performance by Charles Laughton. Maureen O'Hara, Sir Cedric Hardwicke. (2 hrs.)

1:00 11 NEWS C

MAY 10, 1972

MORNING

6:00 5 SUNRISE SEMESTER C

Chemistry: Fluoridation and the preservation of teeth.

6:20 2 TOWN AND COUNTRY C

6:25 2 FARM NEWS C

11 CARTOONS C

12 SUNRISE SEMESTER C

Chemistry: Fluoridation and the preservation of teeth.

6:30 2 FILM—Navy C

"Summer Incident."

5 EMORY UNIVERSITY C

6:50 13 NEWS C

6:55 11 PROFESSOR KITZEL—

Children C

12 FARM REPORT C

7:00 2 3 41 TODAY C

Scheduled: Robert Hopkins discusses "I've Had It," his advice for those who wish to leave the U.S.; former New York detective Robert McDermott shows methods thieves use to pick locks. (Live and film; 2 hrs.)

5 12 13 CBS NEWS—Hart C

11 TUBBY AND LESTER C

Wednesday

MORNING

17 LITTLE RASCALS

7:30 9 NEW ZOO REVUE—Children C

12 MORNING SHOW C

61 CARTOON CARNIVAL C

8:00 5 13 CAPTAIN KANGAROO C

On film: traveling by train from New York to California. (60 min.)

9 FUNTIME—Children C

11 ROMPER ROOM C

17 BANANA SPLITS C

61 MOVIE—Musical

"Carefree." See Mon. 10 P.M. Ch. 61 for details. (2 hrs.)

8:30 11 WHAT EVERY WOMAN WANTS TO KNOW C

12 ROMPER ROOM C

17 FLINTSTONES C

9:00 2 TODAY IN GEORGIA C

Guests: Bill Laite, author of "The U.S. vs. W.E. Laite;" Gail Flaxman, National Foot Health Week; Bill Self. (Live; 60 min.)

3 VIRGINIA GRAHAM C

Guests: actor Nehemiah Persoff, singer-actress Lisa Kirk, Hollywood columnist Sue Cameron. (60 min.)

5 PHIL DONAHUE C

Colorful Comedy! Gripping Drama!

9:00 am
weekdays

LINDA'S PRIZE MOVIE



Mon-ALL ABOUT EVE*

Bette Davis Marilyn Monroe

Tues-BEACH PARTY

Bob Cummings

Wed-FOREVER AMBER, Part I

Linda Darnell Cornel Wilde

Thur-FOREVER AMBER, Part II

Fri-CHANGE OF HEART

Susan Hayward Eve Arden

*Winner of 7 Academy Awards

CHANNEL
WQXI TV

Wednesday

MORNING-AFTERNOON

- 9** **NEWS—Hogue/Mazza** **C**
11 **MOVIE—Drama** **C**
 "Forever Amber," (1947) Part 1. About a barmaid (Linda Darnell) who became a king's mistress. Cornel Wilde, George Sanders, Richard Greene. (2 hrs.)
12 **CAPTAIN KANGAROO** **C**
 On film: traveling by train from New York to California. (60 min.)
13 **LET'S TALK IT OVER** **C**
17 **NEW ZOO REVUE—Children** **C**
 Love is the topic.
41 **ROMPER ROOM** **C**
9:30 **9** **MOVIE—Western**
 "Masterson of Kansas." (1954) Bat Masterson joins forces with Doc Holliday and Wyatt Earp to foil a land grab. George Montgomery. (90 min.)
13 **GENERAL HOSPITAL**
17 **CARTOON CARNIVAL** **C**
41 **WHAT EVERY WOMAN WANTS TO KNOW** **C**
9:50 **3** **LUCILLE RIVERS—Sewing** **C**
10:00 **2** **3** **41** **DINAH SHORE** **C**
 The Lennon Sisters sing "Hey, Jude" with Dinah.
5 **12** **13** **LUCILLE BALL** **C**
 Veteran character actress Kathleen Freeman as Lucy's new maid.
17 **JACK LaLANNE—Exercise** **C**
61 **MOVIE—Drama**
 "Nobody Lives Forever." See Mon. 8 P.M. Ch. 61 for details. (2 hrs.)
10:30 **2** **3** **41** **CONCENTRATION** **C**
5 **12** **13** **MY THREE SONS** **C**
 Robbie decides to quit school and find a new home for his family.
17 **MANTRAP—Discussion** **C**
11:00 **2** **3** **41** **SALE OF THE CENTURY** **C**
5 **12** **13** **FAMILY AFFAIR** **C**
 French (John Williams) insults the daughter of a Chinese diplomat.
9 **WHAT EVERY WOMAN WANTS TO KNOW** **C**
11 **SPLIT SECOND—Game** **C**
17 **DONNA REED**
 Alex Green: Donna's former flame is in town. Mark: Warren Stevens.
11:30 **2** **3** **41** **HOLLYWOOD SQUARES** **C**
 Guests: Marty Allen, Jim Backus, Joel Grey, Paul Lynde, Rose Marie, Suzanne Pleshette, Vincent Price and Jo Anne Worley.
5 **12** **13** **LOVE OF LIFE** **C**

MAY 10, 1972

- 9** **11** **BEWITCHED** **C**
 Spell-time again for Darrin.
17 **GALLOPING GOURMET** **C**
 An interview with Amy Vanderbilt.

AFTERNOON

- 12:00** **2** **NEWS—Dave Slason** **C**
3 **17** **41** **JEOPARDY** **C**
5 **NEWS—Axel/Woodruff** **C**
9 **11** **PASSWORD** **C**
 Scheduled: Carol Channing and Martin Milner. Host: Allen Ludden.
12 **NEWS—Vic Grammont** **C**
13 **WHERE THE HEART IS** **C**
61 **MOVIE—Western**
 "The Lone Gun." See Mon. 6 P.M. Ch. 61 for details. (2 hrs.)
12:20 **12** **PAUL HARVEY—Commentary** **C**
12:25 **12** **13** **CBS NEWS—Edwards** **C**
12:30 **2** **MIKE DOUGLAS** **C**
 Scheduled: Shirley Temple Black and Dr. Joseph Brown, chairman of the multiple sclerosis medical board. Joe Harnell sextet. (90 min.)
3 **17** **41** **WHO, WHAT OR WHERE—Game** **C**
5 **12** **13** **SEARCH FOR TOMORROW** **C**
9 **SPLIT SECOND—Game** **C**
11 **NEWS—Neal/Faye** **C**
12:55 **3** **17** **41** **NBC NEWS—Kalber** **C**
1:00 **3** **MERRY-GO-ROUND** **C**
5 **IT'S YOUR BET** **C**
9 **11** **ALL MY CHILDREN** **C**
12 **PEYTON PLACE** **C**
 Rita, troubled, seeks help.
13 **ALMANAC** **C**
17 **MOVIE—Drama**
 "Devotion." (1946) Story of the Bronte Sisters. Ida Lupino, Olivia de Havilland. (2 hrs.)
41 **NEWS—McEldowney** **C**
1:10 **41** **WOMEN'S WORLD** **C**
1:15 **13** **DATE WITH DEL** **C**
 Guest: Mrs. Patsy Fellows, chairman for the medical Center Auxiliary. (Live)
1:30 **3** **41** **THREE ON A MATCH—Game** **C**
5 **12** **13** **AS THE WORLD TURNS** **C**
9 **11** **LET'S MAKE A DEAL** **C**
2:00 **2** **3** **41** **DAYS OF OUR LIVES** **C**
5 **12** **13** **LOVE IS A MANY SPLENDORED THING** **C**

MAY 10, 1972

- 9** **11** **NEWLYWED GAME** **C**
61 **MOVIE—Drama**
 "The Wagons Roll At Night." See Mon. 11:30 P.M. Ch. 61. (90 min.)
2:30 **2** **3** **41** **DOCTORS** **C**
5 **12** **13** **GUIDING LIGHT** **C**
9 **11** **DATING GAME** **C**
3:00 **2** **3** **41** **ANOTHER WORLD** **C**
5 **12** **13** **SECRET STORM** **C**
9 **11** **GENERAL HOSPITAL** **C**
17 **MAGIC FUNNIES** **C**
3:30 **2** **3** **41** **RETURN TO PEYTON PLACE** **C**
5 **12** **13** **EDGE OF NIGHT** **C**
9 **11** **ONE LIFE TO LIVE** **C**
17 **BANANA SPLITS** **C**
61 **BUGS BUNNY/THREE STOOGES** **C**
4:00 **2** **3** **41** **SOMERSET** **C**
5 **I LOVE LUCY**
9 **11** **LOVE, AMERICAN STYLE** **C**
 A battle over a brass bed waged by neighbors Roger Perry and Sue Lyon.
12 **13** **AMATEUR'S GUIDE TO LOVE—Game** **C**
 Charles Nelson Reilly guests.

Wednesday

AFTERNOON

- 17** **SPIDERMAN** **C**
30 **SESAME STREET** **C**
 No. 403. The Cookie Monster mistakes a wheel for a cookie.
61 **MOVIE—Musical**
 "Carefree." See Mon. 10 P.M. Ch. 61 for details. (2 hrs.)
4:10 **45** **SWEDISH CLOSE-UP** **C**
 "Count on Computers."
4:30 **2** **TRUTH OR CONSEQUENCES** **C**
3 **MOVIE—Drama**
 "Some Came Running," conclusion. See Tues. 4:30 P.M. Ch. 3. (90 min.)
5 **VIRGINIAN** **C**
 Clay Grainger is kidnapped by a ruthless gang from Australia. Connor: Patrick Macnee. Mag: Jackie DeShannon. Grainger: John McIntire. Virginian: James Drury. Trampas: Doug McClure. (90 min.)
8 **15** **18** **ELECTRIC COMPANY—Children** **C**
 No. 48. A take-off on TV game shows provides a lesson on "gr."
9 **HERE COME THE BRIDES** **C**
 When professional gambling comes to Seattle, the loggers ignore their



He's back!
 4:30-6:00pm

The
 Merv
 Griffin
 Show

WDEF
 TV12
 CHATTANOOGA

Wednesday

AFTERNOON-EVENING

jobs—and brides—to try their luck at the tables. Jason: Robert Brown. Felicia: Sherre North. (60 min.)

11 DICK VAN DYKE

Rob can't imagine what kind of calamity Laura's expecting when he and Jerry find a bank book showing a large balance in her name.

12 MERV GRIFFIN

Guests: actors James Caan, Harry Guardino, Susan Strasberg, Fred Williamson, Brenda Sykes and Susan Tolsky. (90 min.)

13 HIGH CHAPARRAL

Conclusion of two parts. Cannon signs a defense agreement with Don Sebastian against Mexican bandits and Indians. Cannon: Leif Erickson. Buck: Cameron Mitchell. (60 min.)

17 FLINTSTONES

41 MOVIE—To Be Announced

45 HODGEPODGE LODGE

Decorating stationary.

5:00 2 PERRY MASON

"The Unsuitable Uncle." Seaman Dickie Durham visits his wealthy brother after a 20-year absence—to get money to buy a pub in Australia. Dickie: Liam Sullivan. Mason: Raymond Burr. (60 min.)

3 15 18 SESAME STREET

No. 403. The Cookie Monster mistakes a wheel for a cookie.

11 DANIEL BOONE

Daniel sets out after the renegades who terrorized his womenfolk and looted his house. Daniel: Fess Parker. Mingo: Ed Ames. (60 min.)

17 LEAVE IT TO BEAVER

Wally teaches "Beaver's Team" a "surefire" touchdown play.

30 ELECTRIC COMPANY—

Children

No. 48. A take-off on TV game shows provides a lesson on "gr."

45 SESAME STREET

No. 398. Lessons in ecology and the alphabet. (60 min.)

46 MUSIC TO LIVE BY

5:30 9 NEWS—Willette/McAfee

13 TO TELL THE TRUTH

Panelists: Orson Bean, Kitty Carlisle, Peggy Cass, Bill Cullen.

17 SEA HUNT

In a Latin American fishing port, Mike is asked to recover a religious statue buried in the harbor bottom.

MAY 10, 1972

30 MISTER ROGERS

Topic: overcoming bad habits.

46 FURY

A rival switches horses with Joey at the junior rodeo. Jim: Peter Graves.

EVENING

6:00 2 NEWS—Philp/Sisson

3 NEWS—Morris/Wick

5 NEWS—Chuck Moore

8 15 18 MISTER ROGERS

Topic: overcoming bad habits.

9 11 ABC NEWS—Howard K.

Smith, Harry Reasoner

12 NEWS—Mort Lloyd

13 NEWS, WEATHER, SPORTS

17 STAR TREK

Kirk battles parasitic creatures that drive their victims insane with pain. Kirk: William Shatner. (60 min.)

30 DESIGNING WOMEN—

Sewing

Inserting and finishing sleeves.

45 MISTER ROGERS

Using your imagination.

46 JIM AND TAMMY

61 MOVIE—Drama

"Nobody Lives Forever." See Mon. 8 P.M. Ch. 61 for details. (2 hrs.)

6:30 3 41 NBC NEWS—Chancellor

5 12 13 CBS NEWS—

Walter Cronkite

8 15 18 WHAT'S NEW—

Children

"Three Boys in Taiwan," conclusion. Three lost American children partake in a Chinese opera.

9 HIGH CHAPARRAL

Buck (Cameron Mitchell) befriends a wounded trapper and finds his life in jeopardy. China Pierce: William Conrad. (60 min.)

11 GREEN ACRES

Lisa (Eva Gabor) fears she's the victim of a gypsy curse.

30 BOOK BEAT

Portrait of an American Jewish artist as a young man—"My Name Is Asher Lev," the latest novel by Chaim Potok ("The Chosen"). Potok discusses his book with host Bob Cromie.

45 ELECTRIC COMPANY—

Children

7:00 2 NBC NEWS—Chancellor

3 13 TRUTH OR CONSEQUENCES

MAY 10, 1972

5 NEWS—Axel/Moore

8 CONSULTATION

Topic: wild animals as pets.

11 WHAT'S MY LINE?

Panel: Arlene Francis, Allen Ludden, Soupy Sales and actress Gail Sheldon. Host: Wally Bruner.

12 PAUL HARVEY—Commentary

15 18 30 MASTERPIECE

THEATRE

See Sun. 9 P.M. Ch. 8. (60 min.)

17 RIFLEMAN

"Dead Cold Cash." According to Sarah Carruthers's will, North Fork will inherit her fortune—providing that Lucas dies. Chuck Connors.

41 ADDAMS FAMILY

Morticia dredges up a marriage prospect—perennial bachelor Clarence P. Harvey—for her cousin Melancholia. (Hazel Shermet)

45 ZOOM—Children

See Sun. 7 P.M. Ch. 30 for details.

46 ROY ROGERS

7:05 12 NEWS—Dick James

7:30 2 HIGH CHAPARRAL

During a four-day trip to Tucson,

Wednesday

EVENING

the ranch-hands break everything except records in a rodeo. Blue: Mark Slade. John: Leif Erickson. (60 min.)

3 I DREAM OF JEANNIE

It's Jeannie a go-go as the hip genie transforms four youngsters into a pop quartet. Jeannie: Barbara Eden.

5 I DREAM OF JEANNIE

Mrs. Bellows accidentally takes home the magic bottle—with Jeannie trapped inside. Jeannie: Barbara Eden.

8 HOLLYWOOD AND THE STARS

—Documentary

Cameras visit the sets of "What a Way to Go!" to show director J. Lee-Thompson and stars Dean Martin, Paul Newman, Shirley MacLaine, Dick Van Dyke, Gene Kelly

9 VIRGINIAN

"Ride a Cock-Horse to Laramie Cross." Trampas tries to help a boy and his infant sister reach Laramie. Trampas: Doug McClure. Melinda: Nita Talbot. (90 min.)

11 TO TELL THE TRUTH

Panel: Kitty Carlisle, Peggy Cass, Bill Cullen and Gene Raburn.

TV-5 NEWS... GEORGIA'S BEST

AS VOTED BY THE ASSOCIATED PRESS

- ★ Most outstanding news operation
- ★ Superior coverage of special events
- ★ Superior news film
- ★ Superior coverage of sports events
- ★ Superior spot news coverage



Switch on Georgia's BEST.

SWITCH ON **TV5** NEWS
WAGA-ATLANTA

NOON - 6 - 7 & 11PM

Wednesday

EVENING

12 TO TELL THE TRUTH (C)

Panel: Larry Blyden, Kitty Carlisle, Peggy Cass and Bill Cullen.

13 BEWITCHED (C)

See Sat. 8 P.M. Ch. 9 for details.

17 DRAGNET (C)

Friday and Gannon's cases range from homicide to purse snatching. Friday: Jack Webb. Gannon: Harry Morgan.

41 DRAGNET (C)

Friday's problem: is his temporary new partner an aide or adversary? Friday: Jack Webb

45 FOLK GUITAR

Demonstration: rhythm signature

46 PATTERNS FOR LIVING (C)

A scientist discovers a chemical that can wipe out the human race.

8:00 3 41 ADAM-12 (C)

See Fri. 7:30 P.M. Ch. 2.

5 12 13 CAROL BURNETT (C)

"42nd Street," the 1933 movie musical, is spoofed in classic Busby Berkeley style. Mel Tormé's the leading man, Nanette Fabray is the superstar, and Carol hams it up as the unknown chorus girl headed for stardom. Other comedy turns include Carol and Nanette reprising their routine about wrestling with the enormity of pregnancy. Harvey Korman, Vicki Lawrence, Lyle Waggoner. (Repeat, 60 min.)

Highlights

"We've Only Just Begun" Mel
"Being Green" Nanette
Sammy Cahn medley: "Come Fly with Me," "I'll Walk Alone," "Be My Love," "It's Magic," "My Kind of Town" Mel, Carol

8 SAFARI (C)

In Yucatan, Mexico, cameras view ruined temples of an ancient Mayan city, a hat factory, the building of mahogany boats and the making of tortoise shell combs. (60 min.)

11 COURTSHIP OF EDDIE'S FATHER (C)

A happy conspiracy involves trying to surprise Norman with a birthday party he says he doesn't want (but secretly yearns for). Directed by Bill Bixby (Tom). Norman: James Komack. Tina: Kristina Holland. Eddie: Brandon Cruz. Mrs. Livingston: Miyoshi Umeki. (Repeat)

MAY 10, 1972

15 18 45 A PUBLIC AFFAIR/ ELECTION '72 (C)

See Thurs. 8 P.M. Ch. 8 for details.

17 RUN FOR YOUR LIFE (C)

In the Brazilian jungle, Paul and Caroline Willins search for her artist-husband, who disappeared five years before. Paul: Ben Gazzara. Caroline: Dina Merrill. (60 min.)

30 CINEMA SHOWCASE

Guest: Robert Storer, producer-director of "The Great Raft Race."

46 CHARISMA—Discussion (C)

61 MOVIE—Western

"The Lone Gun." See Mon. 6 P.M. Ch. 61 for details. (2 hrs.)

NBA PLAY-OFF

If the sixth game is necessary in the final-round series between the Los Angeles Lakers and the Knicks, ABC will telecast it from New York at 8:30 P.M. Regular programming would be pre-empted

8:30 2 3 41 NBC MYSTERY MOVIE (C)

McCloud: Robert Webber is featured as a syndicate boss in this tale of two country boys. McCloud's one, and he's looking for other: a hulking hillbilly trying to collect \$10,000 from the racketeer. McCloud: Dennis Weaver. Broadhurst: Terry Carter. (Repeat; 90 min.)

Guest Cast

Bubba White Bo Severson
Arnold Zifkin Robert Webber
Jackie Dawn Stefanie Powers
Ma White Joan Blondell

8 15 18 45 THIS WEEK—Bill Moyers (C)

11 MOVIE—Mystery (C)

"The 39 Steps." (English; 1960) This remake of Alfred Hitchcock's 1935 film classic isn't by Hitchcock but follows the original closely: a Londoner, pursued by foreign agents, can't turn to the police because he's suspected of murder. (2 hrs.)

Cast

Richard Hannay Kenneth More
Schoolmistress Fisher Taina Elg
Nellie Lumsden Brenda de Banzie

30 SELF-DEFENSE FOR WOMEN (C)

See Sun. 10 P.M. Ch. 8 for details

MAY 10, 1972

46 OF LANDS AND SEAS (C)

Tour: Afghanistan. (60 min.)

9:00 5 12 13 MEDICAL CENTER (C)

"Circle of Power." Barry Sullivan as a distinguished surgeon who is losing the use of his hands. Gannon: Chad Everett. Lochner: James Daly. Nurse: Louise Fitch. (Repeat)

Guest Cast

Dr. Sangford Barry Sullivan
Dr. Carrie Benson Jessica Walter
Carl Harris Michael Burns

8 15 18 30 45 VIBRATIONS—Music (C)

Unconventional music and dance ... 1. "Tent," an abstract ballet with an electronic-music background, choreographed by Alwin Nikolais and performed by his troupe. In an interview, Nikolais tells how he designs the costumes, lighting and scenery for his productions. 2. Music to swim by? Percussionist Max Neuhaus demonstrates a device which produces music under water. 3. The hard rock of Elephant's Memory in a driving version of "Power Boogie." (60 min.)

Wednesday

EVENING

9 MARTY FELDMAN COMEDY MACHINE (C)

Art Carney, Jo Ann Pflug and Marty satirize the invention of men's suspenders; toy-airplane pilots Art and Marty suffer through child's play; and Marty plays a biased boxing referee. Ever hear of Jamaican rock? Listen to Osibisa and his steel band.

17 MOVIE—Mystery

"Suspicion." (1941) Joan Fontaine won an Oscar in Alfred Hitchcock's suspense tale about a woman who suspects her husband is going to kill her. Cary Grant, Cedric Hardwicke, Nigel Bruce. (2 hrs.)

9:30 9 PERSUADERS (C)

Danny's marked for murder by a ruthless country squire. The chap's using Danny's secluded cottage for smuggling currency out of England. Filmed on location. Danny: Tony Curtis. Brett: Roger Moore. (Repeat; 60 min.)

Guest Cast

Squire Rupert John Ronane
Continued on next page

8:30
p.m.

Wednesday Night at the Movies



Nonstop Suspense!

Kenneth More
Taina Elg

THE 39 STEPS

Entangled in espionage,
with both the police and
spies hot on their heels!

CHANNEL
WQXI TV

Wednesday

EVENING

Lucy Hannah Gordon
Abel Gaunt Leon Greene
Harvester Michael Wynne

46 700 CLUB (C)

10:00 2 3 41 NIGHT GALLERY—

Drama (C)

1. "The Dark Boy," based on August Derleth's touching short story about a teacher's attempt to reach a hauntingly strange fourth-grader. Directed by actor John Astin. Mrs. Timm: Elizabeth Hartman. Miss Abigail: Gale Sondergaard. Joel: Michael Laird (son of producer Jack Laird). Tom: Michael Baseleon. Miss Lettie: Hope Summers. 2. "Keep in Touch—We'll Think of Something," about a man driven to find a very special woman. Erik Sutton: Alex Cord. Claire Foster: Joanna Pettet. Sergeant Brice: Richard O'Brien. Host: Rod Serling. (Repeat; 60 min.)

5 12 13 MANNIX (C)

Head injuries inflicted by unknown assailants leave Mannix unable to recall the past 24 hours—except for the awful memory of a girl being thrown off a balcony. Mannix: Mike Connors. (Repeat; 60 min.)

Guest Cast

Vera Kate Woodville
Lieutenant Milton Selzer
J. Lester Vail Fred Beir
Bartender J. Pat O'Malley
Gloria Francine York

8 SHERLOCK HOLMES

A royal guest is killed, and Holmes is called in. Ronald Howard.

15 18 FORSYTE SAGA

See Mon. 8 P.M. Ch. 30. (60 min.)

30 SOUL! (C)

1. Sidney Poitier and Harry Belafonte discuss clips from "Buck and the Preacher" (their first picture together), and the alienation felt by the black star toward his public. 2. Novella Nelson blends soul and blues in renditions of "Make It Easy on Yourself," "Dark and Stormy," "Step Across the Line" and "Johnny." (Repeat; 60 min.)

61 MOVIE—Drama

"The Wagons Roll At Night." See Mon. 11:30 P.M. Ch. 61. (90 min.)

10:30 8 TRUE TO LIFE (C)

9 SMITH FAMILY (C)

Frustrating tasks for Betty and Chad.

MAY 10, 1972

she's directing a PTA benefit and he's tracking an elusive killer. Chad: Henry Fonda. Betty: Janet Blair. Cindy: Darleen Carr. Ray: John Carter. Bob: Ronny Howard. Brian: Michael-James Wixted. Guest Cast: Mrs. Kincaid: Monty Margetts. Martha: Patience Cleveland. Laura Selette Cole.

[Apple pie and Janet Blair? The "Smith Family" mom as her off-stage self in next week's TV GUIDE.]

11:00 11 THIS IS YOUR LIFE (C)

2 NEWS—Horner/Philp (C)

3 NEWS—Wick/Wilson (C)

5 NEWS—Chuck Moore (C)

9 NEWS—Willette/McAfee (C)

11 NEWS—Carmack/Brooks (C)

12 NEWS—Dick James (C)

13 NEWS, WEATHER, SPORTS (C)

17 ONE STEP BEYOND

Donald Stewart sees a man beat a woman to death. John Hudson.

30 BLACK VIEWPOINTS

Featured: a film clip of the late Malcolm X. Also: film of an African craftswoman at work; a look at Clark College's Instructional Media Department. (Live and film)

41 MOVIE GAME (C)

11:30 2 3 41 JOHNNY CARSON (C)

Kenny Rogers, Karen Valentine and "Wild Kingdom's" Jim Fowler are scheduled guests. (90 min.)

5 MOVIE—Drama

"The Three Faces of Eve." (1957) Joanne Woodward, Nunnally Johnson. (1 hr., 50 min.)

9 DICK CAVETT (C)

Scheduled: A. Alvarez, author of "The Savage God," a study of suicide; actor Richard Crenna, Oakland Raider quarterback George Blanda and gymnast Cathy Rigby. (90 min.)

11 MOVIE—Western (C)

"Dakota Incident." (1956) Dale Robertson, Linda Darnell. (90 min.)

12 13 17 MOVIE—Drama

The Bordeaux wine country of France provides the setting for bizarre ritual and mystery in "Eye of the Devil." (English; 1967) Deborah Kerr, David Niven. Pere Dominic: Donald Pleasence. (Approx. 1 hr., 55 min.)

61 MOVIE—Musical

"Carefree." See Mon. 10 P.M. Ch. 61 for details. (2 hrs.)

1:00 11 NEWS (C)

SAKRETE® BLACKTOP PATCH!

Patch and
improve blacktop
surfaces easily,
quickly and
economically!



For patching and improving asphalt drives, floors and walkways. Prolongs the life of asphalt surfaces and eliminates major repair bills. Comes ready to use. No mixing, no heating. Use right out of the bag. Just place SAKRETE Blacktop Patch in the area to be repaired. Pack thoroughly and tamp. You can drive over it immediately.

SAKRETE Blacktop Mix and other SAKRETE repair and beautifying products are found at leading hardware, garden supply and building supply stores. Look for SAKRETE products with the familiar yellow diamond.

Ask your dealer for a free SAKRETE project booklet or write:



Timemakers™
BONSAL COMPANY

P. O. BOX 38, LILESVILLE, NORTH CAROLINA 28091
SAKRETE® is a registered trademark of SAKRETE, INC.

Thursday

MORNING-AFTERNOON

MORNING

- 6:00 **5** **SUNRISE SEMESTER** **C**
Latin-American Literature: The works of Gabriel Garcia Marquez.
- 6:20 **2** **TOWN AND COUNTRY** **C**
- 6:25 **2** **FARM NEWS** **C**
11 **UNDERDOG** **C**
12 **SUNRISE SEMESTER** **C**
Latin-American Literature: the works of Gabriel Garcia Marquez.
- 6:30 **2** **AFTER EDEN**
"The Garden Kingdoms."
5 **UNIV. OF MICHIGAN** **C**
- 6:50 **13** **NEWS** **C**
- 6:55 **11** **PROFESSOR KITZEL—Children** **C**
12 **FARM REPORT** **C**
- 7:00 **2** **3** **41** **TODAY** **C**
5 **12** **13** **CBS NEWS—Hart** **C**
11 **TUBBY AND LESTER** **C**
17 **LITTLE RASCALS**
- 7:30 **9** **NEW ZOO REVUE—Children** **C**
12 **MORNING SHOW** **C**
61 **CARTOON CARNIVAL** **C**
- 8:00 **5** **13** **CAPTAIN KANGAROO** **C**
An animated HEW film on respecting the rights of others. (60 min.)
9 **FUNTIME—Children** **C**
11 **ROMPER ROOM** **C**
17 **BANANA SPLITS** **C**
61 **MOVIE—Musical**
"Happy Go Lovely." See Tues. 10 P.M. Ch. 61 for details. (2 hrs.)
- 8:30 **11** **WHAT EVERY WOMAN WANTS TO KNOW** **C**
12 **ROMPER ROOM** **C**
17 **FLINTSTONES** **C**
- 9:00 **2** **TODAY IN GEORGIA** **C**
Guests: Eric de Kolb, Phoenician jewelry, Leo Conroy, Atlanta FBI; WSB newsman John Philp. (Live; 60 min.)
3 **VIRGINIA GRAHAM** **C**
Pat Boone and his family are the only guests. (60 min.)
5 **PHIL DONAHUE** **C**
9 **NEWS—Hogue/Mazza** **C**
11 **MOVIE—Drama**
"Forever Amber," conclusion. See Wed. 9 A.M. Ch. 11. (2 hrs.)
12 **CAPTAIN KANGAROO** **C**
An animated HEW film on respecting the rights of others. (60 min.)
13 **LET'S TALK IT OVER** **C**
17 **NEW ZOO REVUE—Children** **C**
A lesson about health.
41 **ROMPER ROOM** **C**

MAY 11, 1972

- 9:30 **9** **MOVIE—Drama**
"The Miami Story." (1954) A citizens' committee appeals to an ex-gangster to help destroy a crime syndicate. Barry Sullivan. (90 min.)
13 **GENERAL HOSPITAL**
17 **CARTOON CARNIVAL** **C**
41 **WHAT EVERY WOMAN WANTS TO KNOW** **C**
- 9:50 **3** **LUCILLE RIVERS—Sewing** **C**
- 10:00 **2** **3** **41** **DINAH SHORE** **C**
Singer Abbe Lane discusses hair and skin care; diet expert Neil Solomon with tips on losing weight.
5 **12** **13** **LUCILLE BALL** **C**
Lucy boards Mooney's pet parakeet.
17 **JACK LaLANNE—Exercise** **C**
61 **MOVIE—Western**
"Fort Yuma." See Tues. 8 P.M. Ch. 61 for details. (2 hrs.)
- 10:30 **2** **3** **41** **CONCENTRATION** **C**
5 **12** **13** **MY THREE SONS** **C**
Rose Marie as a lively baby sitter.
17 **MANTRAP—Discussion** **C**
- 11:00 **2** **3** **41** **SALE OF THE CENTURY** **C**
5 **12** **13** **FAMILY AFFAIR** **C**
The twins help an old Chinese man.
9 **WHAT EVERY WOMAN WANTS TO KNOW** **C**
11 **SPLIT SECOND—Game** **C**
17 **DONNA REED**
The vacation-bound Stones ask their friends where to go—and get an avalanche of advice.
- 11:30 **2** **3** **41** **HOLLYWOOD SQUARES** **C**
Guests: Marty Allen, Jim Backus, Joel Grey, Paul Lynde, Rose Marie, Suzanne Pleshette, Vincent Price and Jo Anne Worley.
5 **12** **13** **LOVE OF LIFE** **C**
9 **11** **BEWITCHED** **C**
Mind over matter? Sam's psyche is causing uncontrolled mishaps.
17 **GALLOPING GOURMET** **C**
Recipe: French Canadian meat pie.

AFTERNOON

- 12:00 **2** **NEWS—Dave Sisson** **C**
3 **17** **41** **JEOPARDY** **C**
5 **NEWS—Axel/Woodruff** **C**
9 **11** **PASSWORD** **C**
Scheduled: Carol Channing and Martin Milner. Host: Allen Ludden.
12 **NEWS—Vic Gramount** **C**

MAY 11, 1972

- 13** **WHERE THE HEART IS** **C**
61 **MOVIE—Musical**
"Swing Your Lady." See Tues. 6 P.M. Ch. 61 for details. (2 hrs.)
- 12:20 **12** **PAUL HARVEY—Commentary** **C**
- 12:25 **12** **13** **CBS NEWS—Edwards** **C**
- 12:30 **2** **MIKE DOUGLAS** **C**
Scheduled guests: jazz musicians Dave Brubeck and Jerry Mulligan, Shirley Temple Black, and cooking expert Joyce Chen. (90 min.)
3 **17** **41** **WHO, WHAT OR WHERE—Game** **C**
5 **12** **13** **SEARCH FOR TOMORROW** **C**
9 **SPLIT SECOND—Game** **C**
11 **NEWS—Neal/Faye** **C**
- 12:55 **3** **17** **41** **NBC NEWS—Kalber** **C**
- 1:00 **3** **MERRY-GO-ROUND** **C**
5 **IT'S YOUR BET** **C**
9 **11** **ALL MY CHILDREN** **C**
12 **PEYTON PLACE** **C**
Rita follows the minister's advice—and regrets it. Rita: Pat Morrow.
13 **ALMANAC** **C**
17 **MOVIE—Drama**
"The Locket." (1946) A girl's abnormal obsession has a terrible effect on the lives of four men who love her. Laraine Day, Brian Aherne, Robert Mitchum. (2 hrs.)
41 **NEWS—McEldowney** **C**
41 **WOMEN'S WORLD** **C**
- 1:10 **13** **DATE WITH DEL** **C**
Guests: Mr. and Mrs. John La Rowe, Clarksville, previewing the Mountain Laurel Festival. Also: the annual Bibb County Foster Parents reception. (Live)
- 1:15 **13** **DATE WITH DEL** **C**
- 1:30 **3** **41** **THREE ON A MATCH—Game** **C**
5 **12** **13** **AS THE WORLD TURNS** **C**
9 **11** **LET'S MAKE A DEAL** **C**
- 2:00 **2** **3** **41** **DAYS OF OUR LIVES** **C**
5 **12** **13** **LOVE IS A MANY SPLENDORED THING** **C**
9 **11** **NEWLYWED GAME** **C**
61 **MOVIE—Drama**
"The Hunchback of Notre Dame." See Tues. 11:30 P.M. Ch. 61 for details. (90 min.)
- 2:30 **2** **3** **41** **DOCTORS** **C**
5 **12** **13** **GUIDING LIGHT** **C**
9 **11** **DATING GAME** **C**
- 3:00 **2** **3** **41** **ANOTHER WORLD** **C**

Thursday

AFTERNOON

- 5** **12** **13** **SECRET STORM** **C**
9 **11** **GENERAL HOSPITAL** **C**
17 **MAGIC FUNNIES** **C**
- 3:30 **2** **3** **41** **RETURN TO PEYTON PLACE** **C**
5 **12** **13** **EDGE OF NIGHT** **C**
9 **11** **ONE LIFE TO LIVE** **C**
17 **BANANA SPLITS** **C**
61 **BUGS BUNNY/THREE STOOGES** **C**
- 4:00 **2** **3** **41** **SOMERSET** **C**
5 **I LOVE LUCY**
9 **11** **LOVE, AMERICAN STYLE** **C**
1. A tale of a pestered fortune hunter. 2. A surfeit of beauties plagues the son of a potentate.
12 **13** **AMATEUR'S GUIDE TO LOVE—Game** **C**
Charles Nelson Reilly and Joan Rivers are scheduled guests.
17 **SPIDERMAN** **C**
30 **SESAME STREET** **C**
No. 404. Songs by Susan and the Muppets; a film on lions. (60 min.)
61 **MOVIE—Musical**
"Happy Go Lovely." See Tues. 10 P.M. Ch. 61 for details. (2 hrs.)
- 4:10 **45** **SWEDISH CLOSE-UP** **C**
"The Face of Baroque"
- 4:30 **2** **TRUTH OR CONSEQUENCES** **C**
3 **MOVIE—Science Fiction**
"The Fly" (1958) Andre Delambre invents a matter transmitter, but an experiment goes awry leaving Andre with a fly's head. Al Heidson, Patricia Owens. (90 min.)
5 **VIRGINIAN** **C**
Mystery and fear surround the hiring of a troublemaking gunfighter as a Shiloh hand. Adam Randall: Robert James Drury. (90 min.)
8 **15** **18** **ELECTRIC COMPANY—Children** **C**
No. 49. Rita Moreno and Skip Hinnant practice words with "igh."
9 **HERE COME THE BRIDES** **C**
Seattle's zealous sheriff is intent on cleaning up the town, he's imposed a curfew, closed the saloon and infuriated the town's leaders. Jason: Robert Brown. (60 min.)
11 **DICK VAN DYKE**
Rob tells Ritchie how he proposed to Laura: Rob: Dick Van Dyke.
12 **MERV GRIFFIN** **C**
Guests include Della Reese, actor

Thursday

AFTERNOON-EVENING

Michael York, Pamela Mason and singer Jean Paul Vignon. (90 min.)

13 HIGH CHAPARRAL C

Big John is faced with an impending Indian attack and a wealthy Englishman who wants to marry his wife. John: Leif Erickson. Tony: Patrick Horgan. Blue: Mark Slade. (60 min.)

17 FLINTSTONES C

41 MOVIE—To Be Announced

45 HODGEPODGE LODGE C

Learning about Afghan hounds.

5:00 2 PERRY MASON

"The Stand-in Sister." After testifying at a Senate hearing, convict Stefan Jahnchek makes a break for freedom. Jahnchek: Peter Whitney. John Gregory: R.G. Armstrong. Mason: Raymond Burr. (60 min.)

8 15 18 SESAME STREET C

No. 404. Songs by Susan and the Muppets; a film on lions. (60 min.)

11 DANIEL BOONE C

Daniel, who had a disagreement with a fur trader, is accused of murdering him. Daniel: Fess Parker. Lacey Lowe: Joanna Moore. Sam Thurston: Jerome Thor. (60 min.)

17 LEAVE IT TO BEAVER

Beaver's mother buys him some handkerchiefs to give his teacher on "The Last Day of School." The store gift-wraps some lingerie by mistake.

30 ELECTRIC COMPANY—Children C

No. 49. Rita Moreno and Skip Hinnant practice words with "gh."

45 SESAME STREET C

No. 399. Luis translates a letter for Oscar into English. (60 min.)

46 MUSIC TO LIVE BY C

5:30 9 NEWS—Willette/McAfee C

13 TO TELL THE TRUTH C

Panelists: Orson Bean, Kitty Carlisle, Peggy Cass, Bill Cullen.

17 SEA HUNT

Mike is accused of stealing diamonds from a sunken cruiser.

30 MISTER ROGERS C

Finding the time to be with your child.

43 FURY

Saboteurs are wrecking operations at the lumber camp. Jim: Peter Graves. Tom Skobes: Bruce Cowling. Joey: Bobby Diamond.

MAY 11, 1972

EVENING

6:00 2 NEWS—Philp/Sisson C

3 NEWS—Morris/Wick C

5 NEWS—Chuck Moore C

8 15 18 MISTER ROGERS C

Finding time to be with your child.

9 11 ABC NEWS—Howard K.

Smith, Harry Reasoner C

12 NEWS—Mort Lloyd C

13 NEWS, WEATHER, SPORTS C

17 STAR TREK C

Castles, dungeons, witches and black cats pervade as Kirk seeks a rational explanation of—and escape from—the alien forces that have lured him to Pyris VII. Sylvia: Antionette Bower. Kirk: William Shatner. Korb: Theo Marcuse. (60 min.)

30 FILM C

45 MISTER ROGERS C

Exercising for relaxation.

46 JIM AND TAMMY C

61 MOVIE—Western

"Fort Yuma." See Tues. 8 P.M. Ch. 61 for details. (2 hrs.)

6:30 3 41 NBC NEWS—Chancellor C

5 12 13 CBS NEWS—

Walter Cronkite C

8 15 18 WHAT'S NEW—

Children C

Part 1. "Andy and the Friendly Lion," a children's musical based on Shaw's tale of a meek tailor who earns the life-saving gratitude of a lion. Produced by KCTA-TV, St. Paul, Minn.

9 HIGH CHAPARRAL C

Wind (Ruby Ramos) becomes John's unexpected ally when a powerful rancher threatens destruction. Frayley: Scott Brady. Henderson: R.G. Armstrong. (60 min.)

11 GREEN ACRES C

Oliver is saddled with all kinds of problems as he shops for Lisa's birthday gift—a horse.

30 LOVE, TENNIS

Lesson: the backhand stroke.

45 ELECTRIC COMPANY—

Children C

7:00 2 NBC NEWS—Chancellor C

3 13 TRUTH OR CONSEQUENCES C

5 NEWS—Axel/Moore C

8 15 18 TV HIGH SCHOOL

"Beginning Algebra."

MAY 11, 1972

11 WHAT'S MY LINE? C

Panel: Arlene Francis, Allen Ludden, Soupy Sales and actress Gail Sheldon. Host: Wally Bruner.

12 PAUL HARVEY—Commentary C

17 RIFLEMAN

"Death Trap." A cowboy is wounded, and Lucas's call for medical aid brings Dr. Simon Battle, an ex-gunslinger—with whom Lucas once traded shots. Lucas: Chuck Connors. Battle: Philip Carey.

30 GRAND MASTER CHESS

Profiled: grand master Bent Larsen. Also: five of his openings.

41 ADDAMS FAMILY

Gomez is jealous because Morticia is primping for the visit of a "childhood friend."

45 OUR STREET—Serial C

"Old Ladies Lost."

46 ROY ROGERS

7:05 12 NEWS—Dick James C

7:30 2 TRUTH OR CONSEQUENCES C

3 MAYBERRY R.F.D. C

Millie and Clara compete for the chance to represent Pioneer Woman on a parade float.

5 I DREAM OF JEANNIE C

Jeannie conspires to keep astronaut Tony from becoming a civilian. Tony: Larry Hagman.

8 15 18 UNIVERSITY NEWS C

9 DEATH VALLEY DAYS C

"The Day All Marriages Were Cancelled." The self-appointed mayor of Tucson is told that the marriages he has solemnized are all illegal. Host Robert Taylor plays Mayor Charles Poston.

11 TO TELL THE TRUTH C

Panel: Kitty Carlisle, Peggy Cass, Bill Cullen and Gene Rayburn.

12 TO TELL THE TRUTH C

Panel: Larry Blyden, Kitty Carlisle, Peggy Cass and Bill Cullen.

13 RUN FOR YOUR LIFE C

In this first of a two-part story, Paul goes to Communist Albania to act as legal counsel for an American accused of espionage. Paul: Ben Gazzara. Dave: Ossie Davis. Zaban: George Voskovec. Peter: Will Kuluva. Linda: Gloria Edwards. (60 min.)

17 DRAGNET C

Wanted: The hood who is forcing women passers-by to help him rob

Thursday

EVENING

banks. Friday: Jack Webb. Gannon: Harry Morgan. Jana: Kipp Hamilton.

30 DIMENSIONS

Guest: Mrs. Edward Marshall Boehm, widow of the first American to make Chinese hard-paste porcelains.

41 DRAGNET C

Friday and Gannon pose as orange growers to bust a high-stakes gambling operation. Friday: Jack Webb.

45 DESIGNING WOMEN—

Sewing C

Lesson: fabric colors and textures.

46 TEACH-IN—Discussion C

7:45 8 15 18 WHY! C

8:00 2 3 41 FLIP WILSON C

Carol Channing, David Steinberg and the Modern Jazz Quartet. Comedy highlights. Geraldine understudying for Carol as a Las Vegas show girl; Carol as a lisping spy; and David as a mama's boy in a bar. George Wyle orchestra. (Repeat, 60 min.)

Highlights

"Diamonds Are a Girl's Best Friend," "Little Girl from Little Rock,"

"If" ... Carol "Dancing," "Plastic Dreams" ... MJQ

5 12 ME AND THE CHIMP C

CHIMP C

A kleptomaniac chimp is creating hairy problems with an irate neighbor and two suspicious cops. Mike: Ted Bessell. Liz: Anita Gillette. Kitty: Kami Cotler. Scott: Scott Kolden. Guest Cast ... Lavelle Wiggins; Ruta Lee. First Cop: Bruce Kirby. (Repeat)

8 A PUBLIC AFFAIR/ELECTION '72 C

"So Long San Diego"—an assessment of proposed plans to move the Republican National Convention from San Diego to Miami. Correspondents Robert MacNeil and Peter Kaye discuss the possible switch with California governor Ronald Reagan; White House Director of Communications Herbert Klein; and San Diego mayor Pete Wilson. (Live and film)

9 11 ALIAS SMITH AND

JONES C

J.D. Cannon is a con man and Jane Wyatt a nun in "The Reformation of Harry Briscoe," about a wild scramble for a hot \$30,000 Heyes' Pete

Thursday

EVENING

Duel. Curry: Ben Murphy. (Repeat; 60 min.)

Guest Cast

Harry Briscoe J.D. Cannon
Molly/Sister Isabel... Jane Merrow
Sister Julie Jane Wyatt

15 18 30 THIRTY MINUTES—

Interview C

17 LAREDO C

Erik poses as an outlaw to infiltrate the gang of gold thief Midas Mantee. Reese: Neville Brand. Erik: Robert Wolders. Mantee: Cliff Osmond. (60 min.)

45 IMPROVING YOUR MATH

"Addition of Signed Numbers."

61 MOVIE—Musical

"Swing Your Lady." See Tues. 6 P.M. Ch. 61 for details. (2 hrs.)

8:30 5 12 13 MY THREE SONS C

The ageless conflict between the sentimental wife and the indifferent husband gets a comic treatment in "Happy Birthday, Anyway." Steve: Fred MacMurray. Barbara: Beverly Garland. Chip: Stanley Livingston. Polly: Ronne Troup. Katie: Tina Cole. Ernie:

MAY 11, 1972

Barry Livingston. Guest Cast Janet: Betty Anne Rees. (Repeat)

8 15 18 30 45 PLAYHOUSE NEW YORK C

For details, see the Close-up below. (90 min.)

45 ASSIGNMENT 45

46 OF LANDS AND SEAS C

Ontario: the cities of Ottawa and Toronto. (60 min.)

9:00 2 3 41 IRONSIDE C

Ruth Roman plays a menacing nurse in "Gentle Oaks," a drama about a convalescent home with an unusually high death rate. The new guest Ironside, posing as a cantankerous English professor. Ironside: Raymond Burr. Mark: Don Mitchell. Ed: Don Galloway. Fran: Elizabeth Baur. Commissioner: Gene Lyons. (Repeat; 60 min.)

Guest Cast

May Joyce Skinner Ruth Roman
Dr. Philip Perry Harry Townes
Witt John Carradine
Malcolm Hill Jeff Davis
Nurse Clark Lynn Hamilton

PLAYHOUSE NEW YORK

C 8:30 8 15 18 30 45

THE '40S: THE GREAT RADIO COMEDIANS

Special: Remembering radio's golden age.

The era comes alive through vintage films and stills, and broadcast tapes from the '30s and '40s. Watch, listen and enjoy ... Edgar Bergen and Charlie McCarthy trading insults with W.C. Fields, Mae West and Clark Gable; Burns and Allen in classic routines; Eddie Cantor singing "Over There" and "One Hour with You"; Jack Benny and Fred Allen zapping each other during their "feud"; and Bob Hope and Bing Crosby entertaining GIs.

There are also warm reminiscences of radio's heyday from Jack Benny, George Burns and Bing Crosby; brief moments with Fanny Brice, Rudy Vallee, Orson Welles, and Amos 'n' Andy; and a "Fibber McGee and Molly" segment.

Produced by Perry Miller Adato. (90 min.)

close
up



Jack
Benny

5 12 13 MOVIE—Comedy

"Arrivederci, Baby!" a 1966 English farce about a young man dedicated to marrying lovely young ladies for their money—then blithely disposing of them. (Repeat; 2 hrs.)

Cast

Nick Johnson Tony Curtis
Francesca Rosanna Schiaffino
Parker Lionel Jeffries
Gigi Zsa Zsa Gabor
Baby Nancy Kwan
Lady Fawcett Fenella Fielding
Conte de Rienzi/Maximilian
..... Warren Mitchell

9 11 LONGSTREET—Crime

Drama C

Horsenaping is the crime in "There Was a Crooked Man," about Longstreet's search for the person who abducted a champion thoroughbred. Longstreet: James Franciscus. Nikki: Marlyn Mason. Duke: Peter Mark Richman. (Repeat; 60 min.)

Guest Cast

Nelson Woodley .. Murray Hamilton
Julia Woodley Pippa Scott
Charles Murphy Miles Watson
Eddie Gomez Rafael Campos

17 MOVIE—Musical Comedy

"Pardon My Sarong." (1942) Abbott & Costello leave Chicago on a bus headed for Los Angeles and, in due time, wind up on a South Sea isle. Bud Abbott, Lou Costello. (90 min.)

9:30 46 700 CLUB C

10:00 2 3 41 DEAN MARTIN C

Ginger Rogers; Arte Johnson, playing a Ukrainian football star; Don Meredith; and comic Norm Crosby, with a monologue on pioneers, gambling and astrology. Ken Lane, Kay Medford. (Repeat; 60 min.)

Highlights

"Too Marvelous for Words."

"Cheek to Cheek," "Dancing."

"Bewitched" Dean, Ginger

"That's How Young I Feel" .. Ginger

"Tips of My Fingers" Dean

8 BLACK JOURNAL C

Law and order and the black cop—a two-part discussion Tonight: white-dominated police forces, and the black policeman's role in relation to the black community. Guests are police officials from New York, Chicago and Pittsburgh.

HIRAM WALKER IMPORTERS INC., DETROIT, MICH. 86.8 PROOF, BLENDED CANADIAN WHISKY.



Canadian Club
Your guide to good taste.

Marge:
Ever been to the Space & Rocket Center?
Fascinating place. Plenty to do.
You really ought to take the kids and try it.
Love, Sarah

Will Marge take Sarah's advice? Will she whirl in a gyro chair? Fire a rocket engine? Decide for yourself, write Alabama Space and Rocket Center, Tranquility Base, Huntsville, Alabama 35807 for free brochure.

Name _____
Address _____
City _____ State _____ Zip _____

**Alabama Space
and Rocket Center**

T192

Thursday

EVENING

(9) (11) OWEN MARSHALL, COUNSELOR AT LAW (C)

Ross Martin as an esteemed physician who may be jeopardizing his career—and a patient's sanity—through his obsession with infallibility. Marshall: Arthur Hill. Jess: Lee Majors. Frieda: Joan Darling. Melissa: Christine Matchett. (Repeat, 60 min.)

Guest Cast

Dr. Emery Lewis Ross Martin
Karen Slater Christine Belford
Frank Slater DeForest Kelley
Dr. Mel Woodruff Paul Fix
Stuart Barnes Robert Sampson
Margaret Lewis Marion Brash

(15) (18) (30) WORLD PRESS REVIEW (C)

(45) AESTHETIC VENTURE

(61) MOVIE—Drama

"The Hunchback of Notre Dame."

Sports and Specials

Continued from page A-9

Auto Racing 5:30 P.M. (11)
Team Racing with Roger Penske and Mark Donohue.

SPECIALS

Documentary: Korea Sat. 9 P.M. (8)
Young People's Concert

Documentary: Only Human Sun. 4:30 P.M. (12)

Special London Bridge Special Sun. 6:30 P.M. (45)

Playhouse New York: Particular Men Sun. 9 P.M. (2, 3, 41)

Report on Role Playing Mon. 8 P.M. (8, 15, 18, 45);
Profile of Jackson, Tennessee Tues. 9:30 P.M. (30)

Annie, the Women in the Life of a Man Mon. 8:30 P.M. (9, 11)

America's Junior Miss Pageant Mon. 10 P.M. (5, 12, 13)

Nebraska, West Virginia Primary Coverage Tues. 8:30 P.M. (2, 3, 41)

Playhouse New York: Great Radio Comedians Tues. 10:30 P.M. (5, 12)

Thurs. 8:30 P.M. (8, 15, 18, 30, 45)

MAY 11, 1972

See Tues. 11:30 P.M. Ch. 61 for details. (90 min.)

10:30 (8) COACH LAWSON (C)

(17) SOUTHERN SPORTSMAN (C)

10:45 (15) (18) (30) DAVID LITTLEJOHN/CRITIC AT LARGE (C)

Viewing an impressionist art treasure . . . the collection of the Albert Barnes Foundation in Merion, Pa., containing more than 175 works by Renoir and 50 by Matisse.

11:00 (2) NEWS—Horner/Philp (C)

(3) NEWS—Wick/Hill (C)

(5) NEWS—Chuck Moore (C)

(9) NEWS—Willette/McAfee (C)

(11) NEWS—Carmack/Brooks (C)

(12) NEWS—Dick James (C)

(13) NEWS, WEATHER, SPORTS (C)

(17) ONE STEP BEYOND

"Contact." Soon after Bill Dermott acquires a new pocket watch, he begins to have a recurring dream in which a husband plots to murder his wife. Bill: Ron Randell.

(41) MOVIE GAME (C)

11:30 (2) (3) (41) JOHNNY CARSON (C)
Lola Falana is the scheduled guest. Ed McMahon.

(5) MOVIE—Comedy (C)

"Ensign Pulver." (1964) Director Joshua Logan's sequel to "Mr. Roberts," about life on a Navy cargo ship. Robert Walker, Burl Ives, Walter Matthau. (2 hrs.)

(9) DICK CAVETT (C)

Scheduled: Ben Gazzara and Janice Rule (Mrs. Gazzara).

(11) MOVIE—Drama

"Young Dillinger." (1965) John Dillinger, Pretty Boy Floyd and Baby Face Nelson ravage the Roaring Twenties. Nick Adams, Robert Conrad, John Ashley, Mary Ann Mobley, Victor Buono. (90 min.)

(12) (13) (17) MOVIE—Western

"Cattle King." (1963) Robert Taylor as a rancher caught up in an 1880s Wyoming ranger war. Sharleen: Joan Caulfield. Johnny: Robert Loggia. Mathews: Robert Middleton. President Arthur: Larry Gates. Clevenger: Malcom Atterbury. Travers: William Windom. (Approx. 1 hr., 50 min.)

(61) MOVIE—Musical

"Happy Go Lovely." See Tues. 10 P.M. Ch. 61 for details. (2 hrs.)

1:00 (11) NEWS (C)

Rise and shine

...it's

ORANGE NIP time



time to start a sunny new day . . . the Frostproof, Florida way . . . with Orange Nip, the frozen concentrate orange drink . . . slightly sweetened . . . added vitamin C. In the freezer case.

A product of Ben Hill Griffin, Inc., Frostproof, Florida

Friday

MORNING

- 6:00 **5** **SUNRISE SEMESTER** (C)
Chemistry: Cosmetics and items of personal hygiene.
- 6:20 **2** **TOWN AND COUNTRY** (C)
- 6:25 **2** **FARM NEWS** (C)
11 **ROCKY AND HIS FRIENDS** (C)
12 **SUNRISE SEMESTER** (C)
Chemistry: Cosmetics and items of personal hygiene.
- 6:30 **2** **LLOYD BRIDGES' WATER WORLD** (C)
Special fishing spots in the U.S.
- 5** **YOUR TOWN** (C)
- 6:50 **13** **NEWS** (C)
- 6:55 **11** **PROFESSOR KITZEL—Children** (C)
12 **FARM REPORT** (C)
- 7:00 **2** **3** **41** **TODAY** (C)
Scheduled: former Pennsylvania governor William Scranton on how to improve our cities; author Joseph Goulden ("The Superlawyers"); TV GUIDE movie critic Judith Crist. (Live and film; 2 hrs.)
- 5** **12** **13** **CBS NEWS—Hart** (C)
11 **TUBBY AND LESTER** (C)
17 **LITTLE RASCALS**
- 7:30 **9** **NEW ZOO REVUE—Children** (C)
12 **MORNING SHOW** (C)
61 **CARTOON CARNIVAL** (C)
- 8:00 **5** **13** **CAPTAIN KANGAROO** (C)
How to make a card for Mother's Day (May 14); why vegetables are important for good health. (60 min.)
- 9** **FUNTIME—Children** (C)
11 **ROMPER ROOM** (C)
17 **BANANA SPLITS** (C)
61 **MOVIE—Adventure**
"Run for the Sun." See 6 P.M. Ch. 61 for details. (2 hrs.)
- 8:30 **11** **WHAT EVERY WOMAN WANTS TO KNOW** (C)
12 **ROMPER ROOM** (C)
17 **FLINTSTONES** (C)
- 9:00 **2** **TODAY IN GEORGIA** (C)
Guests: Naoma Price, teaching; Gov. Jimmy Carter; Jack Watson, President of the Georgia Mental Health Association; Mike Reagan, boating. (Live; 60 min.)
- 3** **VIRGINIA GRAHAM** (C)
Guests include Edie Adams, psychologist Nathaniel Brandon and actor Lou Gossett. (60 min.)
- 5** **PHIL DONAHUE** (C)

MAY 12, 1972

- 9** **NEWS—Hogue/Mazza** (C)
11 **MOVIE—Drama**
"Change of Heart." (1943) A young songwriter from the Midwest finds herself falling in love with a song publisher she has accused of plagiarism. Susan Hayward, John Carroll, Eve Arden. (2 hrs.)
- 12** **CAPTAIN KANGAROO** (C)
See 8 A.M. Ch. 5. (60 min.)
- 13** **LET'S TALK IT OVER** (C)
17 **NEW ZOO REVUE—Children** (C)
The importance of school.
- 41** **ROMPER ROOM** (C)
- 9:30 **9** **MOVIE—Western**
"Brave Warrior." (1952) The British incite the Shawnees to attack pioneers in the Indiana territory of 1811. Jon Hall, Christine Larson, Jay Silverheels, Michael Ansara. (90 min.)
- 13** **GENERAL HOSPITAL**
17 **CARTOON CARNIVAL** (C)
41 **WHAT EVERY WOMAN WANTS TO KNOW** (C)
- 9:50 **3** **LUCILLE RIVERS—Sewing** (C)
- 10:00 **2** **3** **41** **DINAH SHORE** (C)
Guests: the two grand-prize winners of the 23rd annual Pillsbury Bake Off contest. Song: "My Blue Heaven."
- 5** **12** **13** **LUCILLE BALL** (C)
Portrait of a fortune-seeker: Lucy scouring the bank for old coins.
- 17** **JACK LaLANNE—Exercise** (C)
61 **MOVIE—Mystery**
"The Stranger." See 8 P.M. Ch. 61 for details. (2 hrs.)
- 10:30 **2** **3** **41** **CONCENTRATION** (C)
5 **12** **13** **MY THREE SONS** (C)
Charley's girl runs off with a younger man (Horace McMahon)
- 17** **MANTRAP—Discussion** (C)
- 11:00 **2** **3** **41** **SALE OF THE CENTURY** (C)
5 **12** **13** **FAMILY AFFAIR** (C)
Bill buys an aquarium to promote family togetherness.
- 9** **WHAT EVERY WOMAN WANTS TO KNOW** (C)
11 **SPLIT SECOND—Game** (C)
17 **DONNA REED**
Life is just a round of parties for the Stones—but Alex' strength and morale are beginning to sag. Alex Carl Betz.
- 11:30 **2** **3** **41** **HOLLYWOOD SQUARES** (C)
Guests: Marty Allen, Jim Backus, Joel

MAY 12, 1972

Grey, Paul Lynde, Rose Marie, Suzanne Pleshette, Vincent Price and Jo Anne Worley.

5 **12** **13** **LOVE OF LIFE** (C)
9 **11** **BEWITCHED** (C)
Grandma Stephens a sorceress?

17 **GALLOPING GOURMET** (C)
Tour Zurich, Switzerland, with Graham Kerr.

AFTERNOON

- 12:00 **2** **NEWS—Dave Sisson** (C)
3 **17** **41** **JEOPARDY** (C)
5 **NEWS—Axel/Woodruff** (C)
9 **11** **PASSWORD** (C)
Scheduled: Carol Channing and Martin Milner. Host: Allen Ludden.
- 12** **NEWS—Vic Grammont** (C)
13 **WHERE THE HEART IS** (C)
61 **MOVIE—Drama**
"Winter Meeting." See 10 P.M. Ch. 61 for details. (90 min.)
- 12:20 **12** **PAUL HARVEY—Commentary** (C)
- 12:25 **12** **13** **CBS NEWS—Edwards** (C)
- 12:30 **2** **MIKE DOUGLAS** (C)
Shirley Temple Black and singer John Davidson are scheduled. Joe Harnell sextet. (90 min.)
- 3** **17** **41** **WHO, WHAT OR WHERE—Game** (C)
5 **12** **13** **SEARCH FOR TOMORROW** (C)
9 **SPLIT SECOND—Game** (C)
11 **NEWS—Neal/Faye** (C)
- 12:55 **3** **17** **41** **NBC NEWS—Kalber** (C)
- 1:00 **3** **MERRY-GO-ROUND** (C)
5 **IT'S YOUR BET** (C)
9 **11** **ALL MY CHILDREN** (C)
12 **PEYTON PLACE** (C)
Norman awakes to find Rita gone; Betty shops for a wedding ring.
- 13** **ALMANAC** (C)
17 **MOVIE—Drama**
"My Reputation." (1946) Shortly after her husband's death, a widow encounters a handsome Army engineer. Barbara Stanwyck, George Brent, Warner Anderson. (2 hrs.)
- 41** **NEWS—McEldowney** (C)
- 1:10 **41** **WOMEN'S WORLD** (C)
- 1:15 **13** **DATE WITH DEL** (C)
Guest: Mabel Curray, F.H.A. Advisor at Dublin High School, presenting spring and summer fashions. (Live)
- 1:30 **3** **41** **THREE ON A MATCH—Game** (C)

Friday

MORNING-AFTERNOON

- 5** **12** **13** **AS THE WORLD TURNS** (C)
9 **11** **LET'S MAKE A DEAL** (C)
- 2:00 **2** **3** **41** **DAYS OF OUR LIVES** (C)
5 **12** **13** **LOVE IS A MANY SPLENDORED THING** (C)
9 **11** **NEWLYWED GAME** (C)
61 **MOVIE—Crime Drama**
"Kansas City Confidential." See 11:30 P.M. Ch. 61. (90 min.)
- 2:30 **2** **3** **41** **DOCTORS** (C)
5 **12** **13** **GUIDING LIGHT** (C)
9 **11** **DATING GAME** (C)
- 3:00 **2** **3** **41** **ANOTHER WORLD** (C)
5 **12** **13** **SECRET STORM** (C)
9 **11** **GENERAL HOSPITAL** (C)
17 **MAGIC FUNNIES** (C)
- 3:30 **2** **3** **41** **RETURN TO PEYTON PLACE** (C)
5 **12** **13** **EDGE OF NIGHT** (C)
9 **11** **ONE LIFE TO LIVE** (C)
17 **BANANA SPLITS** (C)
61 **BUGS BUNNY/THREE STOOGES** (C)
- 4:00 **2** **3** **41** **SOMERSET** (C)
5 **I LOVE LUCY**
9 **11** **LOVE, AMERICAN STYLE** (C)
Gary Collins is trying to get something off his chest—the wrong girl's name.
- 12** **13** **AMATEUR'S GUIDE TO LOVE—Game** (C)
Charles Nelson Reilly and Joan Rivers are scheduled guests.
- 17** **SPIDERMAN** (C)
30 **SESAME STREET** (C)
See 5 P.M. Ch. 8 for details. (60 min.)
- 61** **MOVIE—Drama**
"Alice Adams." (1935) George Stevens' heart-warming study of small-town social values makes a brilliant vehicle for Katharine Hepburn. Fred MacMurray, Fred Stone. (2 hrs.)
- 4:30 **2** **TRUTH OR CONSEQUENCES** (C)
3 **MOVIE—Western**
"Cattle Empire." (1958) The townspeople of Hamilton react violently when John Cord returns to town. Joel McCrea, Gloria Talbott. (90 min.)
- 5** **VIRGINIAN** (C)
Character actor Jack Elam plays a poor farmer who's suddenly in the chips—and overspending. Ellen Patricia Morrow. Virginian: James Drury. (90 min.)

Friday

AFTERNOON-EVENING

8 15 18 ELECTRIC COMPANY

—Children C

No. 50. Morgan Freeman as a genie in sketches on the letter S.

9 HERE COME THE BRIDES C

A comedy of courtship errors results when Jason pays an innocent visit to Miss Essie, the schoolteacher. Jason: Robert Brown. Essie: Mitzi Hoag. (60 min.)

11 DICK VAN DYKE

Unaware of the reputation of Buddy's pool-shark brother Blackie, Rob invites Blackie over for dinner—and proceeds to "hustle" him into a pool game. Rob: Dick Van Dyke.

12 MERV GRIFFIN C

A couples' show, with the Don Adamses, the Willie Shoemakers, the Ross Martins, and Leslie Uggams and her husband Grahame Pratt. Mort Lindsey orchestra. (90 min.)

13 HIGH CHAPARRAL C

The Cannons may be faced with an Indian war: A Cavalry officer is stirring up trouble with the Apaches. John: Lelf Erickson. Dabney: Warren Stevens. Blue: Mark Slade. Morgan: Ron Hagerthy. (60 min.)

17 FLINTSTONES C

41 MOVIE—To Be Announced

5:00 2 PERRY MASON

"The Weary Watchdog." Janet Brent asks her friend Della Street for money—she's being blackmailed by one of her husband's employees. Janet: Mala Powers. Zaneta Holmes: Doris Dowling. Edward Franklin: John Dall. Alton Brent: Wesley Addy. Mason: Raymond Burr. (60 min.)

8 15 18 SESAME STREET C

No. 405. Sketches with Gordon and Big Bird; lessons in reading and the alphabet. (60 min.)

11 DANIEL BOONE C

Half delirious with hunger, old Matty Brenner staggers into Daniel and Mingo's camp—dragging along a boy who claims to live in Cibola, one of the legendary seven cities of gold. Daniel: Fess Parker. Brenner: Royal Dano. (60 min.)

17 LEAVE IT TO BEAVER

Chopper's parents are divorced and he's trying to convince Beaver that Ward and June should follow suit. Beaver: Jerry Mathers.

MAY 12, 1972

30 ELECTRIC COMPANY—

Children C

No. 50. Morgan Freeman as a genie in sketches on the letter S.

45 SESAME STREET C

No. 400. Puerto Rican singer Nydia Caro offers "El Baile" (The Dance) in English and Spanish. (60 min.)

46 MUSIC TO LIVE BY C

5:30 9 NEWS—Willette/McAfee C

13 TO TELL THE TRUTH C

Panelists: Orson Bean, Kitty Carlisle, Peggy Cass, Bill Cullen.

17 SEA HUNT

On a diving expedition in Guatemala, a woman unintentionally puts her husband's life in danger. Mike: Lloyd Bridges. Liz: Sue Randall. Stan: Russ Conway.

30 MISTER ROGERS C

Experiments in change: boiling an egg; mixing colored dyes in water.

46 FURY

Two small-time carnival men try to steal Fury. Joey: Bobby Diamond. Jim: Peter Graves.

EVENING

6:00 2 NEWS—Philp/Sisson C

3 NEWS—Morris/Wick C

5 NEWS—Chuck Moore C

8 15 18 MISTER ROGERS C

Experiments in change: boiling an egg; mixing colored dyes in water.

9 11 ABC NEWS—Howard K.

Smith, Harry Reasoner C

12 NEWS—Mort Lloyd C

13 NEWS, WEATHER, SPORTS C

17 STAR TREK C

A melodic, shimmering and cloud-like creature detours an Enterprise shuttlecraft to a remote asteroid, where death—and immortality—await. Cochrane: Glenn Corbett. Nancy: Elinor Donahue. (60 min.)

30 GUITAR, GUITAR C

See Sun. 10:30 P.M. Ch. 8.

45 MISTER ROGERS C

Learning to develop ideas.

46 JIM AND TAMMY C

61 MOVIE—Adventure

"Run for the Sun." (1956) A magazine reporter and a writer crash in the jungle in the writer's private plane. They are then picked up by three mysterious men who live in

MAY 12, 1972

the jungle. Richard Widmark, Trevor Howard. (2 hrs.)

6:30 3 41 NBC NEWS—Chancellor C

5 12 13 CBS NEWS—

Walter Cronkite C

8 15 18 WHAT'S NEW—

Children C

Conclusion. "Andy and the Friendly Lion." A musical adaptation of Shaw's comedy about a tailor who helps a lion in distress, and has the favor returned.

9 HIGH CHAPARRAL C

Indians vs. Victoria and her fellow travelers, survivors of a massacre. Victoria: Linda Cristal. Dan Case-ment: Barry Sullivan. (60 min.)

11 GREEN ACRES C

Oliver buys 1000 chicks—and as many problems—as he tries to diversify the farm.

30 HATHA YOGA C

Demonstrated: camel, hare head stand, back bend and half steer.

45 ELECTRIC COMPANY—

Children C

7:00 2 NBC NEWS—Chancellor C

3 13 TRUTH OR CONSE-

QUENCES C

5 NEWS—Axel/Moore C

8 15 18 ZOOM—Children C

See Sun. 7 P.M. Ch. 30 for details.

11 WHAT'S MY LINE? C

Panel: Arlene Francis, Allen Ludden, Soupy Sales and actress Gail Shel- don. Host: Wally Bruner.

12 PAUL HARVEY—Commentary C

17 RIFLEMAN

"Face of Yesterday." Jealous of Lucas, rancher Hank Clay tries to goad the Rifleman into a brawl with his stepson, who is a fast man with a gun. Nancy Clay: K.T. Stevens. Lucas: Chuck Connors.

30 A PUBLIC AFFAIR/

ELECTION '72 C

See Thurs. 8 P.M. Ch. 8 for details.

41 ADDAMS FAMILY

Wednesday is scolded for playing with Uncle Fester's dynamite caps—so she packs her pet spider and prepares to run away. Morticia: Carolyn Jones. Gomez: John Astin.

45 HODGEPODGE LODGE C

Topic: making paper.

46 ROY ROGERS

7:05 12 NEWS—Dick James C

Friday

EVENING

7:30 2 ADAM-12 C

Cases include a radical student suspected of stockpiling arms and explosives. Malloy: Martin Milner. Reed: Kent McCord. (Repeat)

Guest Cast

Fred Tibbles Frank Ferguson
Robin Saydo John Chandler
DA Paul Ryan Robert Conrad
Tom Grey Hal Baylor

3 HOLLYWOOD SQUARES C

Guests: Joey Bishop, William Conrad, Glenn Ford, Frank Gorshin, Betty Grable, Paul Lynde, Elke Sommer, Karen Valentine, Charley Weaver.

5 I DREAM OF JEANNIE C

It's bad news for Jeannie. Today is the day that displeased masters may banish their genies. Jeannie: Barbara Eden. Tony: Larry Hagman.

8 15 18 45 WALL STREET

WEEK C

Blacks view the market in this talk with Willie Daniels and Travers Bell, founders of the first black-run brokerage firm to purchase a seat on the New York exchange. Host: Louis Rukeyser. (Live)

9 CIRCUS!—Documentary C

From Italy: Taras Bulba and his Seven Tigers; a horseback act; the Forgioni Clowns; and the Six Sergio Jugglers. Host: Bert Parks.

11 TO TELL THE TRUTH C

Panel: Kitty Carlisle, Peggy Cass, Bill Cullen and Gene Rayburn.

12 TO TELL THE TRUTH C

Panel: Larry Blyden, Kitty Carlisle, Peggy Cass and Bill Cullen.

13 BUCK OWENS C

Songs: "Okie from Muskogee" (Bakersfield Brass); "Once a Day" (Kenny Huskey).

17 DRAGNET C

A police board of inquiry probes Friday's claim that he was forced to kill a burglary suspect in self-defense. Friday: Jack Webb. Houghton: S. John Launer. Gannon: Harry Morgan. Ashton: Ron Burke.

30 THIS WEEK—Bill Moyers C

41 DRAGNET C

Friday and Gannon run the gamut on a day watch in the robbery division. Friday: Jack Webb. Gannon: Harry Morgan.

45 RIGHT ON—Music C

Friday EVENING

8:00 **(2) (3) (4) SANFORD AND SON**

—Comedy **(C)**

"The Copper Caper"—or, the Wall Street follies, starring young Lamont in a quick-profit scheme that has his father anticipating disaster. Fred: Redd Foxx. Lamont: Demond Wilson. Guest Cast . . . Otto: Leonard Stone. Kelly: Clancy Cooper. (Repeat) [See next week's TV GUIDE for a portrait of a hit.]

(5) (12) O'HARA, U.S. TREASURY

—Crime Drama **(C)**

Undercover agent O'Hara (David Jansen) climbs the criminal ladder of success to smash a ring dealing in stolen firearms. (Repeat; 60 min.)

Guest Cast

Monte Jackson . . . Lawrence Dobkin
Fred Shurz . . . Richard Anderson
Don Delaney . . . Ross Hagen
Juanita Rivera . . . Pilar Seurat
Miguel Devoe . . . Miguel Landa

(8) (15) (18) (30) (45) WASHINGTON WEEK IN REVIEW **(C)**

(9) (11) BRADY BUNCH **(C)**

The Grand Canyon adventure ends with Bobby and Cindy's dramatic encounter with a runaway Indian boy. Filmed on location. Mike: Robert Reed. Carol: Florence Henderson. Bobby: Mike Lookinland. Cindy: Susan Olsen. Greg: Barry Williams. Peter: Christopher Knight. Guest Cast . . . Jimmy: Michele Campo. Chief Dan Eagle: Jay Silverheels (Tonto in TV's long-running "Lone Ranger" series).

(13) ENGELBERT HUMPERDINCK—

Variety **(C)**

Jack Benny, singer Shani Wallis and singer-dancer Bobby Van are Engelbert's guests on this replay from his ABC series. Highlights: a spoof of "Midnight Cowboy" with Jack, Shani, Bobby and Engelbert; "Down with Love," "Yesterday I Heard the Rain" (Shani); "After Today" (Bobby); "Jean," "A Fool Such as I," "Am I That Easy to Forget?" (Engelbert). (60 min.)

(17) RAT PATROL **(C)**

Moffitt goes against orders to spring his captured father from an enemy encampment. Troy: Christopher George. Moffitt: Gary Raymond. Hitchcock: Lawrence Casey.

MAY 12, 1972

(46) TO BE ANNOUNCED

(61) MOVIE—Mystery

"The Stranger." (1946) Orson Welles directed and stars in this story of a post-war search for a ranking Nazi war criminal, who is living in a Connecticut college town. Edward G. Robinson, Loretta Young. (2 hrs.)

8:30 **(2) MOVIE—Thriller **(C)****

"The Birds." (1963) Alfred Hitchcock's terrifying vision of what might happen should our feathered friends go amok. Rod Taylor, Tippi Hedren, Suzanne Pleshette. (2 hrs.)

Supporting Cast

Mrs. Brenner . . . Jessica Tandy
Cathy . . . Veronica Cartwright
Mrs. Bundy . . . Ethel Griffies

(3) (41) MOVIE—Drama **(C)**

"Story of a Woman." (Italian; 1969) Swedish actress Bibi Andersson, best known for her work in Ingmar Bergman films, stars in this love story. Plot: a diplomat's wife sees her marriage threatened when she's unexpectedly reunited with her ex-lover. Filmed in Italy and Sweden. (Repeat; 2 hrs.)

Cast

Karin Ullman . . . Bibi Andersson
David Frasier . . . Robert Stack
Bruno Cardini . . . James Farentino
Lilliana . . . Annie Girardot
Karin's Father . . . Frank Sundstrom
Bruno's Girl Friend . . . Didi Perego
Manzetti . . . Francesco Mule
Karin's Mother . . . Birgitta Valberg
Cathy . . . Katherine Riney

(8) (15) (18) (30) (45) MOVIE—Drama

Film Odyssey: "Our Dally Bread" (1934) stirred Depression emotions: It was denounced as leftist by some U.S. newspapers and called capitalistic propaganda by Russia. Writer-director King Vidor's drama centers on a young couple who start a farming commune to help fight unemployment. (90 min.)

Cast

Mary Sims . . . Karen Morley
John Sims . . . Tom Keene
Sally . . . Barbara Pepper
Louis . . . Addison Richards
Chris . . . John Qualen
[After the film, Charles Champlin interviews King Vidor.]

MAY 12, 1972

(9) (11) PARTRIDGE FAMILY **(C)**

Childhood fears of a tonsillectomy set the scene in this story about Danny's bout with the operation. Song: "Love Is All That I Ever Needed." Danny: Danny Bonaduce. Shirley: Shirley Jones. Keith: David Cassidy. Reuben: Dave Madden. Guest Cast . . . Punky: Gary Dubin. Dr. Millstead: Marshall Thompson. (Repeat)

(17) MOVIE—Comedy

"My Little Chickadee." (1940) W.C. Fields and Mae West wrote their own screenplay for this Western parody about a gold digger who thinks she has finally found a rich husband. Mae West, W.C. Fields, Joseph Calleia. (2 hrs.)

(46) OF LANDS AND SEAS **(C)**

An African journey through Kenya, Uganda and Tanganyika. (60 min.)

9:00 **(5) MOVIE—Drama **(C)****

"The Happening" (1967) Anthony Quinn stars as an ex-Mafia hood kidnaped by thrill-seeking youngsters. Directed by Elliot Silverstein ("Cat Ballou"). George Maharis, Michael Parks. (2 hrs.)

(12) (13) MOVIE—Drama **(C)**

Emmy winner Barbara Bain plays a key role in "Murder Once Removed." (1971) The TV-movie finds "Mission Impossible's" former femme fatale still involved in intrigue, this time as a partner in a deadly romantic triangle. Filmed in and around Los Angeles, including sprawling Griffith Park and Pacific Palisades. (Repeat; 90 min.)

Cast

Dr. Ron Wellesley . . . John Forsythe

Friday EVENING

Lisa Manning . . . Barbara Bain
Frank Manning . . . Richard Kiley
Lt. Phil Procter . . . Joe Campanella
Fred Kramer . . . Wendell Burton

(9) (11) ROOM 222 **(C)**

"And in This Corner" . . . is Pete Dixon, wearing gloves and trying to give a student a lesson in proving manhood. Pete: Lloyd Haynes. Kaufman: Michael Constantine. Jason Heshimu. Bernie: David Jolliffe. Larry: Eric Laneuville. (Repeat)

Guest Cast

Chuck Williams . . . Sandy Champion
Jerry . . . Georg Stanford Brown
Walter Williams . . . Vince Howard

9:30 **(9) (11) ODD COUPLE **(C)****

A busy night for Tony Randall as Felix and Felix's runaway grandpa, who's driving Oscar nuts with his jealous fantasies about grandma. Felix/Grandpa: Tony Randall. Oscar: Jack Klugman. Murray: Al Molinaro. Guest Cast . . . Loretta: Ann Doran. Mimi: Madge Kennedy Speed. Garry Walberg. (Repeat)

(46) 700 CLUB **(C)**

NBA PLAY-OFF

If the seventh game is necessary in the final-round series between the New York Knicks and the Lakers, ABC will telecast it from Los Angeles at 10 P.M. Regular programming would be pre-empted.

10:00 **(9) (11) LOVE, AMERICAN**

STYLE **(C)**

1. About a gal who uses karate on her dates. Helen: Stefanie Powers. Mrs. Cooper: Agnes Moorehead.

Advertisement

Doctors Show How You Can Help Shrink Painful Swelling Of Hemorrhoidal Tissues

...due to Inflammation and infection

There's a famous medication so effective that in many cases the first applications give prompt, temporary relief from pain and burning itch of these tissues. It also actually helps shrink the painful swelling of hemorrhoidal tis-

sues due to inflammation. Doctors' tests proved this true in many cases.

This doctor-tested medication is Preparation H[®]. There's no other formula like Preparation H and it needs no prescription.

Friday

EVENING

MAY 12, 1972

Morton: Dennis Allen. 2. Richard Deacon as a middle-aged Lothario on a youth trip. Louise: Anne Archer. Joe: Billy Sands. Harriet: Peg Shirley. 3. Guess who's coming to dinner? Paul Lynde—night after night after night. Don: Van Johnson. Joyce: Sue Ane Langdon. 4. How not to propose marriage, Paul: Bob Crane. Ethel: Abby Dalton. Blanche: Sherry Jackson. Charles: Lewis Charles. (Repeat; 60 min.)

(15) (18) MEN AND IDEAS (C)
"Facts on Silver—Then and Now—Home Care Tips."

(30) BOOK BEAT (C)
See Wed. 6:30 P.M. Ch. 30.

(61) MOVIE—Drama
"Winter Meeting." (1948) During a party, a New England poetess meets a returning Naval hero. At the poetess's country home one week-end, they pour out their secrets to one another. Bette Davis, Janis Paige, James Davis. (90 min.)

10:30 **(2) PRIMUS—Adventure (C)**
(3) ROLLIN' ON THE RIVER (C)

(8) KUP'S SHOW (C)
(12) DON RICKLES (C)

Ballad of a frustrated consumer, a flashback story that finds Don stuck with a bum TV-stereo set and headed for a shoplifting charge. Barbara Louise Sorel. Tyler: Robert Hogan. Guest Cast . . . Judge: Mary Jane Croft. Serviceman: Vic Tayback. Tony: Warren Berlinger (Repeat)

(15) (18) COACH LAWSON (C)
(17) ROLLIN' ON THE RIVER—Variety (C)

Singer-songwriter Mac Davis performs "Something's Burning," the hit song he wrote for Kenny Rogers and the First Edition. Other songs include "In the Ghetto," "In the Eyes of My People" (Mac).

(30) WALL STREET WEEK
See 7:30 P.M. Ch. 8 for details

(41) AMERICAN LIFE STYLE (C)

11:00 **(2) (13) NEWS (C)**
(3) NEWS—Wick/Hill (C)
(5) NEWS—Chuck Moore (C)
(9) NEWS—Willette/McAfee (C)
(11) NEWS—Carmack/Brooks (C)

MAY 12, 1972

(12) NEWS—Dick James (C)
(17) ONE STEP BEYOND

"Gypsy." Young Tom wants to join Gypsy and two other hardened criminals in their prison escape. But Gypsy has had a premonition that a fourth person will bring bad luck. Gypsy: Johnny Seven.

(41) MOVIE GAME (C)

11:30 **(2) (3) (41) JOHNNY CARSON (C)**
Joan Baez is the scheduled guest Ed McMahon. (90 min.)

(5) MOVIE—Drama (C)
See 9 P.M. Ch. 12. (Repeat; 90 min.)

(9) DICK CAVETT (C)
Scheduled: John Lennon and his wife Yoko Ono spend the evening with Dick. (90 min.)

(11) MOVIE—Western (C)
"The Big Land." (1957) A group of Texas drovers desert their leader when they find out how little money the cattle will bring. Alan Ladd, Virginia Mayo. (90 min.)

(12) MOVIE—Drama
"The Fighting Seabees." (1944) The head of a construction firm, vexed at the Navy for not arming his men to fight off the Japanese, decides to form the fighting Seabees. John Wayne, Susan Hayward. (2 hrs.)

(13) (17) MOVIE—Biography (C)
Doris Day and James Cagney give fine performances in "Love Me or Leave Me" (1955), a tuneful story of '20s singer Ruth Etting that won an Oscar for its script. Doris sings "You Made Me Love You," "Mean to Me," "Shaking the Blues Away," "Ten Cents a Dance," "I'll Never Stop Loving You" and the title song. Johnny Cameron Mitchell. Loomis: Robert Keith. Georgie: Harry Bellaver. Froisher: Tom Tully. Hunter: Richard Gaines. (Approx. 2 hrs., 20 min.)

(61) MOVIE—Crime Drama
"Kansas City Confidential." (1952) Fast-paced, suspenseful account of a bank heist and its aftermath. John Payne, Coleen Gray, Preston Foster. (2 hrs.)

1:00 **(2) NEWS (C)**
(3) MOVIE—Mystery
"The Hand" (English; 1960) Frightening tale of horror about a man who saved his hand by giving information to the enemy during the

Friday

EVENING

war—and is now a target for revenge. Derek Bond, Ronald-Leigh Hunt, Reed De Rouen. (90 min.)

(5) MOVIE—Drama
"The Scapegoat" (English; 1958), a psychological drama adapted by Gore Vidal from the Daphne Du Maurier best-seller about a man who is tricked into assuming the identity of his double. Alec Guinness, Bette Davis. (1 hr., 50 min.)

(11) F-TROOP (C)
(61) MOVIE—To Be Announced

1:05 **(2) MOVIE—Western (C)**
"Two Rode Together." (1961) A marshal is called in by the U.S. Cavalry to negotiate with the Comanches for the return to white prisoners. James Stewart, Richard Widmark, Shirley Jones, Linda Cristal. (2 hrs.)

1:30 **(11) NEWS (C)**
2:30 **(61) MOVIE—To Be Announced**
4:00 **(61) MOVIE—To Be Announced**

Stations reserve the right to make last minute changes.

TONIGHT 10:30 CH. 3 WRCB-TV



Kenny Rogers & The First Edition in "Rollin' On The River"

COLORADO LAND

\$20 MONTH

5 ACRES in the cool, lovely mountains of Colorado's spectacular High Country! Camp, hunt, fish, ride. Ideal for recreation, investment. Send for free Colorado Dream Kit including brochure with 17 color photos, maps, etc. No obligation, no salesmen.

No Down • No Interest

Aspen Lakes Ranch • Dept. T-19L
1108 Alvarado Street, N.E.
Albuquerque, N.M. 87110

PLEASE RUSH
"COLORADO DREAM KIT" TO:

NAME _____

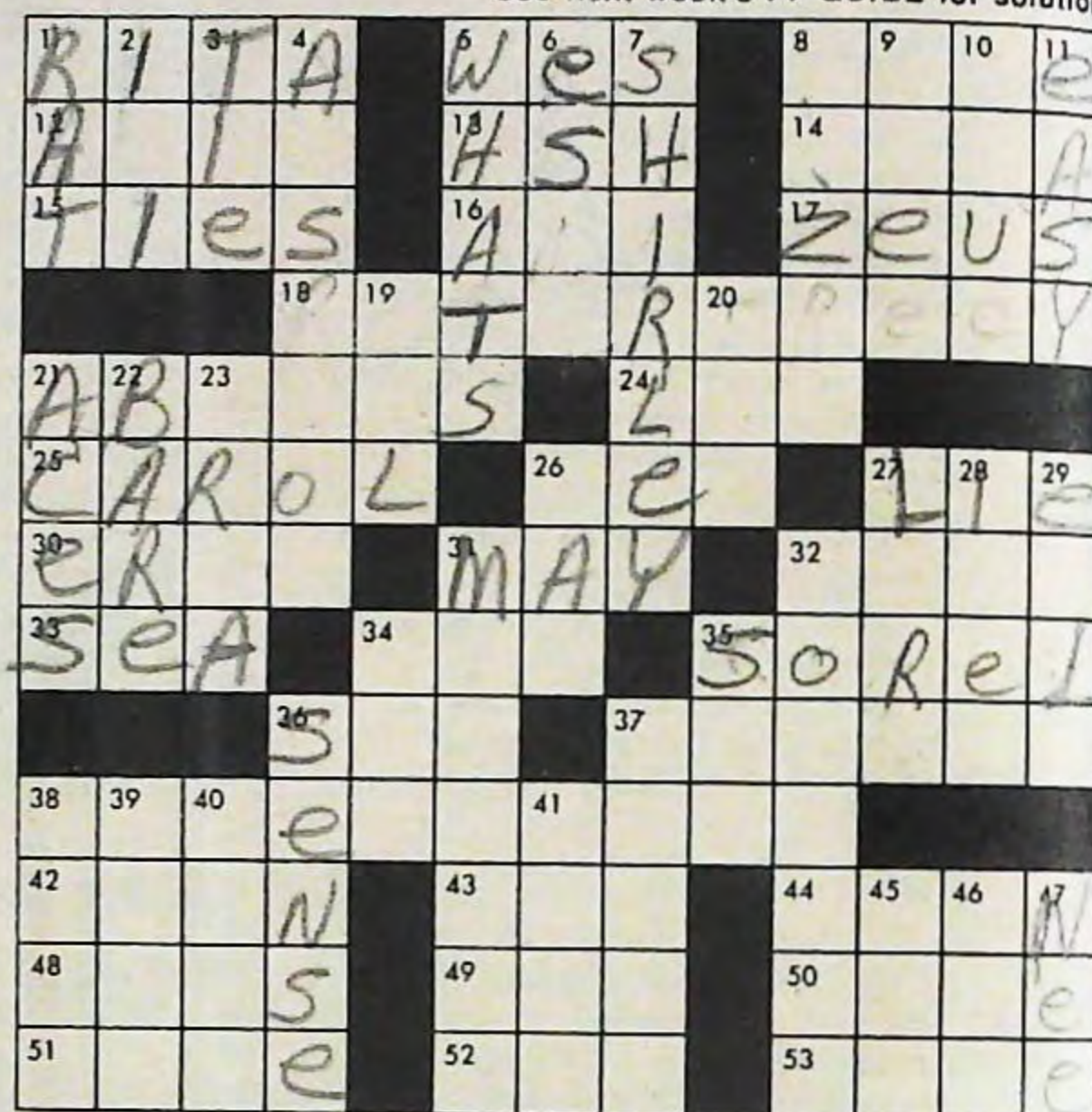
ADDRESS _____

CITY, STATE _____ ZIP _____

television crossword

May 6, 1972

See next week's TV GUIDE for solution



Answers to puzzle of April 29

A	R	E	S	A	M	C	A	L
I	D	O	L	U	N	A	A	L
D	A	N	E	E	A	R	N	A
A	M	A	N	D	A	C	O	N
A	I	N	U	D	O			
C	R	O	S	S	E	S	A	N
O	B	I					A	V
W	I	L	S	O	N	H	A	G
A	D	O				U	T	A
G	A	R	N	E	R	D	E	N
A	R	I	D	M	E	S	N	O
D	A	L	Y	A	G	O	O	R
L	E	S	N	O	N	N	A	N

across

- 1 Gal on *Nichols*
- 5 Man's nickname
- 8 Migratory worker
- 12 Where Jordan is
- 13 Her Serene Highness (abbreviation)
- 14 Book of hours
- 15 Abound
- 16 Negrito
- 17 War god
- 18 One of *The Brady Bunch* (2 words)
- 21 Subsides
- 24 Meadow
- 25 Miss Burnett
- 26 Lair
- 27 Falsehood
- 30 Janie with Don Rickles
- 31 Warm month
- 32 Underground chamber
- 33 Body of salt water
- 34 Transgression

- 35 Don Rickles' TV wife
- 36 Utter
- 37 _____ Flatt dancers
- 38 Harry on *Here's Lucy* (2 words)
- 42 Russian czar
- 43 Turf
- 44 Arthur Hill's role
- 48 Actress Nettleton
- 49 _____ polloi
- 50 Comedienne Martha _____
- 51 State of (suffix)
- 52 Follower (suffix)
- 53 Snick and _____

down

- 1 Rodent
- 2 Employ
- 3 Even score
- 4 Johnson on *Nichols*
- 5 _____ *My Line?*
- 6 Italian city
- 7 Actress Jones
- 8 David Janssen's role
- 9 Water cock
- 10 Angered
- 11 Simple
- 19 Conger
- 20 *Alias Smith and Jones* co-star
- 21 Top pilots
- 22 Nude
- 23 Operatic solo
- 26 Man on *Hawaii Five-O*
- 27 Conductor's charge
- 28 Walt on *The Bold Ones*
- 29 Whack
- 31 TV's Mrs. Livingston
- 32 *Mannix*
- 34 Droop
- 35 Hit show sign
- 36 *Sixth _____*
- 37 Brandon Cruz's role
- 38 Arizona river
- 39 'The bard of _____'
- 40 Secular
- 41 Cheer for
- 45 Pale
- 46 Look over
- 47 Born

A-76 TV GUIDE

The lady has taste.



Taste in the pretty things around her. Taste in her cigarette. Flavor-rich Eve. A rich, yet gentle tobacco blend. Smooth. Satisfying. Made for the lady with taste.

Smoke pretty
eve
regular & menthol

Filter: 17mg. "tar," 1.2mg. nicotine. Menthol: 17mg. "tar," 1.1mg. nicotine av. per cigarette. FTC Report (Aug. '71).

World of Beauty Club



Get a lavish \$15* Beauty Kit for just \$1 with coupon

World of Beauty® Club brings you kit after kit of costly perfumes... lipsticks... eye make-ups... bath oils... blushers... creams... colognes... from the outstanding cosmetic people in the world.

See for yourself why over 3,000,000 beauty-conscious women have joined the World of Beauty Club. Mail your coupon today. World of Beauty Club, 623 S. Wabash Ave., Chicago, Ill. 60605.



One dollar lets you enter the World of Beauty. And here's what you'll get...

A fabulous \$15* Beauty Kit, brimming with fine famous-name cosmetics and beauty aids—products you've always wanted to try—from companies you know and trust. \$15 worth of luxury cosmetics for just \$1...and not just sample sizes!

Plus, a Beauty Guide Magazine-packed with "how-to" articles by renowned beauty experts to help you make yourself even more attractive!

Plus, a Bonus Dividend Coupon that entitles you to extra beauty products at tremendous savings.

How Can We Make This Fabulous \$1 Offer?

Because the world's great cosmetic makers want you to discover and try their finest creations, they make them available to you at a fraction of their value through the World of Beauty Club.

And That's Just The Beginning! After your Introductory Beauty Kit, you'll go on getting similar kits of prestige beauty products about once every two months, automatically, for as long as you want...plus, once a year, a deluxe men's gift kit of famous grooming aids—all on approval—for about half their value.

At the very least, the value of each Beauty Kit will be \$10—usually more—some as high as \$15. But you pay only \$4.98 per kit plus shipping and handling for those you choose to keep. NO OBLIGATION to keep any Beauty Kit you don't really want; you may cancel at any time. And your \$15 Introductory Beauty Kit for just \$1 is yours to keep regardless.

\$15 Worth of Famous-Name Cosmetics... Beauty Guide Magazine... Bonus Dividend Offer...mail the coupon today and see what a dollar can do for you!

\$1 INTRODUCTORY OFFER

Please enroll me and send my first Beauty Kit valued at \$15* or more—plus Beauty Guide Magazine—all for only \$1. I understand that I will receive—on approval—an exciting new Beauty Kit about every two months—plus, once a year, a deluxe men's gift kit of famous grooming aids. Each kit will be worth at least \$10—some as high as \$15—yet I may keep any kit for the member's money-saving price of just \$4.98 plus shipping and handling (and applicable sales tax). I may cancel my membership at any time.

World of Beauty® Club, Dept. EN
623 South Wabash Avenue, Chicago, Ill. 60605

☐ \$1.00 enclosed. I save 98¢ shipping and handling.

☐ Bill me later for \$1.00 plus 98¢ shipping and handling.

To help you serve my needs personally, I am checking:

Age Group	Hair Group	Skin Tone	Skin Type
<input type="checkbox"/> 16-19	<input type="checkbox"/> Blonde	<input type="checkbox"/> Light	<input type="checkbox"/> Dry
<input type="checkbox"/> 20-25	<input type="checkbox"/> Brunette	<input type="checkbox"/> Medium	<input type="checkbox"/> Oily
<input type="checkbox"/> 26-39	<input type="checkbox"/> Redhead	<input type="checkbox"/> Dark	<input type="checkbox"/> Normal
<input type="checkbox"/> 40 or over	<input type="checkbox"/> Silver		
	<input type="checkbox"/> Black		

6585

☐ Mrs.
☐ Miss

PLEASE PRINT

FIRST NAME

LAST NAME

Address _____

Apt. _____

City _____

State _____

Zip _____

LIMIT: ONE INTRODUCTORY BEAUTY KIT PER FAMILY

CANADIANS—Mail coupon with \$1 in envelope to U.S.A. address. Future Beauty Kits somewhat higher than U.S.A. Shipment and service from Canada. *Based on manufacturers' suggested retail prices.

By Dwight Whitney

There she was, all 105 pounds of her, a cute, pert, fresh-faced kid who was once considered an oddity back home in Tyler, Texas, because she wanted to be an actress. She woke one morning to find herself starred in her own TV show, *Funny Face*, the idol of millions and the special pet of the big network programming boss himself, Fred Silverman. He didn't mind telling the world that this mere slip of a girl would be "a star on CBS Television for years to come."

But Sandy Duncan had a headache—one from which, as it turned out, she nearly died. A novice in the game of big-time TV and therefore especially vulnerable to its pressures, she assumed she was having a nervous reaction.

"I didn't pay much attention," she explained a few weeks ago. "It was June. We had just started the regular season's shooting and a lot of things were happening to me personally and professionally. My marriage wasn't going well. There were

problems on the show. The network couldn't make up its mind how it ought to go. A script that was fine one week was unacceptable the next. It was change, change, change. Adjust, adjust, adjust. And it was all on my shoulders, they said.

"I thought all this was normal. How would I know? When things went wrong they'd pat me on the head and

say be patient, little girl, everything is going to be wonderful. I did the best I could. I had an anvil sitting on my head."

The anvil turned out to be a tumor in an inaccessible place behind the eye. Tucked back of the bone, just out of X-ray vision, and about the size of a walnut, it took the medical profession nearly four months to decide

what it was, let alone what to do about it. Sandy got foot-weary trooping in and out of doctors' offices. At first the situation did not seem unduly alarming. It was diagnosed as an inflammation of the optic nerve and cortisone treatments prescribed. The cortisone seemed to work and it was not until late August, when the condition worsened, that she was put in the hospital for tests.

When nothing showed on the X-ray, Sandy went back to work with increased doses of cortisone. Miraculously, eight and a half shows were shot during this period, completing *Funny Face*'s first 13. Three weeks later, her head throbbing, her eye bulging, her weight

down to a wispy 86 pounds, she entered UCLA Medical Center for a craniotomy, a delicate 10-and-a-half-hour operation down through the top of the skull to remove a growth which in any other part of the body would be considered minor. Even then surgery was delayed five days while the doctors considered the possibility it might be a blood clot.

**'When I got up
and walked
out of there
under
my own power,
the success
or failure
of a TV series
about a
dippy, flippant
little girl
didn't seem to
matter at all.'**

— Sandy Duncan

Luckily the tumor was benign and the operation a success, even though she will never see out of her left eye again. By this time the whole town was alerted to Sandy's true condition. Mary Tyler Moore requested daily medical reports. It got so bad that one doctor complained to Paramount that he "had to read Joyce Haber's column to find out what my prognosis is." So many

flowers arrived that the hospital declined to accept any more. Lucille Ball herself came around. ("I didn't know what to say, there she was, a living legend, coming to see me. Luckily Lucy did all the talking.") So did a lot of other famous folk she'd never met before. "I guess," says Sandy, "they'd taken a shine to me." When she emerged, a scant three weeks later, a wig masking the 10-inch scar that ploughed the stubble across the top of her head, she greeted friend (and last year's co-star) Valorie Armstrong with a perky, "Know any good parts for a 25-year-old bald-headed girl?"

The joke was right in character for Sandy, who is exactly what she seems to be, totally accepting of whatever it is the fates are offering that week. But the question was rhetorical. At least one of Silverman's predictions had come true. *Funny Face*, which originally had been pasted together from an old Fred Astaire movie to fit the talents of Broadway actress Melba Moore, turned out to be the most successful new show of the season. But

CBS's new star was performing in a vehicle so creaky and ambiguous that not even Silverman could decide what it should be about.

Little matter. It was a clear triumph of girl over material. Folks out there in TV Land just couldn't get enough of Sandy; she came across as the kind of girl you could step right up and say "hi" to. "It's her vulnerability," thinks

Tom Tannenbaum, Paramount Television's new production chief. "Audiences feel protective about her." By the time she got out of UCLA Medical Center in late November, she was pushing the Flips, the *Familys* and the *Welbys* for the top spot in the ratings.

Triumph or no, the whole TV experience was agony. She was in truth a small-town girl, with a small-town trust in other people, who had made up her mind to be an actress "when I was still too young to remember."

She had taken the usual dancing lessons, gone to New York at 19, and done a fistful of off-Broadway shows, including a revival of "The Boy Friend." In the latter

she stole not only a Tony nomination but the attention of the movie people. Disney put her in a movie called "Million Dollar Duck." Fred Silverman did better than that: he demonstrated his faith by making his by-now-famous \$10 bet with Bob Wood, president of the CBS Television network. It didn't matter, argued Silverman, that the show was so shaky that it had to close down for →



continued

repairs just two weeks into the initial shooting. The series would "find its level" and Sandy would be a star anyway—or so he told one magazine shortly before the fall premiere.

When Silverman realized the position his remarks placed his favorite network president in (not to mention the young actress on whose slim shoulders rested the big burden), he recanted. He had to. Wood had been obliged to call Sandy with a disclaimer and an apology; it didn't look right for a corporation head to be betting against his own product.

Still, it was obvious that the show had unique problems. Never once did Carl Kleinschmitt, billed as the producer and creator of *Funny Face*, exchange more than a few words with Fred Silverman. Everything went through "channels." Never having been in a series before, Sandy assumed that the effusions, the indecisiveness, the apparent lack of communication, the omnipresent phalanxes of know-nothing "experts" were part of the game.

"You imagine that somebody will let you know what's going on," she recalls wistfully. "Suddenly you find you're a little cog in a big machine and things are totally out of control."

The tone was set at the read-through of the very first show: the script was whisked away and a new one substituted, deemed more in keeping with Silverman's objectives that week. Frank Aletter and Nita Talbot, who played a fey photographer and agent, survived only the pilot ("Too sophisticated for Sandy . . .") and were replaced by "a funny landlord" (Henry Beckman) and "a funny landlady" (Kathleen Freeman). They were funny enough to last a month. Only Sandy's friend Valorie Armstrong, brought in after the pilot, managed to weather 12 episodes of revised "network thinking." And Valorie will not be back (except for occasional guest shots) in next season's version, to be called *The Sandy Duncan Show*

instead of *Funny Face*.

Sandy tried her best to understand the strange ways of the network "joy-boys" (the appellation amused her) and to assimilate each new "concept" as it rolled off the assembly line. She absorbed a lot of static from her peers. "We were the lepers of the lot," recalls Valorie. "'Oh, oh, here comes another cute, perky little comedy,' everybody thought." Sandy worked long hours (she learns the whole script, not just her part of it), to the exclusion of the simplest social relationships. "I still don't really know anybody in this town," she says.

She struggled valiantly to save her tottering marriage to Bruce Scott, an actor and rock musician she had met while they were both doing "Your Own Thing," the 1968 off-Broadway show. It bothered her when people assumed it was a case of career incompatibility.

"Not so," she says emphatically. "He is very talented and had achieved total adjustment to what was happening to me. Our troubles had been building. It's just unfortunate they had to come to a head in the middle of all this. It could just as easily have happened two years ago, but I'm from Texas and, uh—well, a person just doesn't divorce in Texas."

She emerged from the hospital, she thinks, a changed woman. "I lay there three weeks and it gave me time to think," she muses. "The hospital world was very real—nothing cute and saccharine about it—and it changes your sense of values. When I got up and walked out of there under my own power, the success or failure of a TV series about a dippy, flippant little girl didn't seem to matter at all."

"For the first time in my life I felt independent. And I love it. I went right from the rehearsal hall into marriage and couldn't understand why the marriage didn't work. I didn't know who I was. Well, now I do. I've learned how to say no. I won't be intimidated by actors with a capital A. The unknown is →

Next week in TV Guide:

DAYTIME TELEVISION

The name of the game is program loyalty, and each network has its own game plan on how to attract viewers. An explanation of how it works.

TV'S FACELESS VOICES

Some people are getting rich by being heard—but not seen—on television. A story on commercial announcers.

SANFORD AND SON

How television took a middle-aged comedian, a young actor, wrapped them in a new series . . . and created a hit.

Television . . .
in focus . . . in depth . . .
in TV Guide magazine . . .
this week . . . every week.



continued

not so unknown. I'm not afraid any more.

"I've had time to sort myself out. There's Sandy the Salable Personality who's reaching all those grandmothers out there in Iowa. People seem to feel they won't get hurt by approaching me. I'm something to everybody—daughter, sister, girl friend. Nothing wrong with that, I guess. But then there's the Real Sandy, the girl I never really explored before. They used to say about her, oh, she's so even-tempered, she has a long fuse. Well, maybe. But I definitely have one. Now I say what I feel."

Other things have changed, too. Sandy will begin shooting her all-new, comedically-liberated show this summer dealing from a position of strength. A whole new production team headed by Arne (He & She) Sultan, will be ushered in, which, hopefully, will rescue the network's reputation as a star-vehicle maker. Sultan plans, he says, "to gently take Sandy by the hand and lead her into something more honest, more mature, keeping only the idea that she is a small-town girl working her way through college." Also to employ a three-camera technique, which means playing before a live audience.

"It will be better," Sandy says. "It's

TV GUIDE



'Great Scott! It's Barbara Walters!'

kinda hard to do a funny line 30 times to silence." She pauses. "Of course, what you really have to do is get somebody who can stand up to all that, uh, nonsense. Then you don't have a mish-mash of opinion cluttering things up."

Some things never change. For the first time since she started working she has time on her hands. "I feel guilty," she says, sitting in front of an open fire doing absolutely nothing. "It's that old Texas upbringing, I guess."

But not all that guilty. She has time to read a book like "Zelda" ("Now there's a girl I can identify with"); to see a few "movie-movies" like "The French Connection" or maybe even her own film, "Star-Spangled Girl," which she made a year ago; to rubberneck in the department stores with Valorie and get giggly when the saleslady burbles, "Oh, now nice! You girls are friends off-screen, too."

Of late she has taken to yelling naughty words "just to let people know I'm not all that sweet." Also surfacing is her marvelous ability to find humor in the most harrowing circumstances. Shortly after she got out of the hospital, *Funny Face* hit fifth place in the national Nielsen ratings. She called Valorie, suggesting maybe she (Valorie) ought to get sick too.

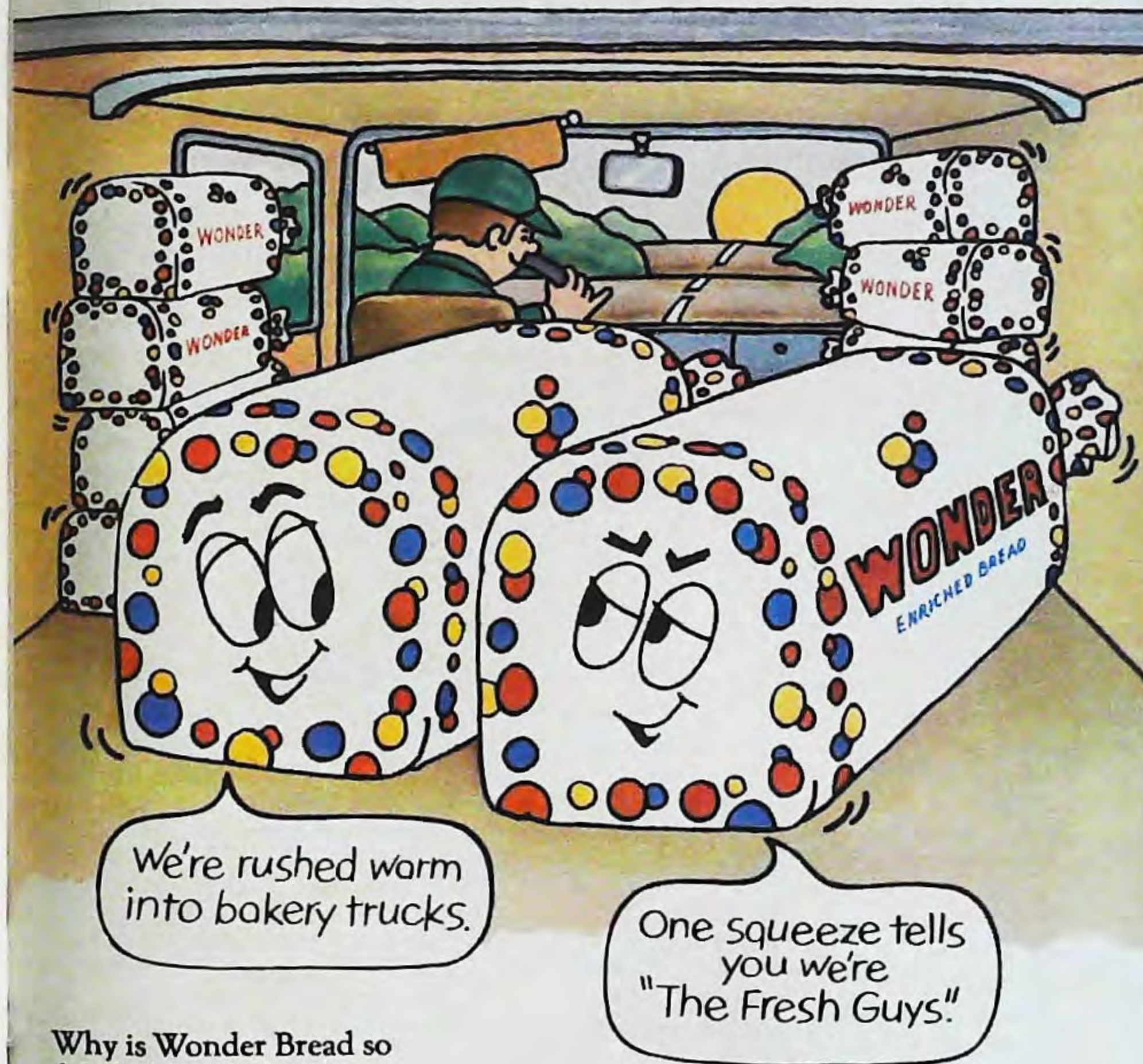
"Huh?" said Valorie incredulously.

"Yeah," Sandy said. "Pull a muscle or something. That way we'll keep the show in the Top 10 for years."

It worries her some that she still suffers from a mild amnesia, normal for this kind of operation. "Certain things I just can't remember." She is resigned to the loss of sight in one eye. "I am grateful that the eye movement has not been affected," she says.

As for the future, "Well, after three or four years of this a girl might go kind of batty. I'd like to do certain films. I'd like a show of my own on Broadway. Eventually I'll walk away from television. It's my nature. But I want to be able to say I did it." (END)

What makes Wonder Bread so fresh?



Why is Wonder Bread so delightfully fresh?

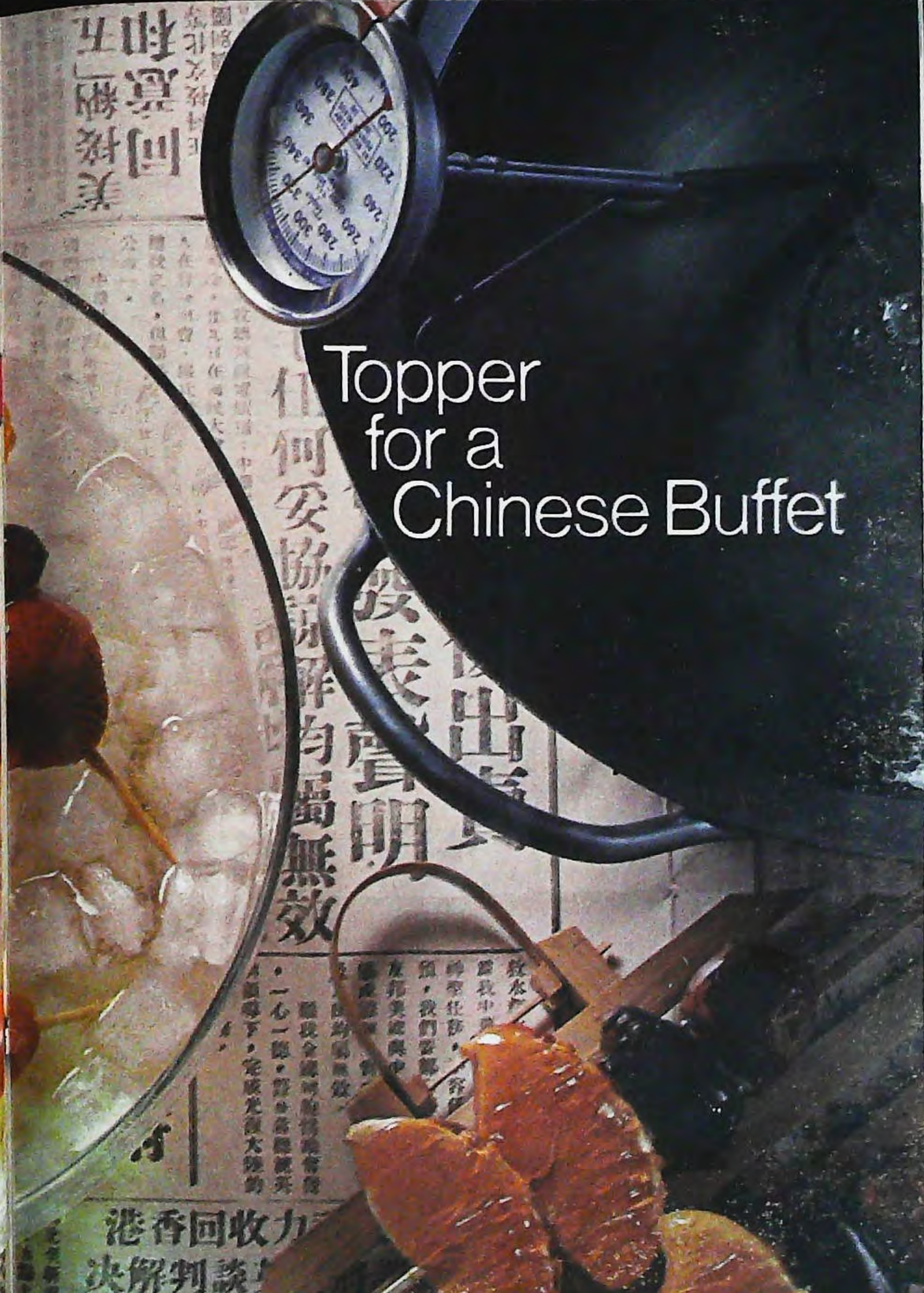
Because every loaf is wrapped warm from the oven in our Sta-Fresh bag. Then rushed into a bakery truck while it's still warm. So you can be sure Wonder's always fresh in the store.

Wonder Enriched Bread—not just fresh and delicious...it's also good and nutritious.

Wonder helps build strong bodies 12 ways®



Topper for a Chinese Buffet



Turn page for recipes

continued

Take advantage of those delicious convenience foods to prepare a Chinese feast, for the family or for unexpected company.

EGG THREAD SOUP (Serves 6 to 8)

- | | |
|--|--|
| 2 tbsp. oil | 4 cans (13¾ oz. each) chicken broth |
| 1 large onion, chopped | 1 lb. smoked ham, cut into strips |
| 2 cans (16 oz. each) chow mein vegetables, drained | 1 package (10 oz.) frozen leaf spinach |
| | 2 eggs, slightly beaten |

Heat oil and saute onion until golden. Add chow mein vegetables, chicken broth, ham and spinach. Simmer at a bubble for 10 minutes. Pour eggs in a thin stream into hot soup. Simmer for another 5 minutes, stirring soup occasionally. Serve hot, sprinkled with Chinese noodles, if desired.

SWEET-SOUR SHRIMP AND PORK (Serves 4)

- | | |
|--|--|
| 2 tbsp. oil | 1 can (1 lb., 1 oz.) sliced peaches, drained |
| 1 package (1 lb.) frozen shelled-and-deveined shrimp | ½ cup coarsely chopped sweet mixed pickles |
| 1 lb. boneless lean pork | |
| 1 box (19 oz.) sweet-and-sour dinner | |

Heat oil in a skillet and saute shrimp and pork until cooked. Sprinkle shrimp and pork with contents of glaze packet in dinner. Stir and cook until liquid is almost absorbed. Stir in the sweet-sour sauce from the dinner. Fold in peaches and pickles. Reheat until bubbly. Serve with hot cooked rice or fried rice.

STIR-FRIED BEEF AND VEGETABLES (Serves 4)

- | | |
|---|---|
| 2 tbsp. oil | 1 box (16¼ oz.) pepper-steak dinner |
| 1 lb. round steak, cut into paper-thin slices | 1 can (1 lb.) boiled onions, drained |
| 1½ cups tomato juice | 4 slices bacon, cooked until crisp and crumbled |

Heat oil and brown steak slices. Stir in tomato juice and contents of seasoning packet in dinner. Cook while stirring until sauce bubbles and thickens. Drain vegetables in dinner package and stir vegetables and boiled onions into sauce. Reheat until bubbly. Sprinkle with crumbled bacon. Serve with hot cooked vermicelli.

ORIENTAL HONEY-AND-FRUIT FONDUE (Serves 6) (Pictured)

- | | |
|-----------------------|--------------------------------------|
| 2 cups sugar | 12 large pitted dates |
| ½ cup honey | 12 large strawberries, hulls removed |
| ½ cup water | 1 quart water |
| 4 large navel oranges | 1 tray ice cubes |

Combine sugar, honey and water. Bring to a boil and boil until 300°F. on a candy thermometer or until a small amount when dropped into water forms a hard ball. Peel oranges and separate into segments. Do not remove membranes. Spear oranges, dates and strawberries on bamboo skewers. Put water and ice cubes into a shallow bowl. Dip filled skewers into syrup, coating the fruit thinly. Plunge coated skewer into ice water. Remove from ice water quickly and place on serving plate. Serve at once. Fruits may also be speared one by one on skewers for quick dipping and eating.

—Helen Feingold, food consultant; photo by Midori

(These tested recipes are based on level measurements in standard measuring cups and spoons.)

Mr. Sunshine says

**Great tasting
chocolate.**

**Great tasting
creme.**

That's my Hydrox!

**The original creme-filled
chocolate cookie...
and still the
very best.**



**They're better
'cause I've
been making
'em since 1908**



WHAT IT TAKES TO RUN A NETWORK

Second of two parts

How to Survive Life in a Pressure Cooker

Three former
network presidents analyze
their hectic years

By Al Morgan

If libraries, film archives and historians prove anything at all, they say loud and clear that the past has something of value to say to the present. I discovered the truth of that recently when I talked to five former network presidents. Having occupied the seat of electronic power, they were uniquely qualified to put themselves, their old jobs and their industry in some revealing perspective.

Last week I reported on my conversations with NBC's Sylvester (Pat) Weaver, and Oliver Treyz of ABC. Three other former caliphs, each distinctly different from the others and each, in a very specific way, a very strong influence on the medium, also talked can-

didly to me.

Thomas Waldrop Moore, who succeeded Ollie Treyz as president of the ABC Television Network in 1962, had a longer reign than the usual network boss man. He was replaced in 1968 and in those six years he is credited, by some authorities, with bringing respectability back to ABC after a blood bath of pulp fiction that for a brief moment (as those things are measured) brought the feeble stepchild network up to an equal footing with its stronger brothers.

Tom Moore is apt to be overlooked when you start naming contributions by network presidents. He's soft-spoken, quiet and doesn't grab at lapels. In his understated way he did more than just sweep out the 77 *Sunset Strips*, *Hawaiian Eyes* and *Untouchables*. He put ABC in the business of sports in a big way. He put \$33 million into new programming. He gave the networks new and original dramas for the first time in years with *Stage 67*. He got into the competitive bidding for the new, major movies and, if for nothing else, he will be remembered by "camp" aficionados as the midwife for *Batman*. He is now head man for Tomorrow Entertainment Inc., a television-production arm of General Electric.

"In the final analysis, the real job of a network president is to make a few more right decisions than wrong ones. I found it a tough spot to be in. Not only do you have your own organization to worry about, but you have about two hundred station managers, all of whom think they are much more competent than you are to do the job. To spell it out, a network is in the business of managing programming on one of the three main channels of communication. The president wants to maximize the number of people who look, because that results in a profit. You don't concentrate on any one thing. You can't separate sales, you can't separate programming and you can't separate management. They are all interdependent.

"I never felt any great surge of per-

sonal power. Of course, in my case, I was at the bottom end of a triangle and always had to be struggling to catch up. I felt happy just holding my own in the struggle for business.

"In running a network you're really running four or five different things; nighttime programming, daytime programs, children's programs and sports. In the case of a Bob Kintner you can add a fifth, news. I got the feeling that there was one place we could compete with NBC and CBS. I felt there was one area where they were vulnerable because they weren't paying enough attention to it: sports. I thought, while they weren't looking, we might just move in and dominate it. And we did!

"That's part of the job of a president too, making those judgments, figuring out what areas you can move into and steal a step on the competition.

"Do I miss it? At first I would have liked a year or two away from it to stand back and look at it and think about it and maybe go back to it. At first, there was a great feeling of depression, personal depression, but I got over that. No, I wouldn't go back. It's a young man's game. It's not a career unto itself. It totally possesses you and after a while it destroys your incentive. It's ridiculous to think you can make a

career of it. Those 200 bosses, the affiliates, the board of directors... the pressures from below and above are too great to make you think you really can make a career out of it.

"My real contributions to ABC are the people I trained and left behind who make the network the most stable employment corporation in the industry.

"Looking back, I wish I'd had more conviction.

"I wish I'd fought my battles a little harder when I believed in something, instead of compromising. Everything is a compromise if you're head of a network. When I look back I think of one or two things I wish I'd had the energy to fight through.

"Glad to be out of it? No. Not really. I loved it but I don't have the energy or the youth to be head of any of the networks now.

"I don't want to be in the eye of the hurricane. I like being where I am, on the periphery, for another couple of years."

Thomas H. Dawson was president of the CBS Television Network from December 1966 through February 1969. He came up through the ranks, originally from station WCCO in Minneapolis, which has supplied CBS with so many of its high-echelon executives that it →



Moore



Kintner



Dawson

continued

is known in the trade as "Columbia Prep." Tom Dawson was sales manager, vice president in charge of sales and finally senior vice president before being tapped for a temporary seat on the throne. He's an easygoing, "Gee whiz" kind of fellow who seems ideally suited to his new job as director of radio and television for major league baseball.

"The one thing the job did teach me was the importance of time. It's an unbelievably demanding job from the standpoint of time. Time is a real enemy. It forces you to utilize every second of every day. I found the job a completely all-consuming thing where you had to be at the network at the crack of dawn and you were there until late at night. Your phone number was left every time you left the office, you were on call 24 hours a day, seven days a week, 52 weeks of the year. It never let go of you.

"I'll say I'm glad to be out of it. I felt about being president of the CBS Network a little bit like I felt about World War II. I wouldn't have missed it for a million dollars, but I wouldn't do it again for two million. Really! I liked the job, I liked the company and I liked the people and I liked the business and I even got to liking the unbelievable speed that I was operating at; but when I looked in the mirror and my wife used to say, 'Good grief! When are you going to die? Is it going to be today or tomorrow? Will I get the call while you're at the office...?' I began to not like it so much.

"Sure, I felt a letdown. It took me a while to slow down my pace and get back to what's normal for the rest of the world.

"If a fellow is more program-oriented than business-oriented, he'd probably have an easier time as president of a network, but programming isn't all of it. Sales are important too. You gotta make the store go.

"Pressures? Well, the network has to make money. TV is a big, expensive, perishable business. You burn your

product every day, so it has to be sold. Of course, I was lucky. During the time I was there, the ratings were good, the program structure was solid and we were firmly in first place. Sure, I inherited those ratings, but I put some good things on.

"The network stayed in good shape under my regime. But listen, that job is done by a lot of people; and if anyone tells you he did it all, don't believe him. The power is there, but it's diverse and diffused. And I had a good temperament for the job. It wasn't a nervous job for me. It is for some people. I just don't keep listening behind me to see who may be creeping up on me. I did my thing and I did it well and I'd have been content to do it indefinitely if I hadn't been moved out of there. Thank God I was! It saved my life. I don't think there's enough money in the world to get me to do it again."

Robert E. Kintner is the only man to have been president of two networks. In 1949, four years after his discharge from the Army, he became president of the ABC Television Network. The seven years that he served as president of NBC-TV (from 1958 to 1965) saw that network build a news department that challenged and overtook CBS in that area. A former syndicated Washington columnist (with Joseph Alsop), Bob Kintner is back in Georgetown, has served as a Presidential adviser, and is still the most volatile of the former network chiefs. His conversation with me was the first full-length, formal interview he'd given on the subject of television since leaving the RCA Building almost seven years ago. Having produced the *Today* show for him, I approached him with all the affection and deference you might feel for your old headmaster.

"On a day-to-day basis, being president of a network is an extremely powerful job. You're in the seat of complete operating power but you are not all powerful. At CBS, for instance, Stanton [Dr. Frank Stanton, vice chairman of →

**What a good time for all
the good things of a Kent.**

Mild, smooth taste.
King size or Deluxe 100's.
And the exclusive
Micronite filter.



Sounds'n Kent!



Kings: 17 mg. "tar,"
1.0 mg. nicotine;
100's: 19 mg. "tar,"
1.2 mg. nicotine
av. per cigarette,
FTC Report
Aug. '71.

continued

CBS, Inc.] has Bill Paley, chairman of the board, largest [individual] stockholder and the dominating force within the company, obviously. He must keep Paley fully informed and if Paley doesn't really want to do something, Frank can't do it. In my case, Bobby Sarnoff was the head of the company. I must say this for him: he rarely, if ever, disagreed with me, but he certainly had the power to stop me if he wanted to.

"At NBC, I was fortunate in coming in at a time when news became dominant. News made your image in those days; and building up our news department, although it cost us millions of dollars originally, later made large profits and established NBC as 'the news network,' after CBS had led so long in that area. It gave us an imprint and a prestige that carried over into our entertainment and other programs. There's something that's important here. At NBC, in news, I made the decisions right away, the minute Bill MacAndrew, my news VP called me. I didn't have to have a meeting or set up a committee or anything like that. Over at ABC they were always having committee meetings where they'd sit and discuss something and finally by the time they'd arrived at a decision, there was no need for one. I'm the kind of fellow who tries to have enough knowledge to make decisions without getting too many people involved. The other important thing in a network president is protecting the people under him. There are tremendous pressures from the public, from the agencies, from the government, from the advertisers and from within the corporation itself.

"NBC, before I came in, had a record of throwing its executives to the wolves when something like that happened. But if somebody like, say, Jack Kennedy or Dick Nixon wanted to complain, they had to complain to me. I tried to isolate the complaints and take the heat off my people by supporting them. If somebody wanted to complain about my program man, Mort Werner—somebody

at an agency or a producer who didn't get his show on the air—they had to complain to me.

"I'm proudest of our coverage of the Kennedy assassination. I was in the dining room at 30 Rockefeller Plaza when the call came in that Kennedy had been shot. Bill MacAndrew and Julian Goodman, his assistant, were out of the building at lunch, so I took over and I stayed there continuously, and Sunday came and I went home to Washington. I noticed on the screens that all three of the networks were at churches and I heard an announcer say that they were going to move Lee Harvey Oswald from one jail to another. I had direct lines from my house to the NBC news department, so I called Julian Goodman and told him to go to our cameras at the jail. It was instinct! I had no logical reason to go there. But five seconds later we had the first and only live pictures of Oswald being shot by Jack Ruby. That's luck. But it's luck because you watch and think and work at your job.

"The other great obligation of a network president is to watch every show on his network and to watch every show on his competitor's air. Twice a year I went over every schedule and saw every show on all three networks.

"I don't, frankly, miss the job, because I'd been president of ABC for eight years and president of NBC almost as long. I'd reached the point where the job was no longer exciting to me."

* * *

The legacy of men like Pat Weaver, Ollie Treyz, Bob Kintner, Tom Dawson and Tom Moore is a rich one. If there is, in their conversations with me, a certain amount of self-justification, a touch of 20-20 hindsight, a pinch of self-pity and an occasional snarl of contempt, it is not surprising, nor does it detract from the truth and importance of what they have to say.

Even the sourest of grapes can, occasionally, yield vintage wine. (END)



Smith-Corona: the graduation gift to help make sure there's another graduation.

Congratulations. It's not every day your son becomes a Freshman in college.

You know, of course, the work is going to get a lot tougher. Which is why a Smith-Corona makes an ideal graduation gift—it can help in school: with spelling, saving time, and most important, with organization.

Add to that the right amount of application and ability and you can begin looking forward to next graduation.

But why Smith-Corona?

Because all typewriters are not the same, that's why.

If you compare durability, portability and features, plus our years of experience in making portables (especially electrics), you'll know why more people in the world buy Smith-Corona Electric Portables than any other.

SMITH-CORONA.



We think we make better students. We know we make better typewriters.



Move Over, Hollywood!

Toronto has joined the ranks of TV production centers
—with some startling results

John Philip Maclean

In the Beginning there was Television—in New York and Los Angeles and of course in London, England. But now it is also in Toronto. Total Television: the studios, the equipment, the people. Even the unions. And, naturally, the price.

Ask E.G. Marshall, Jimmy Stewart, David Susskind, Dr. Billy Graham, Monti Rock III, Paul Newman, Peter Ustinov, Elia Kazan, Liberace, Muppeteer Jim Henson, Ed Sullivan, Helen Hayes, Wayne Newton and Sonny and Cher, who have worked there.

Ask ABC, which got a 35 Nielsen on its recent Toronto movie, "When Michael Calls," with Ben Gazzara and Elizabeth Ashley, filmed at Studio Centre Ltd. on the lakeshore.

One of the world's largest back lots is the 140-acre Toronto International Film Studios, 10 minutes from the airport. Glen-Warren Productions' Studio Six at Toronto station CFTO, completed last fall, has a Melo-tron console of more than 1200 sound effects and 50 laugh tracks, computerized lighting—and another computer to give daily production-cost totals and total costs within 24 hours of the end of production.

Toronto's Association of Canadian Radio and Television Artists has 2044 actors registered and willing to work



hard. Toronto's branch of the National Association of Broadcast Employees and Technicians, which gets along with everyone except the ponderous, dallying Canadian Broadcasting Corporation, signed contracts before expiration date with CHCH-TV as well as CFTO and VTR Productions. VTR's president, Jerry Zaludek, 34, says happily that NABET is "open to suggestion and says yes on the same

phone call."

NABET's Bryon Lowe wants producers—Canadian and American—"to go away financially healthy and happy and come back."

And Toronto doesn't whistle across the border—to prospective customers. Glen-Warren has had a New York sales office for two years and just opened another one in Hollywood.

David Susskind, who married a Torontonians, TV performer Joyce Davidson, has done *Hall of Fame's* "Harvey" and "All the Way Home," and *Playhouse 90's* "Look Homeward, Angel" with Geraldine Page and E.G. Marshall in Toronto.

He has a fourth special in the works—to be done at Glen-Warren Productions' Toronto facilities—and his comments are typical of U.S. producers.

"I have to be careful; I sound alarmingly like a press agent. I find the facility extraordinary, the last word, there isn't any better. The manpower and womanpower is exceptional. They have a pride of craft, very rarely encountered today, that is simply fantastic."

Ted Delaney, the personable, come-on-strong vice president of Baton Broadcasting (parent of CFTO-TV, Glen-Warren, Agincourt Productions, and other TV and film arms), says I told you so. He claims his male and female staff have unusual wife and husband problems at home: employees sneak back nights and Sundays—to do more work. The story may be apocryphal, but that kind of attitude helps explain why current Toronto productions include the syndicated *The Lucille Rivers Show* about sewing fashions, U.S. commercials and 26 half hours of *Norman Corwin Presents*.

Jim Henson, creator and producer of the Muppets, came to Toronto initially through his friendship with John Ross of Robert Lawrence Productions (Canada) Ltd., a small independent production company. Henson has now done three one-hour shows in a series, *Tales from Muppetland*: "Hey, Cinderella," "The Frog Prince" and "The Muppet Musicians of Bremen." He appreciates the meticulously finished studio and finds that his stage director can adjust a camera boom without getting static from the unionized \$6-per-hour technician.

Such quality and freedom of action have led to the development of some specials into series. George Kirby and *Rollin' on the River*, for example. And they have led to Studio Centre's deal to produce two TV-movies for a U.S. network, and to VTR's five-year, \$25-million contract to transfer video tape to 16-mm. film for NBC.

Toronto costs are important, too—about 10 per cent below New York and Hollywood, \$350 per day for a 45-by-90 bare studio, from \$3000 daily for a

studio with three color cameras and full crew, but about on a par with the rest of the U.S.

More important to U.S. TV executives are easier scheduling of facilities and the practically guaranteed In and Out times—and, naturally, the positive, constructive attitudes.

One unique fringe benefit: access to the Canadian market. Canadian Federal Government regulations limit foreign-content TV programs to 40 per cent for CBC and a maximum of 50 per cent for CTV beginning next fall. Programming produced in Canada by Americans with "significant Canadian involvement" isn't considered foreign, and is almost guaranteed a sale to a Canadian network. This means the producer goes home with a share of his expenses already recouped. Canadian production—because Canada is in the British Commonwealth—also is a big help in breaking into the British (which has a limit of 14 per cent foreign programming), Australian and New Zealand markets.

Now that the facilities are present in Toronto (and to a lesser extent in Vancouver, Montreal and Ottawa), Canadian talent is developing to meet the demands.

Baton Broadcasting has 450 people on staff at its Glen-Warren Studio—and needs, at this writing, only a sound-effects guy who can make a perfect pistol bang. CBC has John Trent, the brilliant producer of the *Jalna* series—which is now to run 26 weeks, perhaps even longer (and may push actor Paul Harding into international stardom). Henry Comor, general manager of Toronto International Film Studios, is even about to import British talent. Studio Centre already has Jack Thomson, executive producer of the Canadian National Exhibition's "evening grandstand" shows, as a vice president.

Tomorrow? Maybe an invasion of U.S. television by Canadian programs. Now that would be a switch. (END)

GENERAL HOSPITAL



by Cleveland Amory

Have you got troubles? Well, until you've seen the ABC soap opera *General Hospital*, you don't know what troubles are. Take nurse Audrey Baldwin (Rachel Ames). She is going with Dr. Steve Hardy (John Beradino), and when a very sick baby comes into the hospital, the infant gets cured, all right, but Audrey becomes so attached to it she can't let go. So when the baby goes back to his foster mother, what does Audrey do but buy the foster mother (a) a gun and (b) a \$300 down payment on a six-month cruise. Then, she finds the foster mother lying dead. And though Audrey says she didn't do it, a lot of people think she is lying living.

In any case, she has to stand trial for kidnaping and murder. And as if that weren't trouble enough for you and Audrey, there's still more, because the foster mother was shot with the gun which Audrey gave her and which Audrey took from the scene of the crime and hid in the back of her toilet.

Wait—there's more. The most trouble of all is that Audrey also took the baby from the scene of the crime but didn't keep it. Instead, she left it with a sitter whom she found in the Yellow Pages. She's a terrible sitter too—even for nowadays. At the trial she tells damaging stories about Audrey. On top of everything, Audrey, as you will recall, never told anybody she was going to take the baby—not even Dr. Hardy (in case you don't recall, there's a little recap each day).

Pull up your socks, man. Never mind Audrey. Compared to *Jessie* (Emily McLaughlin), Audrey's life is a bowl of cherries. *Jessie* and Dr. Hardy, you see, are the only two people who have been in this show since it began. And that's 10 years of trouble, right there. *Jessie* has never been happy. She has had three or four husbands so far, and the only one who was nice to her was Dr. Peter Taylor (Craig Huebling). As for her latest husband, Phil (Martin West), he's rotten to the core. You see, he had amnesia, and even though he was married to *Jessie* while he had this amnesia, he didn't know he was, and started going with Nurse Diana (Valerie Starrett). And the next thing you knew, Diana and Phil had a baby.

Before they did, though, Dr. Peter had offered to marry Diana, to give the baby a home. So *Jessie* lost Dr. Peter and wound up with Phil again, who is only interested in Diana's baby. He and *Jessie*, you see, could never have a baby. So this baby means a terrible lot to him. It makes life just awful for *Jessie*. And since Phil comes over to Diana's house any old time, it's pretty bad for Diana too. One day she just can't stand it any more. "Phil," she tells him, "he's not your baby, he's not your baby, he's not your baby, he's not your baby." To recap, it's not his baby. Anyway, our guess is we're due for another kidnaping here.

And, if you'll promise not to breathe a word of it to a living soul, we just love this show. It's really so awful that it is, in its awful way, wonderful.



Photograph by Bert Stern

**While you're watching
an old flame,
start up a new one.
Roi-Tan Little Cigars.**

The mild taste gives you pleasure like your old favorites.
Roi-Tan Filter Tipped Little Cigars. Your new flame.

KEN BERRY, who will star in a weekly variety series on ABC this summer, will have ALLAN BLYE and CHRIS BEARDE, producers of SONNY and CHER's show, in charge of his outings too . . . DANNY BONADUCE of The Partridge Family has been added to the cast of ARTHUR LAURENTS' play "Invitation to a March" on PBS's Hollywood Television Theatre. It stars BLYTHE DANNER, PAT QUINN and LOUISE LATHAM. ROSEMARY MURPHY and MICHAEL SACKS are also in the May 29 play . . . NBC's Today show is talking about doing a week in Israel next season. They have a team there now surveying the situation.

PBS will open a "nation-wide campaign to combat venereal disease" this fall with a one-hour special. The program will feature humorous and dramatic vignettes by such writers as ELEANOR PERRY, ISRAEL HOROVITZ, ARNOLD SCHULMAN and WALTER JONES. Individual stations will be encouraged to follow it with live telecasts providing local information . . . "The Perpetual People Puzzle" is the title of the ABC Monday Night Special on June 19. JACK CASSIDY, HOWARD COSELL, LEE GRANT, ROBERT KLEIN and GWEN VERDON will depict the foibles of man in sketches and music. In addition, JAMES EARL JONES will do a dramatic segment directed by OSSIE DAVIS.

And so back to reruns . . . PBS has some highly praised dramas returning this spring and summer. Among them, several Masterpiece Theatre productions: "The Spoils of Poynton," "The Possessed," "Cold Comfort Farm" and "The Last of the Mohicans." ARTHUR MILLER's Depression-era play "A Memory of Two Mondays" will be repeated on NET Playhouse in June . . . NBC Children's Theater will repeat a number of specials during the summer months: "Pets Allowed" and "A Day with Bill Cosby" are two of the shows slated . . . My World and Welcome to It, the Emmy-winning but unsuccessful NBC series from several seasons back, will be rerun as the summer replacement for another short-lived series, Me and the Chimp, at CBS. And another retread, The Governor and J.J., will fill the canceled Don Rickles Show spot for the summer.

Remember the old Hollywood Palace variety series that ran on ABC for seven seasons? Well, it's making a comeback as the syndicated New Hollywood Palace with the help of Toronto's Yongestreet Productions, which also has the syndicated version of Hee Haw and ROY ROGERS and DALE EVANS for holiday specials at Thanksgiving, Christmas and Easter . . . NBC has "Good Vibrations II--from London," a music special featuring rock, pop and folk performers. It'll be on sometime in July . . . The Advocates on PBS debates the need for a federally funded national day-care program later this month . . . On May 20, CBS will broadcast the Preakness, the second leg of racing's Triple Crown. Sportscaster JACK WHITAKER calls the race from Pimlico Race Track in Baltimore.

PICTURE CREDITS: 16-17—Paul Fierlinger • 19—Gene Trindl • 31—Bob Willoughby

Easy Summer Recipe from Pet-Ritz®

Quick 'n Easy way to perfect pies. Light, flaky pie crusts every time with oven-ready Pet-Ritz Frozen Pie Crust Shells and a delicious topping of Pet® Non-Dairy Whip.

Strawberry Glacé Pie

1. Bake and cool 1 PET-RITZ® Pie Crust Shell.
2. Wash and hull 1 quart fresh Strawberries. Cut up 1 cup berries.
3. Mix 1 cup Sugar and 3 tablespoons Corn Starch in 2-qt. saucepan. Stir in 1 cup Water gradually until smooth. Add cut-up berries. Cook and stir over medium heat until thick and clear. Stir in few drops Red Food Color. Cool.
4. Stir in remaining berries, saving 1/4 cup for garnish. Pour into PET-RITZ® Pie Crust Shell. Chill until firm, about 3 hours.
5. Garnish with PET® Whip Topping and berries. Serves 6.



From
PET
INCORPORATED



The good time camera. Look at the price now.



You may have watched people having fun with our 60-second pictures.

And you may have thought this was one good time that ran into money.

Look again. It's only \$24.95*.

This is a brand new model, Polaroid's Square Shooter 2 Land camera.

And it uses our less expensive square color film. You can save up to 25%** on every shot.

Electronic shutter, electric eye, built-in flash—and it lists at \$10

less than our first Square Shooter.

The fun is getting cheaper by the minute.

24⁹⁵

Polaroid's new Square Shooter 2



*Suggested list price. **Comparison based on suggested list T88/T108 film.

**This charcoal
filter gives you
better tasting
water.**



**This charcoal
filter gives you
better tasting
cigarettes.**



**Filter for better taste the Tareyton way
with activated charcoal.**

Enjoy better tasting tap water with an activated charcoal water filter. Get this \$12.99 value water filter for just \$5.00 and two Tareyton wrappers.

Send check or money order (no cash) to: Water Filter, Dept. 11,
P.O. Box 4486, Chicago, Ill. 60677. Offer expires Dec. 31, 1977.
Offer limited to residents of U.S.

Enjoy the mild taste of Tareyton with the Activated Charcoal Filter.
King Size or 100's.

King Size and 100 mm. 19 mg. "tar," 1.1 mg. nicotine av. per cigarette. FTC Report.